



Entertainment, Business & City Round Up

The Vaishno Devi of Udaipur

Due to its location above 850 meters from ground, the Neemach Mata temple of Udaipur is also known as Vaishno Devi of Udaipur. Situated atop a beautiful hill, the Neemach Mata temple is at the bank of famous Fateh Sagar Lake of Udaipur. In order to reach the hill, you can take either steps or simply the hilly terrain. The surroundings of both the ways is beautiful and is properly maintained by the Udaipur City Administration.

Neemach Mata Temple Udaipur

The turns of the route to the temple are awesome and there are sitting benches and drinking water for you if you need it. The one general advice that everyone would have for you is not to take rest until you reach. If you stop at a spot, you might find it even difficult to move. This advice is not for senior citizens or for people having and issues with their back or feet.

As you reach the temple, you come in a new world altogether. Series of scenic Aravali range, a bird eye view of Fateh Sagar Lake, and Udaipur's holistic view leave you mesmerized. After the Darshan of Neemach Mata, you can rest at the backyard of temple where there is ample space for visitors. The air of course becomes breeze and pure at that height and you feel awesome. The all fatigue that you accumulated over the 850 odd meters vanishes in a moment as you take a glimpse of Mata and then a rendezvous with the Aravali's beauty gives you amazing peace that is so elusive these days.

Although this temple remains crowded throughout the year, in Navratri, it becomes a fair place as people from distant places flock to the temple. The entire route is well lighted and very safe. There are people who use the 850 meter heighted hill to do a morning walk. If you visit Udaipur anytime, ensure you do not miss out a Darshan of Neemach Mata.

Editorial

Karva Chauth, M attractive and charming 'Karva'

Mumbai: The festival of Karva Chauth will be celebrated on 8th October 2017 with great enthusiasm by North Indians. On this occasion, the famous 'M M Mithaiwala', located in Malad (West), Mumbai, has made many types of sweet and namkeens like Mathari(Swali), Sutar Fanni, Bhujia, Karva, which is used on the occasion of this festival. Along with it they have also arranged 'Abhoi Aathe' and 'Lakshmi Puja Panne', which is used for worship. This makes it easier for people to buy items of worship and sweets, snacks, etc.

It is worth visiting, maybe it is available only here in Mumbai. They have made Sugar's lota called Karva, which looks very attractive. There are small, medium and large sizes of Karva available at Rs 40,50,60 per piece respectively. According to MM Mithaiwala's owner Mr Manmohan Gupta, sometime they make sweets and namkeens according to festivals for customer's convenience, so that people do not wander place to place during the occasion. For further details call MM Mithaiwala at 2889 9501.

Kulkarni & Kamlesh Gill shoots for Hindi film Gul Makai



Reem Sheikh a well known actress from TV industry is playing the role of Malala Yousafzai in Amjad Khan's Hindi film Gul Makai. Shooting is going on in Mumbai for 15 days with Reem Sheikh, Divya Dutta, Atul Kulkarni and Kamlesh Gill.

Divya Dutta told media regarding her role of mother which she plays in film. This film is very different from regular Hindi film as every day more than eight cameras are used for shoot. Vijay Jaju, Shakti Bhatnagar, Sanjay Singla and Manoj Kumar of Renaissance Pictures along with co producer Chirag Vaishnav are producing the film which is written and directed by Amjad Khan. Bhaswati Chakrabarty has written the screenplay and dialogue for the film.

A marathon for 'Green and Clean India' by Mithibai's 'Kshitij' Team

Mumbai: The 11th edition of the grand and huge youth festival, 'Kshitij 2017' will be held under the vibrant roof of SVKM from 7 to 10 December 2017 at Mithibai College, Vile Parle (West), Mumbai. The annual Mithibai's paragon of youth festival 'Kshitij' apart from enchanting and tantalizing all the hearts with various cultural programs also partake in social activities too.

Recently, the youngsters of Mithibai College in association with Life Vince Foundation successfully organized an interactive program for cancer patients at the Tata Memorial Hospital, Parel, Mumbai. The main aim was to provide inspiration and encouragement to all those patients fighting the dreaded ailment.

The 'Kshitij' team are also organizing a mission 'Green and Clean India' for which a 7-kilometer marathon run will be held on 10th December in Juhu at 6:00 AM. The registrations for the marathon will commence from 7th October 2017. For registration and more information contact on 97739 97157.

Dr. Rajpal Shripad Hande, the principal of Mithibai College said, "To create a sense of social awareness and promote the spirit of the team is the main purpose of Mithibai's Kshitij Festival. I herewith render my best wishes to all my students in their future endeavour."

A Tribute to Legendary Indian Music Composer 'Salil Chowdhury' by Singer Runki Goswami

New Delhi: Singer and music composer, Runki Goswami has come up to pay tribute to Legendary Indian Music Composer Salil Chowdhury on the occasion of his birthday on 27th October 2017 at India's Habitat Centre, New Delhi.

Runki Goswami is a maverick in the folk music world. Her rejuvenating voice gave her the opportunity of performing many live shows in 17 different regional languages. Many songs of Golden era are passed down within a new generation of Rap songs that they need to be evolved over time to address the current audience. With this objective she is going to perform on Salil Chowdhury's unforgettable songs like "zindagi kaisi hai paheli", "Maine tere liye hi sath rang ke sapne sajae", "Janeman Janeman tere do nayan", "Rajinigandha phool tumhare", "Na jiya page na", "Dil tadap tadap ke keh raha hain" and "Na jane kyun hota

hai ye zindagi k sath." Most of the current Bollywood songs may have great beat, catchy lyrics, but many have forgotten the main components that make a lasting impression. Step outside the mainstream box for a second, and go back to the golden period with this concert to revive the memories of Salil Chowdhury through Runki Goswami.

About singer

MS. RUNKI GOSWAMI Music Composer and Singer Runki Goswami is a music director and singer and is known for her contribution in Indian regional cinema. Belonging to a family of musicians, Runki is no exception as she has always been pursuing it since the age of 3 and promises to hold on it until her last breath.

Runki Goswami (Runki Laik maiden name) has been learning Hindustani Classical music since childhood and was exposed to stage performances since the age of six.

After this followed numerous stage performances while representing her school in various competitions, AIR recordings and other private shows.

Bengali by birth, raised in Ranchi, her tryst with Indian Cinema started in 2013; in Hyderabad as a music director of a Telegu film Writer- Theadvaste Writer.

Runki's music got noticed due to the genre of melody she revisited which is now a passé in majority films. She then went on to sign a few more new banner Telugu movies including Trivikraman.

Her super hit composition Teen Maar Beatulakki is still a favorite with the rural mass in Telangana. Apart from films, Runki's Bengali devotional album Debobeena and two other Hindi albums Manmarjian and Odhi Chunar Dhaani have been very well received by audience.

Armed with an executive management from ISB Hyderabad and a Masters in



Communication and Journalism, Runki is a heterogeneous mix of confidence, talent, self-discipline and determination. Runki's dedication to music along with working in a senior position in a MNC speaks of her passion and immense love for this art, which is otherwise no mean feat to keep up with. Currently resid-

ing in Delhi, Runki's live stage performances in India Habitat centre and Epicentre have been keeping the audience asking for more. There is a lot more that she promises to bring to her audience very soon.

Runki believes music is the only way she can give back to the society and therefore allows

all her shows to be non-ticketed without charging a penny for her performance.

She is an ideal example for all young talents who give up their talent for the corporate world.

She truly is brilliant with her time management skills and enjoying the very best of both worlds.

Kansai Nerolac reiterates "Cleanliness is next to Godliness" through Cyclathon in 44 cities in India including Udaipur

Udaipur: Kansai Nerolac Paints Ltd., one of India's leading paint companies organised a Cyclathon to celebrate 'Gandhi Jayanti' in a unique fashion. The Cyclathon is a part of Kansai Nerolac initiative called "Breathing Cities" which stresses on health and well-being of our cities and its citizens. The Cyclathon was organized in 44 cities across India like Bengaluru, Patna, Indore, Jaipur among others.

The event witnessed participation from over 5,000 people who came together to reiterate and follow the teachings of Mahatma Gandhi about the importance of cleanliness for a healthy life. In Udaipur, the Cyclathon was kicked off from

Subhash Circle and traversed a distance of around 5 km. More than 60 people participated in the initiative.

After finishing the Cyclathon, the participants including team members from Nerolac, painters, dealers, school students, teachers and government officials volunteered to spread awareness about "Breathing Cities" and undertook various activities to clean and beautify their surroundings. Speaking about the initiative, Anuj Jain, Director-Decorative and Industrial Sales & Marketing, Kansai Nerolac Paints Ltd. said, "Indian cities are becoming smart but we need to ensure that with that they become healthy too. At



Kansai Nerolac, we have been stressing on this aspect since long. To propagate this further, we are delighted to present Cyclathon, which is a very important part of our citizen initiative Breathing Cities".

We are very proud to partner with our dealers, painters and contractors to promote good

health and cleanliness through this unique concept.

At Kansai Nerolac, it is our endeavour to provide future generations with a healthy and beautiful world. It makes me very happy to be able to join hands with local communities and work towards the betterment of our Nation."

Aircel partners Lava Mobiles

Udaipur: Aircel, in partnership Lava Mobiles has introduced a bundled offer feature phone in the market. Setting industry first benchmarks the Aircel-Lava bundled offer of the feature phone is unique and revolutionary in more ways than one. The Aircel bundled Lava device comes with an attractive benefit to customers enabling them to receive a 100% cash back of the device price at the end of 24 months. A customer upon recharging with INR 153/- Aircel pack every 28 days for 24 months will not only get unlimited benefits of Voice calls, 2G Data, SMS and Music but also this benefit 100% cash back. Cashback in this case is complete money back into the bank account of the customer through RTGS. Aircel and Lava understand customer needs and know that they opt for a handset change after about 24 months of usage. This cashback has been timed to be most beneficial to the customer at the time of buying a new device. This offer is a stimulus in the digital revolution of the country.

The device, is on offer available for a nominal cost of INR 850/- and is available with dual SIM slots. These slots are not locked by Aircel allowing customers the freedom to use the device with the service of an operator of their choice. The pre booking of this bundled offering is available on the Aircel website and devices would be available in the market in a fortnight. Anupam Vasudev, Chief Marketing Officer, Aircel, at the launch of this win-win offers said, "We are very excited and delighted to bring forth this one of a kind value offering to our customers. Our constant endeavour at Aircel is to offer the best propositions to our customers and towards that goal we forge partnerships with the best in the industry. This bundled offer by Aircel and Lava mobiles not only enables our customers the opportunity get back 100%.

The key to unlock the happiness of closer one is no longer a secret this Diwali!

New Delhi: Diwali is just round the corner and sure everyone is quite excited to celebrate the festival of lights in full swing. Just like everyone else are you contemplating what to gift this Diwali? Hmm, let's see... How about some Affordable wear?? If I tell you, that you can now get them all at much discounted price? You heard it right, get on to Shopsyndeal.com & make your dream come true this diwali.

This Diwali, Shopsyndeal.com gives you a reason to Celebrate in style with the best bargain ever when it comes to shopping for the festive season. Whether for gifting or shopping for yourself, portal lines up a Diwali bonanza including gor-

geous and exhaustive festive gifting collection. Wondering what's more in store? Shopsyndeal.com gives you a rare and lucrative opportunity to shop for your favorite gifts at a much more affordable price. In a discussion regarding the offered catalogue of Shopsyndeal.com Gifting range, the official spokesperson of the portal stated - "Gifting is a ritual in India as it adds a reason to celebrate special bonds. Life is a celebration and so at Shopsyndeal.com we intend to offer special moments to our buyers by making their dream come true. Our mission is to redefine Gifting by making available all

that there is in luxury to all at affordable prices. We have also added special range of Gifting collection to celebrate this Diwali and Dhanteras in style. A new start-up venture Shopsyndeal.com is creating a lot of buzz in consumers these days. The web portal has attracted large no of people to shop range of products from different categories at unbelievable price. Product ranges from household things, accessories, Garments, Electronic Gadgets and Books can be bought at special offers and discounts. Today, the company is enjoying current attention of new customers with loyalty of existing and old users.

Exciting contest marks Castrol Super Mechanic All India finals

Dharmesh Sharma, Jitendra Saini and Zakir Hussain from Rajasthan to represent India at the Castrol Asia Pacific Mechanic contest in Thailand

Udaipur: Eight teams of three mechanics each from across the country fought it out for the title of Castrol Super Mechanic of India at the Castrol Super Mechanic All India finals held in Mumbai. The final round included a quiz and a practical round to test the knowledge and skills of the mechanics who qualified for the finals after two rounds of tough competition with about 60,000 mechanics who participated from across the country. The India edition of the Castrol Super Mechanic contest was part of an Asia-wide initiative launched by Castrol, one of the leading lubricants brands in the world, to encourage two-wheeler mechanics to showcase their knowledge and talent and to hone their skills. According to Kedar Apte - Vice President Marketing, Castrol India, "The Castrol Super Mechanic contest is designed to test and improve maintenance skills of two-wheeler mechanics and also to provide them a platform to showcase their talent. We are delighted with the response received from across the country and would like to wish the best of luck to the winning team which will be representing India at the Castrol Asia Pacific finals."

"As vehicle technology improves, maintenance skills have to improve and upgrade. The Castrol Super Mechanic contest also included various skill development and knowledge sharing sessions which will help the mechanics to have a better understanding of latest trends and technologies in the lubricant as well as the automotive industry and thus help them better serve their customers" - said Kedar Apte. The winning team will attend a final training camp in Mumbai from 6th-8th November before they fly off to Thailand for the Castrol Asia Pacific finals.

