



# Entertainment, Business & City Round Up

## The broken connection

How much time do you spend with your kid on a weekly basis? You will nod in an affirmative answer, for sure. Now again repeat the question to yourself and dig that absolutely true answer. You will struggle. You will instantly come up with strong and unavoidable reasons like working for kids, making money, securing their future. Agree. But are you sure you are now paying more for that trade? Again, you need to introspect.

These silly games like Blue Whale, porn sites, and other betting emanate from a home made soil call apathy. And that apathy is from a father or a mother. No matter how loving the grandparents are. Neither does matter the opulence you have bestowed on your child. All they need is your attention. Your attention to every single matter of their life. And if you say that you have mastered the art of the quality time, you may be wrong again. Kids do not differentiate between qualitative and quantitative time. They do understand if their parents spend less time with them or more.

Picture this- Your daughter comes running to you to show her

new painting. You are busy with office presentation. You just look at her and promise that you will see that later. This is disastrous. Instead, just take a minute break and

admire the work. She got your attention. She also realized that your priority was her and not the work. She will soon run back to her room for more work and you will be free for your presentation again.

A positive approach towards kids with ample time is what they need to grow up with confidence. They do not come to you to ask for chocolates or ice cream every time, they want an assurance that whenever they need, their parents will be there. And you have to prove them right.

Spending time with them is a very important but sadly, very ignored part of raising children. Inanimate things give them pleasure but that is momentary. Nothing matches your hug or kiss on her cheek.

If there is a situation where you cannot spend much time with them, find small chunks. While a file is downloading, go and give your daughter a surprise hug. When you are having dinner, share food with her. When driving with family, talk to her instead of listening to the music. You need to be innovative and creative.

Remember, your money is their need but their desire is your affection and love that needs a gentle touch, weird facial expression, and doing stupid things with them.

When they will grow up, they will not remember any toy you bought having sacrificed lot of money. They will remember the games you used to play together. The songs you sang with her. Create memories for future. Be in touch with your kids. Make sure they remain happy mentally and emotionally.

You do not need to be an expert. All you need is a sense to spend time together. If you are working and your spouse takes care of kids, it's their duty to take care of the kid. But that does not complete the child. Complete the circle. Join the dots. And stay connected.

If you are able to do this, you will never have to worry about your child being alone, frustrated, or ignored. They will also stay away from any games like Blue Whale. Happy Parenting

## Music Director Anand Ji, At Music Success Party



Jaspinder Narula, Anup Jalota, Madhushree, Preeti Bhalla, Om Chhangani, Seema Kapoor at music success party of Hindi comedy film Mr. Kabaadi at Aaijwasan, Juhu. Padamshri Anup Jalota, Om Chhangani and Seema Kapoor invited Music director Anand ji of Kalyan Ji Anand Ji to support and encourage music of their film Mr. Kabaadi at Aaijwasan, Juhu. Singer Jaspinder Narula, music director Ghani, Singer Sameer, Vishal, music director Raj Prakash, Preeti Bhalla, lyricist Nikhil Kapoor also came to be part of this event. Written and directed by Om Puri's first wife Seema Kapoor, Mr. Kabaadi is a satirical comedy. The film has a power star cast that also stars Annu Kapoor, Vinay Pathak, Sarika, Bijendra Kala, Kashish Vora, Ulka Gupta, Rajveer Singh among others. The film is made under the banner of Anup Jalota Films, Om Chhangani Films and Sadhna TV. Rakesh Gupta, Dinesh Gupta and Om Chhangani are co producer of the film.

## Libas at BT Fashion Week at Sahara Star



Sunny Leone, Shahwar Ali, Marcella Ali walked the ramp for Riyaz and Reshma Gangji. Designer couturier Reshma and Riyaz Gangji of Libas bring to you Horizon 2017, showcasing the colours and mysteries of the horizon as it travels into the darkness. The palette remained true to their inspiration, ranging from dull blues to dusty mints, bringing a brisk effervescence while deep emeralds, sapphire and black tones add to the enigmatic spectacle of a horizon. Cuts and drapes executed with hand woven rick silks and pure wools and satin made for an unmatched

drape story, that was reminiscent of the traditional wear of the Balinese people. The collection brought to the fore a romantic line of gowns and suits with a tingle of the west. Some of the stellar peices included the traditional bridal trousseau line, shimmering with layers and exquisite handwork. Another highlight was the menswear line, which Riyaz id well known for. Replete with solids of black and navy, the collection brings to you the quintessential Libas Panache- outfits for the Libas man to strut in Style. Sunny Leone with Reshma and Riyaz Gangji of Libas and Shahwar and Marcella Ali walked the ramp for BT Fashion week at Sahara Star, Vile Parle East.

## Godrej Security Systems aims to build a safer country

"Launches its latest range of Home Camera (Wifi enabled) - EVE Series and SEE THRU PRO Video Door Phone (Wifi enabled)"

**Udaipur:** With an aim to increase the adoption rate of security solutions and build a safer country where citizens can confidently say 'I Am Secure'. Godrej Security Solutions (GSS), India's renowned security solutions provider and part of the 120 year old Godrej Group, launched its latest WIFI enabled Home Cameras called EVE series and SeeThru Pro Video Door Phones.

EVE - which is a contraction of the products' USP, "Easy Viewing Everywhere" - encompasses three variants, EVE Mini, EVE Cube and EVE PT. The EVE series is capable of directly streaming live feed of a premise to the smart phones of the home owners, and helps one to watch over their loved

ones remotely from anywhere in the world. The EVE range of Home Cameras is also equipped with an auto-record function based on motion sensing and triggers notifications to the owner's handset every time it senses some untoward motion. The EVE series starts at a price point of around Rs. 5,000, and has a range of models to suit the security requirements of the customers. The EVE range of cameras require negligible/ minimal installation are simply plug and play. All the cameras and all their functionalities can be controlled from the app resting on the owner's smartphone itself. That's not all- the EVE range of cameras can be used ON the GO by simply charging it using a power bank.

**SEETHRU PRO** - the latest variant of Video Door Phones is a breakthrough in this space as it allows Home Owners to view and attend to visitors at

the door even when they are away and not physically present at home. The Video Door Phones are also Wifi Enabled and also require minimal installation.

With EVE and SEETHRU PRO, resting as applications on the home owner's smartphone, Godrej Security Solutions wishes to give home owners the control and convenience to watch over their homes and their loved ones with unbelievable ease.

Over the years, the demand for home security products has been on the rise due to increasing awareness creation programmes by the brand among consumers regarding the importance security products. Godrej has launched a wide range of new innovative products based on consumer insights, making the category increasingly relevant, convenient and affordable for consumers of all ages and back-



grounds. Highlighting on the importance of the Rajasthan market for Godrej Security Solutions, Mr. Mehernosh Pithawalla, Associate Vice President and Global Head - Marketing, Sales & Innovation, Godrej Security Solutions Division, Godrej & Boyce Mfg. Co. Ltd., said, "For GSS, Rajasthan region has grown at a CAGR of 17 per cent over the last five years. Demand for

electronic security products like CCTV Cameras, VDPs and burglar alarm systems is higher in Rajasthan as compared to other regions in the country. Due to larger number of independent homes as compared to apartments, Rajasthan has huge market for home security products. People in Rajasthan prefer purchasing security products from reliable local furniture or hardware

stores with good market reputation. Another reason for acceptance of home safes is due to exposure to tourist friendly facilities and hospitality industry." As part of its constant endeavor to empower the nation to take charge of their own security, Godrej Security Solutions, is currently spearheading a multi-city consumer awareness campaign #IamSecure

## Intex Technologies Launches First Smart World Store in Udaipur

**Udaipur:** The city of lakes - Udaipur, gets its first Smart World store by Intex Technologies, one of the leading mobile handset and consumer durables brand, today. The 135th store opened in Udaipur is the first for the city and 7th in Rajasthan. The state currently has seven Smart World stores in Jaipur (3) with one each in Bikaner, Bhilwara and Kota. In its over 2 years journey, started in April 2015, Intex Smart World has spread pan-India covering 90+ cities across 25 states.

Since inception, the pace of opening smart world stores has been one in every 5 days. The 258 sq ft Intex Smart World

store was inaugurated by Mr. Vishal Malik, DGM, Retail, Intex in the presence of Mr. Dinesh Mehta and other officials from the company. The first Smart World store in Rajasthan was opened in May, 2015 in Jaipur.

"We are very happy to inaugurate the first store in this beautiful city, as Intex is already an accepted and loved brand in Rajasthan. The fact that there are already 6 smart world stores running in the state, clearly shows the consumer acceptance and success of the smart world concept and business model. The Smart World store has trained staff who will provide education, convenience and value experience



to consumers so that they make an informed purchase decision," stated Mr. Vishal Malik, DGM, Retail, Intex Technologies. Intex Smart World began its operations in April 2015 as part of continued efforts in strengthening retail presence and engaging

consumer experience. These exclusive outlets are single touch points to experience the wide range of Intex products through super quality demo by trained quality staff.

Currently, Intex has 135 Smart World Stores covering 90+ cities and 25 states across the nation.

## Jain Religion and Indian Culture supports world peace - Acharya Lokesh



Acharya Dr. Lokesh Muni said that in London Parliament by honouring me I have received the honour for Indian Culture and Spiritual values. I am proud to be born in India. Unity in Diversity is the unique feature of India which is based on Inter Religion Harmony. I have also inherited Jain Religion. I got an opportunity to understand and live Bhagwan Mahavir principles of Non-violence, Peace and Harmony.

Indian Culture and Bhagwan Mahavir's Philosophy have important contribution in World Peace and Harmony efforts made by me.

Mahavir Foundation President Shri Vinod Kapsi and Shri Nemubhai Chaneria welcoming Acharyashri said that honouring eminent Jainacharya with 'Ambassador of Peace' award is not Jain community but we Indians living in U.K. are proud. In Jain Centre of Colindale London Shri Nattubhai Shah and Trustees also welcomed Acharyashri. Founder of International Siddhashram Centre Shri Rajarajeshwar ji welcoming Acharya Ji said that efforts made by Acharya Lokesh Muni ji to spread Bhagwan Mahavir's message of non-violence, peace and harmony in the world are really remarkable. Indians residing in U.K. welcomed Acharyashri at Anupam Mission Swamy Narayan Temple.

Founder of Ahimsa Vishwa Bharti Eminent Jainacharya Dr. Lokesh Muni after being honoured with 'Ambassador of Peace' in London Parliament has been welcomed by Mahavir Foundation at Jain Temple in Kenton, International Siddhashram Centre, Anupam Mission Swamy Narayan Temple and Jain Centre at Colindale London.

Representatives from Jain Community and Indians residing in United Kingdom welcomed Acharya Lokesh.

## Felicitation Program organised by Wonder Cement

**Nimbahera:** Wonder Cement Ltd. organised a felicitation for the top performing students of class 5th and 8th studying in Govt. Elementary Schools of the Panchayat Samiti of Nimbahera. The Block Elementary Education Team identified 12 students from 5th & 8th board classes based on their academic and holistic performance.

The students were honored with Cycles and certificate of appreciation at the felicitation program which was organized at 'Wonder Cement Govt. Upper Primary School, Rasulpura'. 6 best performing schools at primary and elementary levels were provided with school development funds along with certificate of appreciation.

On this occasion, Nitin Jain - Vice President, Accounts & Commercial, reiterated the commitment of Wonder Cement for development of Govt Schools and its support for holistic development of children. During the ceremony, the district education officer appealed to contribute more for the 'Udaan' campaign of Chittorgarh District for strengthening Girl Child Education scenario in the area.

Officers from Elementary Education Office of Nimbahera and Chittorgarh were dignitaries at the function. Principals of nearby Govt Schools, parents and villagers took part in the felicitation ceremony and appreciated the efforts.

## PR Solution unveils Global Brand Guidelines for foreign partners

**New Delhi:** Dr. Rakesh Dubey, Director, DMI has unveiled a PR Solution global brand guidelines for foreign partners. Founded in the year 2007, PR Solution has earned reputation, accolades and recognition in India and abroad. Served 1500 clients ranging from start-ups to fortune 500 companies.

PR Solution Global Brand Guidelines reflects both the transformation of the organization and its vision for the future. The guidelines is comprised of a set of corporate brand rules and regulations that details the usage of corporate brand assets (i.e. the PR Solution corporate logo and designs that represent the PR Solution group). The guidelines offers a set of important rules describing the treatment of brand assets such as logos, colors and typeface.

Dr. Ranjan Kumar, Global Strategy Advisor, PR Solution said, "We are evolving from a series of local visual identities to a fresh, consistent worldwide approach with a unified brand strategy and graphic identity. These guidelines have been developed by the company to support the global office and the partners of PR Solution". S. Vijay Kumar, Global CEO, PR Solution said, "In today's globalised world, PR Solution brand guidelines demonstrates that we work together leveraging our distinctive strengths to provide customized press conference solutions to the world's highly competitive consumer market. We have a vision for delivering transformational growth for our clients and this required a new way of working that embraces both creativity.