

Entertainment, Business & City Round Up

Teachership--A truly noble profession

A teacher toils hard entire year for the welfare of their students. A Teacher's Day is just a small event to thanks them for all their dedication towards building future of the country. Teachership is perhaps the only profession which is opted by people who are truly interested in shaping up the country as we all know that in return, they get almost nothing. If you talk about salary, perks, facilities, they have to compromise on everything. So, despite all the atrocities and negligence from the government and school management, if someone stays in this noble profession, they can be worshipped.

People when attain greater heights in their career openly credit everyone but their teachers. This is something teachers know well. "Students remember teachers for homework, punishment but even when they are grown up, they hardly realize the potential we nurtured in them. But, our happiness is only seeing them grow well," says a teacher. But not all students are thankless. The problem is that most of the students fail to connect with

Editorial

teachers. There are many social media websites but there is none that connects a teacher with students. "I thought to send a friend

request to my teacher but then I am not sure if it will be comfortable for both of us," says Nivedita Basu, an IT profession-

The gap between a teacher and student also is due to most of the students leave the city they grew or studied in. And then there are hardly any reunions. And even if reunions happen, they are for a couple of classes or batches and then very few turn up for meeting old buddies and teachers. Schools too generally have the tendency to forget the student as soon as they bid adieu in last class. Schools should have a system in place where they can keep records of students and stay connected. Nevertheless, the bond between a student and teacher is eternal and unbreakable. At least on the Teacher's Day, students remember at least a few teachers who made them what they are today. When a student reaches the peak in their professional field, the teacher also takes pride in having taught them. Even the memories of Teacher's Day bring smiles on faces. On social media when students share their wishes with the teachers, some even share some memorable picture of their teacher and other mention their teachers and remember them

This is a small world and whatever we become can never be separated from the education we had. It's teacher who is poorly paid. But still, they do not change profession. And they do so out of their aspiration to build the nation. Teachers lay the foundation stone of a country's future so they deserve the highest position in lives of people.

Anup Jalota & Om Chhangani visited Mulund Ganpati pandal



Om Chhangani, producer and president of Ganpati mandal invited Padamshri Anup Jalota and Madhushree to perform live bhajan at Neelam Nagar phase 2 Mulund Ganpati Mandal. Anup Jalota and Madhushree promoted their film Mr Kabaadi by singing songs from the film. The film is releasing on 8th Septemberall over. On occasion of silver jubilee year 25 real kabaaadi's were felicitated by Anup Jalota and Om Chhangani. Kajal Vashisht was the host for the event. Ekta Jain, Kajal and Charanjeet Singh Sapra also came to be part of this event.

Javed Ali renders the first song



Mumbai: Silver 9 Movies' upcoming a romantic-social thriller 'Rehemdil Kaatil' had a grand launch on August 28,2017 at A.B. Sounds with a song recording. This Hindi feature film is produced by Mukesh Malhotra and Padmakar Athawale and is directed by Sandeep Kumar.

The famous Bollywood singer Javed Ali who has to his credits with films like Jodhaa Akbar, Rockstar, Ghajini, Ajab Prem Ki Ghazab Kahani, Raanjhana, Ishaqzaade, Main Tera Hero, Jab We Met, Gunday, Bajrangi Bhaijaan, Raeesto name a few recorded the first song for the film 'Rehemdil Kaatil'. Javed Ali has also done playback singing for Hindi, Bengali, Odia, Kannada, Tamil, Telugu, Marathi and Assamese apart from judging reality shows. The sufi song, "Maula Bacha Le Meri Jaan..." was penned by Saani Aslam under the musical composition of Raja Ali

Earlier producers Mukesh Malhotra and Padmakar Athawale and director Sandeep Kumar had earlier made 'AakhriSauda - The Last Deal: which had done well especially in the Northern centres. This is the trio's second outing 'Rehemdil Kaatil' introduces talented actor Sikandar Khan hailing from Ajmer in Rajasthan. This new budding talent loved acting since younger days and has acted in many stage plays in school and

Famous Gujarati actor Rajdeep, Famous Tv & Film Zuber K Khan, Bhopuri famed Manoj Singh 'Tiger', 'Bhabi Ji Ghar Par Hai!' fame Vaibhay Mathur & Deepesh Bhan and Shahbaaz Khan also features in the cast Sagarika, Anu Priya Katoch, Jass Bhalse, Agni Pawar, Anamika Singh plays the female lead

Sajwar Khan Deshwale and Adil Khan are the associate producers of this film.Rajendra Sharma is the director of photography, Pradip Kumar will also score the music with Raja Ali and Bhuvan Singh is the production designer.

Smt.Vasundhara Raje Inaugurated "Ek Bharat, Shresth Bharat" Programme

New Delhi: As part of the er ties between the people of efforts to strengthen relationship among States, Rajasthan Chief Minister Smt. Vasundhara Raje inaugurated "Ek Bharat, Shresth Bharat" programme at Assam Bhavan in New Delhi on Friday

Inaugurating the programme, Raje said she has a special bond with the Assam as she visits sacred Kamakhya Temple in Guwahati every year to pay obeisance and seek blessings from Goddess

Exuding optimism that the "Ek Bharat, Shresth Bharat" programme would usher in closboth the States and also further strengthen the bond of unity and amity among different States of the country, Raje said she was happy to accord warm welcome to guests and dignitaries from Assam in a traditional way.

Coinciding with the programme, the Chief Minister Smt.Vasundhara Raje also inaugurated a Rajasthani Food Festival showcasing different delicacies that turned out to be a gourmet's delight.

Assam's Minister for Industries & Commerce Chandra Mohan Patowary, who was present on

the occasion, hoped that the event would further cement the relationship among States and make India a vibrant and resilient nation.

Assam Legislative Assembly Deputy Speaker Dilip Kumar Paul and Rajya Sabha MPs Bhubaneswar Kalita and Santiuse Kujur, along with Principal Resident Commissioner, Rajasthan Smt.Shubhra Singh and Assam Bhavan Resident Commissioner Ms Rwitticka Kalita and other senior officials of the governments of Assam and Rajasthan, were also present on the occasion

The event has been organised jointly by the governments of Assam and Raiasthan. The

next "Ek Bharat, Shresth Bharat" programme will be held at Rajasthan Bhavan here

on 15th September to showcase Assam's rich cultural her-

PR Solution unveils Global Brand **Guidelines for foreign partners**

New Delhi: Dr.Rakesh Dubey. Director, DMI has unveiled a PR Solution global brand guidelines for foreign partners. Founded in the year 2007, PR Solution has earned repute, accolades and recognition in India and abroad. Served 1500 clients ranging from start-ups to fortune 500 companies.

PR Solution Global Brand Guidelines reflects both the transformation of the organization and its vision for the future. The guidelines is comprised of a set of corporate brand rules and regulations that details the usage of corporate brand assets (i.e. the PR Solution corporate logo and designs that represent the PR Solution group). The guidelines offers a set of important rules describing the treatment of brand assets such as logos, colors and typeface.

appreciate all that they do."

Strategy Advisor, PR Solution said, "We are evolving from a series of local visual identities to a fresh, consistent worldwide approach with a unified brand strategy and graphic identity. These guidelines have been developed by the company to support the global office and the partners of PR Solution". S Vijay Kumar, Global CEO, PR Solution said, "In today's globalised world, PR Solution brand guidelines demonstrates that we work together leveraging our distinctive strengths to provide customized press conference solutions to the world's highly competitive consumer market.

We have a vision for delivering transformational growth for our clients and this required a new way of working that embraces both creativity and innovation. I believe that PR Dr Ranjan Kumar, Global Solution brand guidelines



al positioning and sets us further apart from the competition. As part of our holistic approach to provide online Press Conference solution, we are spearheading in 60 countries by 2020".

These guidelines provide direction for correct and consistent communication of the PR Solution brand in a variety of print and digital platform for both internal and external use. As a pioneer in the "experiential marketing and Public Relations industry, PR Solution with driven professionals serving clients in industries spanning Beauty and Fashion, ConsumerBrands, Entertainment . Food & Beverage, Health & Wellness, Travel & Hospitality, Technology, Nonprofit, Corporate Communications and Reputation Management, Public Affairs, Crisis Communications, Digital Strategy and many more.

Change the Game **Academy comes** to Bangalore

Bangalore.Smile Foundation in collaboration with The Wilde Ganzen Foundation, the Netherlands, have organized a national five day capacity building workshop in Bangalore for grassroots NGOs and CBOs under Change the Game Academy from 29th Aug to 2nd Sep 2017. Grassroots NGOs and CBOs, despite their last mile connect, are often faced with challenges in funding and resource mobilization due to lack of proper management system, communication and mobilization skills. Driven with a vision to mitigate these challenges. Change the Game Academy is launched to help the local community welfare projects to reap benefits of "Digital India" at the very grassroots

Change The Game Academy www.changethegameacademy.org, a unique and one of its kind, e-learning platform that offers training to the Grassroot NGOs on sustainable solutions such as - local fundraising, building organizational capacity and mobilizing support to name a few. Fourteen grass root NGOs from across India have participated in the workshop. The curriculum of this 5 day workshop is scientifically designed which

Bharti Airtel: Strategic Partnership in CSS to **Businesses in India**

Udaipur: Bharti Airtel ("Airtel"), India's largest telecommunications services provider, and Symantec Corp. (Nasdag: SYMC), the world's leading cyber security company, today announced a strategic partnership to serve the growing cyber security requirements of businesses in India, providing protection and prevention of online threats in an increasingly digitally connected world. Under the terms of the agreement, Airtel will be the exclusive Cyber Security Services partner for Symantec in India, and will distribute Symantec's enterprise

The partnership aims to leverage Airtel's strength in India's Business to Business (B2B) segment, helping them address the challenges of the Cloud Generation with Symantec's innovative Integrated Cyber Defense Platform. As Indian enterprises embrace cloud applications and infrastructure, they require security technologies built for this new cloud-based environment to gain the upper hand on adversaries. The partnership will give customers stronger protection and prevention, greater visibility and better control of critical assets, users and data. Airtel Business serves over 2,000 large enterprise accounts, plus more than 250,000 corporate and tech startups with its integrated telecom solutions. In addition, it has a strong presence in Central and State Government departments/divisions. Symantec Cyber Security Services prepares organizations for every stage of the attack lifecycle through global Threat Intelligence Services, Managed Security Services, Incident Response Services and Cyber Skills Development Services to protect organizations from internal and external attacks.

Gopal Vittal, MD & CEO (India & South Asia), Bharti Airtel said, "Increasingly sophisticated cyber threats with potential to disrupt business continuity are the new normal in today's digitally connected world. Enterprises need to guard against these emerging threats and Airtel, with its experience in serving businesses with integrated connectivity solutions, is uniquely positioned to serve them. We are delighted to partner with Symantec and offer its world-class Integrated Cyber Defense Platform and solutions to customers in India. It will help us add value to our existing enterprise relationships and further consolidate our leadership position in the B2B space." Symantec's CEO Greg Clark said, "The threat environment is more dangerous and complex than ever. The partnership between Airtel and Symantec presents massive value to businesses in India. Airtel is one of the most forward-thinking telcosand Symantec's Integrated Cyber Defense Platform focuses on empowering businesses to protect their on-premise as well as fast growing cloud environment through every stage of an attack lifecycle by combining the broadest and deepest set of threat intelligence in the industry. With this partnership, under one service level agreement, Indian organizationscan bolster their cyber defense and respond to new threats as they emergeat a significantly lower operational cost." Airtel Business is India's leading and most trusted provider of ICT services with a diverse portfolio of services. Along with voice, data and video, its service portfolio includes network integration, data centers, managed services, enterprise mobility applications and digital media. Its strategically located submarine cables and satellite network enables customers to connect across the world, including hard-to-reach

XL Catlin in India Holds Global Day of Giving Today



The Global Day of Giving is a company-wide employee volunteer day dedicated to supporting the communities in which XL Catlin operates. Since its inception in 2006, XL Catlin colleagues have performed close to 250,000 hours of community service through hundreds of charitable projects in various locations worldwide. Mike McGavick, XL Catlin's Chief Executive Officer said.

"The Global Day of Giving is a very special event on XL Catlin's calendar. To us it's more than simply spending a day volunteering. It's about investing our time, talent and skills to show our non-profit neighbours, who work tirelessly to improve the communities around us, that we truly

Derek Nazareth, Head of Global Operations and Country Head of XL Catlin in India said, "This year I will be out participating in projects with the Earth Saviours Foundation, supporting disabled people with their daily activities, spending time with elderly members of our community, and preparing food for those in need. That's what I think is so fantastic about our day - it goes beyond a financial donation with peo-

ple getting out into the community to offer their time and energy - our donation is about more

During today's event, over 1000 colleagues will be participating in more than 40 charitable projects including: delivering educational activities to socially disadvantaged children, socialising with isolated senior citizens, planting trees, and cleaning community spaces.

Documentary film "Parivartan Ek Neev"on liquor prohibition in Bihar A take on liquor prohibition and to be a porn star

We are now living in the age of the moving image. Due to the advent of the digital revolution and the internet short films are thriving. It is the new age of renaissance of telling a story directly and their brevity makes them ideally suited. Actor Neeraj Bharadwaj, who played the role of Chirag Modi alias MotaBhai in the popular serialSaath Nibhana Saathiya is featuring in not one but two different short movies with different visions. One in fact is a documentary and the other one is a short film.

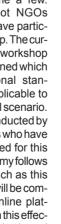
Parivartan... EkNeev revolves around the liquor prohibition in Bihar imposed by C.M. Nitish Kumar. This documentary is produced under the banner of Aarvan Production and is jointly directed by Amar Vatsa and Shruti Mehrotra. Ashutosh Mehrotra has scripted the short film and Raj Sehgal is the creative director. Sai Srijan presents this project.

Neeraj Bharadwaj plays the main protagonist. Speaking about this documentary film Neeraj Bharadawaj says, "Banning liquor in Bihar was a commendable job and I thank Nitish Kumar for prohibiting the sale and consumption of it."Neeraj further states, 'This short film is in support to this initiative. I play Ram Kishan where it is shown that how a

change in the family and there is happiness all over." The second short film is titled as 'Main Porn Star Banna Chahti Hoon'of which the shooting has also been completed. Being made under the banner of Ishaan Cine Multimedia, this has been directed by Raj Sehgal. Highlighting about this film, Raj Sehgal said, "Recently one famous director had posted the same sort of film on social media and which we felt was improper and unjustified. This short is in reply to it and will be soon posted on the social media.

family suffers when the male head is addicted to drinking and after the ban on liquor there is a

Neeraj Bharadwaj chips in and said, "I play the father of a daughter in Main Porn Star Banana ChahtiHoon. It is tricky when your young daughter randomly puts in this request. In this film I explain to her in both the ways making her understand its proper idiom." He further cites, "The youth of today are emotional and stimulating. As they grow up or attain adolescence it won't help by scolding or beating them. We should understand their feelings and explain it in a goodhumored and friendly way. It is necessary that these youngsters learn our culture and civilization and do not take wrong step or directions."



matches international standards and yet is applicable to India's socio-political scenario. The workshop is conducted by experienced trainers who have been specially trained for this occasion. The academy follows a mentoring approach as this physical workshop will be complimented by the online platform as well. Through this effective five-days National Consultation, the NGOs received a first-hand training by the industry experts in areas such as - CSR Act - how to raise and manage CSR funds, Proposal writing, Project Management, Good governance etc. Speaking on the role and governance of NGO's in India in getting benefited from the CSR ACT, Mr. Santanu Mishra, Co- Founder & Executive Trustee, Smile Foundation emphasised that ' It demands a high degree professionalism of NGOs if not corporatisation to access the available CSR Fund.

TV Star Reem to play Malala in Amjad Khan film Gul Makai



Reem is a well known child artist, who started her career at the age of 6 on 2009. And won best new talent award on 2010 for her lead role in 'Devi'. After that she has done many lead roles in various popular TV shows like Yeh tosta kya kehlata hai, diya aur Baati, khelti hai zindagi ankh micholi,

like Star plus, zee and Colors TV. She also shared screen with Amitabh Bachchan and Farhan Akhtar in the film Wazir She also won award for Best Child Actor on Colors Golden Petal Awards 2013Has done over 100 ty ads for brands like Clinic+. Mahindra, Knorr Soupy Noodles, ICICI, Tang, Maruti Ertiga, Parle, Samsung, Toyota and many more...

When Director Amjad Khan was searching for a girl who could play the character of Malala Yousafzai in his upcoming biopic 'Gul Makai', Reem caught his eye with her innocent face and spontaneous acting skill.

She looks very much like Malala herself. He hasn't thought a second before signing her. Then came the best part as he needed Reem to live like Malala. So she went through vigorous training process to correct her diction, her mannerisms and

body language to be like real Malala. And now she is very much ready to be the main part of this much awaited biopic titled 'Gul Makai', directed by Amjad Khan and produced by Renaissance Pictures.

Produced by: Vijay Jaju, Shakti Bhatnagar, Sanjay Singla and Manoi Kumar

Co-producer: Chirag Vaishnav

Director: Amiad Khan

Screenplay and dialogue: Bhaswati Chakrabarty.









