

Evolving Democracy

In this connected world where media and social media are so close to people's sentiments, the idea of one sided rallies should be given a permanent break. A leader announces a rally, people do gather or are asked to gather and then the leader reads a script written by expert writers, doesn't it sound useless? Yes, it does. Just to make promises and make fun of opposition parties and people, you do not need a rally, instead, you can easily write down all the things in a press release and all papers will be happy to give it space.

The real benefit of stage events can be realized when leaders come in public and debate on common topics. Their approaches to the same problem could give people a clarity. If you see a leader blaming the other or singing rhetorics can be easily ruled out. People can choose a person who has a blueprint of the future. This will only allow cool and capable candidates to participate and fight elections. We seriously need people who

are good at work and what we have been choosing are the people who are a good orator. The skills to convince about your ideas can better

come with real life ideas. Some one who says that I will eradicate poverty or will generate employment is not talking sense. But the person who tells what steps he will take to create jobs or who tells you plan to lift the level of people's living standard is a good one.

There are no big elections coming up in near months so this is a good time to start the idea. We have enough time to create an environment of debate where candidates can also prepare their blueprints to showcase. Apart from these blueprints, which still can be designed by experts, the live debate can help people know the temperament level of candidates. Their capacity to deal with the instant pressure, uncomfortable questions, and replies to public's queries can set the stage. Again, the people who sing rhetorics and demand votes because the other candidate is bad cannot be considered. Once this idea gets along and people get good people as their representatives, the plans to disallow the existing elected representatives from campaigning can be worked upon. Why should a sitting MLA or MP need to tell the public what they did in last five years? What they did gets visible easily. So, if you have to say that you did it, that means you failed to do so. People are changing and they need better ways to participate in democracy. They cannot be kept out of it. The government must be answerable and should have facts to counter allegations. As of now, an allegation meets allegation which does not serve the purpose of democracy.

Kalpesh Mehta's star-studded ASILO launch



Nandini Viswanathan : He is the jolly entrepreneur who had the entire city in colours with Holi Reloaded. He is Kalpesh Mehta, the man who has now unleashed ASILO Entertainment, that brings with it, an amazing array of entertainment options. First on the cards is Wabasta, a bouquet of soul-stirring songs from Roop Kumar Rathod, handpicked in a melodious album by director Panchhi Jalonvi. Next on the cards is a Fashion Line with Soniya

Mehra. "Negotiations are also on for an Enrique concert in November," elaborates Kalpesh Mehta, who admits he lives, breathes and is passionate about the entertainment business. "Coming from a field where we are with brick and mortar, entertainment is a refreshing change" says Mehta, adding that "I am also keen that we have a positive synergy between my builder community and the entertainment fraternity. I am fortunate to have many of the actors and musicmakers as my friends ASILO will seek to take these relationships to the next level."

The ASILO launch at White Charcoal at The Empresa, was attended by Kalpesh Mehta, Bijal Mandavia, Alpesh Ajmera, Daboo Malik, Asif Bhamla, Navin Prabhakar, Panchhi Jalonvi, Khushi Mukherjee, Liza Malik, Gurpreet Kaur Chadha, Yogesh Lakhani, Vinita Chatterjee, Manjot Singh, Rudra Soni, Shahveer Khan, Kabir Shereyay, Ssamara Sshahabuddin, Santosh Shukla, Rishabh Sinha, Saurabh Verma, Nazia, Anusha Srinivasan Iyer among others. Check out the adjacent pictures!

Ragini Khanna excited in debut film Gurgaon

Ragini Khanna who has appeared in more than 30 television shows and has earned numerous accolades has a significant fan base, who actually refer to themselves as 'Raginians'. She began her career with television series called Radha Ki Betiyaan Kuch Kar Dikhayengi followed by Bhaskar Bharti and later Sasural Genda Phool (2011). After taking a breather from TV serials Ragini Khanna has completed a new project titled Gurgaon produced by JAR Pictures and directed by debutant Shanker Raman, who is an award-winning cinematographer, writer and producer, having worked professionally over the last two decades on several documentaries, shorts, feature films and TV commercials. In Gurgaon, she has been pitted opposite Akshay Oberoi.

The pretty and talented Ragini Khanna is quite excited about her role in Gurgaon. On being asked how she bagged the role, Ragini Khanna says, "When I read the script, I was very excited that the director saw me as an actor and not just as a bubbly girl out of a TV show. To get an opportunity which is so creative, is very evolving for an actor. It was liberating for me, as I explored a lot of untapped emotional areas and it was a journey of self-discovery. Especially since my director Shanker Raman is very generous, I confess that it was an enriching experience for me working on the sets of Gurgaon." Ragini Khanna adds that as an actress, she has sunk her teeth into her role and is sure that she would be able to muster a lot of accolades for her performance in the film. Right now Ragini confesses that she is having no TV serial on hand and is open for many more exciting roles in films and would like to earn a name as she did in TV serials, especially Sasural Genda Phool. The film is produced by Ajay G. Rai and Alan McAlex of JAR Pictures along with Madhukar R. Musle of M.R. Filmworks, Nisha N. Sujan of Hashtag Film Studios.



Brain-dead Hindu man keeps Muslim man's heart beating

CIMS Hospital Ahmedabad performs it 3rd heart transplant successfully : transports organ from Surat in a record 90 minutes

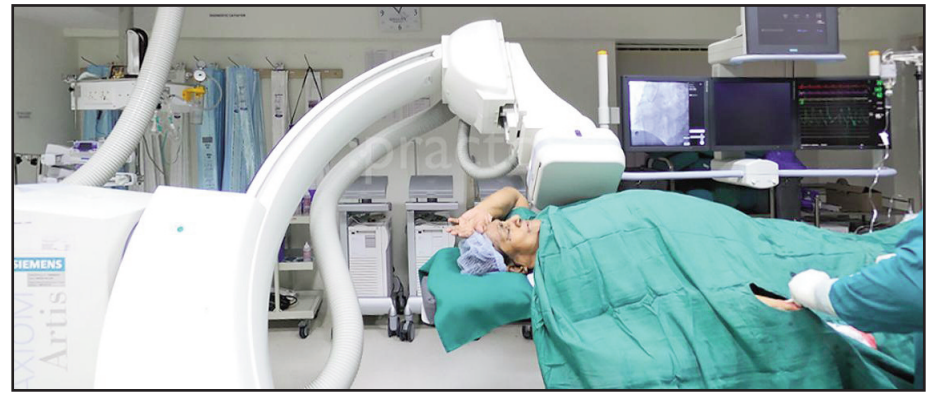
Udaipur: CIMS Hospital Ahmedabad today achieved yet another milestone in surgery by performing its third heart transplant successfully. In a record 90 minutes, the donated heart of Amit Harpati (21), declared brain dead after a road accident, was transported from Surat to Ahmedabad to help beneficiary Sohail Vora (31).

The transplant was done by Dr. Dhiren Shah, Dr. Dhaval Naik and Dr. Ajay Naik from CIMS Hospital along with other team of doctors that included cardian surgeons Dr. Manan Desai, Dr. Shaunak Shah, cardiac anesthetist Dr. Chintan Seth, Dr. Hiren Dholakiya and Dr. Niren Bhavsar and transplant cardiologist Dr. Milan Chag. Sohail has been suffering from

an acute condition of Dilated Cardiomyopathy for the last 20 years. This is a condition where the heart becomes enlarged and falters on pumping blood normally. This in turn has an adverse effect on the functioning of lungs, liver and other crucial body organs. He had got a pace maker placed 4 years back. But his suffering failed to reduce.

"CIMS Hospital has made strides in cardiac research to help patients to the best of abilities. This is the 3rd successful heart transplant done by the team. Usually, the results of heart transplant are as good as kidney transplants and we have seen that the long term survival rates are very good. Chances of the disease progressing is less when adequate care is taken. We will be monitoring the progress of the patient's response to treatment for the next 10-14 days before taking a call on the future course of action," said Dr. Dhiren Shah, Director, CIMS Hospital and a Cardiothoracic & Vascular Surgeon and Heart Transplant Surgeon.

CIMS performed its second heart transplant successfully in June this year while the first transplant was done on 19th December 2016 for a 50-year old beneficiary. Sharing more Dr. Ajay Naik, Cardiac Electrophysiologist, Director, CIMS Hospital, Ahmedabad said "The recipient first consulted us in the year 2013. He was suffering from severe heart failure. We implanted a special device called Cardiac Resyn chroni-



sation Therapy (CRT). He improved with it and survived for four years. With the progression of the heart disease his problems reoccurred again. Heart transplant was the only option left for him to restore him to a nearly normal life". Sharing more on the importance of organ donation, Dr. Dhaval Naik, Cardiac Surgeon

and Heart Transplant Surgeon said "If one brain dead donates than 8 people can get benefit from life threatening diseases". The flight for the heart transportation was provided on urgent basis by IRM Limited. Spread over 17000 sq. yards, CIMS Hospital Ahmedabad is a combination of spacious, state-of-the-art buildings with

advanced medical infrastructure and the best team of doctors. It is accredited by JCI, NABH and NABL and has the credit of having performed the first heart transplant hospital in Gujarat. CIMS Hospital in India has over 300 beds spread across two buildings connected by an aero-bridge for patients.

Radio City's 'City ki Bullet - Season 2'

Udaipur: Radio City 91.9 FM, India's leading radio network, today announced the culmination of its mega campaign - 'Radio City ki Bullet - Season 2'. A blockbuster finale held at Lake city mall saw Devendra Gautam win a majestic Royal Enfield Bullet. The campaign ran from 18:06:17 till 01:07:17 and saw enthusiastic participation from over 3, 50,000 Radio City listeners in Udaipur. True to its 'Rag Rag Mein Daude City' philosophy, the radio network ensured that it reached every corner of Udaipur through digital, print and outdoor medium. The campaign involved Radio City asking its listeners to answer questions about their city on-air. Every hour, one lucky participant was awarded a key for

the coveted Bullet, making them eligible to be a part of the grand finale. Radio City also ran a contest on social media and 5 lucky online winners were also awarded the mystery keys. However, unbeknownst to everyone, only one contestant received the actual key. 50 lucky awardees were asked to try their luck and start the motorbike using their respective keys at the nail-biting event that saw Devendra Gautam win the Royal Enfield Bullet. EVP & National Head - Programming, Marketing & Audacity - Radio City, Kartik Kalla said, "Rag Rag Mein Daude City is at the core of our brand ethos. It defines our philosophy of making Radio City relevant for our listeners in each city, and City Ki Bullet



reverberated the heartbeat of Udaipur making it exciting for our listeners.

Udaipur has been an important centre for us and through this campaign, we are thrilled to have reciprocated the love that our listeners have showered on us over time."

Radio City's philosophy of "Rag Rag Mein Daude City" is aimed at fanning city pride and seek-

ing a stronger emotional connect with the listeners. By adopting unique city-specific content approach entrenched in local flavour, culture and nuances, Radio City has been able to strengthen its connect with the listeners. Radio City ki Bullet is one of the biggest campaigns that headlines the network's local-first approach.

Teaser of Hindi film 'Mr. Kabaadi' Unveiled



Mumbai: Multiple award winning actor Om Puri, who has even bagged two National awards and the fourth highest Indian civilian award, Padma Shri including the honorary OBE for his contribution to the British film industry will re-kindle the screens once again with his last ever Hindi satirical comedy film 'Mr. Kabaadi'. The late versatile actor who appeared in mainstream commercial in Pakistani, Indian, British and Hollywood movies was last seen in Salman Khan's 'Tubelight'. 'Mr. Kabaadi', the slapstick comedy is written & directed by his first wife Seema Kapoor. The film is produced by Anup Jalota, Rakesh Gupta, Dinesh Gupta and Om Chhangani.

The teaser trailer of the film 'Mr. Kabaadi' was unveiled at a large gathering held at The Views, Andheri (West), Mumbai on Wednesday, 12th July 2017. The teaser was launched by Anoop Jalota, Seema Kapoor, Annu Kapoor, Kashish Vora, Brijendra Kala, Om Chhangani, Vinod Nischal, Pallvi with great fanfare.

Celebrity guests like Divya Datta, Talat Aziz, Ranjit Kapoor made their presence felt and made it a memorable evening. Annu Kapoor plays the title role of 'Mr. Kabaadi'. Writer-director Seema Kapoor, has earlier written and directed Divya Dutta starrer, 'Haat, The Weekly Bazaar' which was screened at the 33rd Cairo International Festival. She had scripted for a movie, 'Abhay' featuring Nana Patekar which was appreciated, awarded and well received. She started her career as the producer-director of a TV serial, 'Kile Ka Rahasya'. Other than these she had made many short films, documentaries, commercials, serials and others. Speaking about the film, Seema Kapoor says, "Mr. Kabaadi is a satirical comedy fare. I believe that comedy arises when thoughts and emotions that lay hidden in the subconscious are expressed consciously. In this film we have shown that when a kabadivala or a scrap dealer becomes rich, so how he flaunts his wealth. To be like other millionaires how he changes his wardrobe, try a different accent while speaking; expanding his business or hiding his ill-gotten wealth. All the actors in the film are power performers. The film has shaped quite well and it will be liked by the classes as well as the masses."

The film has five melodious songs which have been scored by Raj-Prakash and Ali Gani. The other credits include cinematography by Vijay P. Varude and editing by Sanjib Dutta. The star cast comprises of Om Puri, Annu Kapoor, Sarika, Vinay Pathak, Rajveer Singh, Kashish Vora, Brijendra Kala and others. The film is slated to release in August this year.

Wheelstreet Aims to Empanel 10,000 new Bike Rental Partners by 2017

Udaipur: Wheelstreet.com, one of India's largest Bike renting platform has announced its aggressive national expansion drive covering Tier-2/3 cities. Drive includes a host of benefits for the vendors who are individuals/ companies who wish to build a business around bike rental on Wheelstreet's platform. The massive growth potential being offered by the company has been a huge draw for 200+ vendors who are already empanelled.

Wheelstreet has already established its presence across 30 cities in India with an active customer base of '10,000' customers per month. The number of bikes listed with Wheelstreet at the moment is 2000+ out of which 400+ number of bikes are rented per day. Traditional businesses/ Companies across the globe today, are demanding technology upgrade for their digital transformation efforts. In this regard, Wheelstreet's success mantra for the business has been both the customer and the vendor facing app which enables the booking/ tracking of the bikes in the most convenient way.

With the overall business ranging from 80,000 to 1 Lakh INR, vendors have been extremely happy with the business opportunity presented by Wheelstreet nationally. Another exciting feature that is exclusive to Wheelstreet is that they provide expert advice to the vendors to improve their business in the region, which personalises the Client-Vendor relationship. Wheelstreet recently launched their 'Travel and Tours' vertical to which in-turn created more business opportunities for their vendors apart from offering custom made itineraries to the travellers.

"India's two-wheeler market has seen a gradual uptrend over the last few years. According to a report by Society of Indian Automobile Manufacturers (SIAM) - in the year 2016-17, India sold over 17 million units of two-wheelers, making it the largest two-wheeler market in the world, which throws open a huge opportunity for the Bike renting platform. In an economy like India, where while the metros have been disrupted by the technology; tier-2 cities are looking forward to catching up the trend soon. Being a part of the 'Sharing Economy' which has the potential of 30 Billion USD - Wheelstreet aims to provide a platform to the vendors for a hassle-free transaction with the end users, using the technology to tap the potential" - adds Moksha Srivastava - Co-Founder & CMO: Wheelstreet.

Hindi film Shaadi With Jugaad promoted

Actress Ekta Jain, Harshvardhan Joshi, Shree Rajput and Ajay Singh who are currently in Gandhinagar, Gujarat for shooting of comedy Hindi film Shaadi with Jugaad take time everyday for yoga.

They do power yoga everyday on set before they start shooting. They get up early in the morning to do yoga and keep them fit. They also shot for a scene to promote yoga.



Star Sports pioneers with FTA

Shortly after its successful regional foray with the launch of Star Sports 1 Tamil, Star Sports in its relentless pursuit of bringing fans closer to sports launches India's first private free-to-air sports channel, Star Sports First. The channel will go on air on July 21, 2017 on DD's FTADTH platform Freedish. This will allow sports fans and enthusiasts to watch their favourite sports, in Hindi, without paying any subscription fee.

Besides a very rich funnel of sports content, the channel will also air the much-awaited VIVO Pro Kabaddi League Season 5, which will begin in Hyderabad on July 28, 2017. In addition, the channel's programme calendar will also include BCCI domestic cricket tournaments, domestic football tournament etc.

A Star India spokesperson said: "Television penetration in India has grown exponentially. We recognise that there is a very sizeable subset of this universe that is not on conventional pay TV. In the 'Free-to-air' content that they have access to, sports content is mostly absent and only sporadically available. It is our belief that there is, however, an eager appetite for it and that is the reason to launch SS First. We believe tens of millions of fans will be created for many different sports offerings through our content bouquet."

"Kya aapki life se sports action missing hai", asks former Indian captain Mahendra Singh Dhoni, in the film 'Star Sports First, Aana Hai First', capturing the essence of the launch of the FTA channel. The TVC runs fans through a diverse range of sports that will now be accessible on the Star Sports First channel. The launch of Star Sports First is supported by a 360-degree marketing campaign, Star Sports First, Aana Hai First, which includes television, radio, OOH and on-ground activations.

Police academy : COTPA in their syllabus

New Delhi: The relentless efforts has finally paid off as COTPA (The Cigarettes and Other Tobacco Products Act 2003) Act has been included in the syllabus of the Delhi police training academy. The academy will train its officers and cadets on the harmful effects of tobacco use in any form and the necessary Tobacco control laws to stop tobacco usage in the country. The inclusion of the law in the training process will eliminate the need to separately train officers in active service.

Dr. Heena Shaikh, Project manager, Sambandh Health Foundation said that a letter had been sent on 23rd June 2017 requesting the inclusion of the COTPA (The Cigarettes and Other Tobacco Products Act 2003) Act in the syllabus of the police training academy. Assistant Commissioner of Police, Priya Mitra Kaushik has written to the Special Commissioner of Police (Training) requesting the inclusion of the act in the syllabus.

Dr Shaikh has informed that all future training in the Delhi Police Academy will include the training on COTPA (The Cigarettes and Other Tobacco Products Act 2003) Act under which the officers and cadets will be informed about the harmful effects of the use of tobacco. The training will also involve the information on the actions that can be taken by the police under the said act. This will help train the officers and cadets on the harmful effects of tobacco use and the ways in which they can help in curbing the problem.

Ms. Mohini Daljit Singh from Max India Foundation said that Delhi Police, Sambandh Health Foundation and Max India Foundation has been implementing the Tobacco Free Delhi and tobacco Free Educational Institutes campaigns. The campaigns are being implemented by the police with the help of challans for offenders. There has also been a decrease in the sale of the tobacco products near the school campuses. The police have played a vital role in the success of the campaigns and we welcome the new step taken by Delhi Police.

Tata Motors tie-up with Rajasthan Marudhara Gramin Bank

Udaipur: Tata Motors has entered into an understanding with Rajasthan Marudhara Gramin Bank (RMGB) for financing its range of passenger vehicles to provide easy finance options especially in the rural territories of Rajasthan. This is the first tie up of RMG Bank with a car manufacturer. A memorandum of understanding was signed by senior executives of both the companies on 12th July, 2017.

Under this tie-up, the bank will be offering reduced processing fees, overall funding, special interest rates and schemes on Tata Motors Passenger Vehicle brands. These special retail finance offers from RMGB include loans of up to 90% of the on-road prices at attractive interest rates on purchase of new cars.

These benefits will be available for both rural and urban customers of the bank.