



Connecting Dots

Udaipur has finally got its own passport seva kendra which means that Udaipurites need not do rounds of Jodhpur and Jaipur anymore. Passport office had been a longtime demand and it was always pushed to the cold baggage. But now since the wish of the citizens has come true, many avenues of development have opened.

Recently in the inauguration ceremony of Passport Seva Laghu Kendra, Dhyaneswar Dhule, the secretary of foreign ministry informed about the international flights to be started from Udaipur in next six months. First flight will be connecting the city to the Sharjah which is a big business point. Besides business, the city of lakes will also get more international visitors and thus the economy of the city will boost. Needless to say, the economy which is based on tourism needs more access to international currency and an international airport with world-class facilities and flights will surely be a boon.

A demand of Visa on Arrival has also been floated across from the city, which could be considered in the near future.

Due to such travel facilities, more tourist inflow is expected as tourists prefer planned journeys and love to go places in foreign countries which are easy to access. Udaipur's limited air and rail connectivity has been a reason why a big chunk of tourists easily cut the name of the city from their list of places to see in India.

Editorial

The internal beauty of the city and a glorious past are the reason why people get attracted to the city from world over but when they find limited connectivity options, very few go ahead with alternative routes via Delhi, Mumbai, or Jaipur.

Road network in Rajasthan is exceptionally well but this cannot be said for rail and air network as of now. The track conversion between Udaipur and Ahmedabad has been a blocker for the development of Udaipur in terms of business and tourism. If this route gets opened, the city will have 360-degree connectivity on the land and this will help people reach here easily. Udaipur falls at a midpoint between Mumbai and Delhi, thus many trains can touch Udaipur on the way and thus people will have an option to explore much more.

There is an enormous potential in the city to become a smart and popular city of the country but the apathy from government and a lack of political will has been the problem. This might sound little pessimistic but a very less has been done hitherto towards the development in terms of connectivity against what should have been done.

But, as something is happening, let's cheer that and get along with the government for more implementations than announcements.

Dheeraj Kumar ropes for Creative Eye Ltd



Creative eye limited is one of the pioneers of creating Television content in India across the National Government and Private Broadcasters since 1985. In the last three decades CEL has successfully produced television content across the genres of mythology, soaps, comedy and reality shows. Now in order to make its team more robust both in terms of producing television content, as well as to explore other verticals of business in media, CEL is bringing on board the well-known, versatile and experienced media professional Mr Anooj Kapoor as creative and Business Head. Anooj has been credited with turning around SAB TV in the last decade, making it one of the most solid Brands across television channels, and one of the most profitable television channels. Besides, Anooj comes with over twenty-five years of professional experience across six multinationals and in the advertising and marketing fields, apart from television.

Regarding the joining of Anooj, the CMD of CEL, Mr Dheeraj Kumar said, "The vast creative experience of Anooj, as well as his business acumen, shall add another feather in the cap of Creative Eye Limited. Further elaborating the CFO/COO of Creative Eye Limited Mr. Sunil Gupta said Mr. Anooj Kapoor has had hands on experience in producing television and advertising content, and hence not only does he understand the nuances of creativity and production, but also understands how to balance the form and content of a creative product. His openness and flexibility as a peoples' person shall help us strengthen existing relationships and forge new ones." To conclude, Mr. Dheeraj Kumar emphasized along with Anooj and the strong creative and financial team shall surely open new horizons for the company.

Regarding his decision to join CEL, Anooj Kapoor said, "CEL is one of the most well-known and experienced players in the media business. It is one of the few public limited companies in the television content producing genre. Mr Dheeraj Kumar is one of the senior most and respected names in both Television and Films. I am looking forward to now directly creating some exciting television content, apart from exploring new opportunities across verticals of films, digital and animation content."

Amit Mishra Now in Bollywood

After having won a lot of accolades for his music compositions in the past - films like Athithi Tum Kab Jaoge, Machhi Jal Ki Rani Hai and Guest in London (which is slated for release on June 16, 2017), the versatile music maestro Amit Mishra is now working hard on various independent releases and a web series, besides popular TV series like Diya Aur Baati Hum Season 2 (Tu Sooraj Main Saanjh Piya), Khatmal E Ishq, Dafa 420 and Lapataganj.

Amit Mishra has composed for two songs in the movie Guest in London. Incidentally, Amit Mishra, who has also had the proud privilege of composing music for Athithi Tum Kab Jaoge, has also sung for Guest in London along with Sumeet Anand and Navendu Tripathi, besides writing the lyrics with Navendu Tripathi. The uniqueness of Amit Mishra's music lies in his innate ability to strike the right chords of fusion: world music with the traditional folk components. He uses the natural dynamics of the song and its environment to include a variety of sounds, leaving its audience with the 'exact' magical moments and feelings as echoed by the composition.

India Mobile Congress launched by Manoj Sinha Minister of Communications

"India gets its biggest ever platform for Telecom, Internet & Technology"
Udaipur: Minister of Telecommunication Shri Manoj Sinha launched the India Mobile Congress 2017 (IMC 2017), the country's first and biggest ever, platform to bring together all stakeholders from Telecom, Internet & Mobility ecosystem along with ICT players, app developers, innovators and start-ups. COAI along with K and D Communications Limited through India Mobile Congress, has addressed a long standing need which was felt especially in South Asia for a platform, which brings the entire ecosystem together and addresses issues which are more pertinent to this part of the world. With over a billion connections the industry in India achieved a transformative milestone. The idea to locate an International event par excellence in India is both timely and well placed. The world is now looking at afford-



able access and seamless connectivity for voice and data and with over 25-50 billion connected devices by 2020, the future is truly here. The three-day IMC will be held on 27-29 September 2017, at Pragati Maidan, New Delhi and will see participation of government bodies, Telecom Service Providers (TSPs), handset manufacturers, Internet giants, ISPs, Global technology players, AI & VR companies, Mobility leaders, Academia, Start-ups and app

providers. While, announcing the schedule of the event and releasing its logo, Shri Sinha said, "The India Mobile Congress will be the biggest event of the telecom industry and it will bring together all stakeholders from the industry and government on a common platform. It will be an exciting opportunity for all involved to explore and achieve new heights in the world of Information and Communication Technology. It is a proud moment for all of

us and I am sure no stone will be left unturned to ensure the success of this mega event. Government of India congratulates COAI, K and D Communications Limited and the industry and assures its full support for the event. This is a huge step forward towards realizing the Hon. Prime Minister's vision of a fully connected and digitally empowered India." IMC 2017 will bring together the global mobile industry, showcase exciting new prod-

ucts & innovation and share the India story, bringing the world to Delhi.

He further mentioned that the need for such a mega event was long felt and it will play a big role in taking the Indian telecom industry to the international arena and provide the right platform for development of ideas and new technology. The COAI along with K and D Communication is organising this event to create a world class experience, environment and state-of-the-art platform for the event. Speaking on the occasion, Rajan S. Mathews, Director General, COAI said, "COAI along with K and D Communications Limited is working to create a world class environment for this event. India Mobile Congress will be the marquee event of India. We hope that the deliberations will inform global policy and over the years all stakeholders will look forward to this event for launches and release of new technologies. The Government of India along with the

Department of Telecommunication are supporting this as an annual, recurring event, just like the Mobile World Congress in Barcelona. India has a huge market and apart from that, South-East Asia has immense potential." Terming it as a "mega event" of the Indian telecom industry, he added, "The annual show will see participation of major players in communications sector from different parts of the world."

India is on the cusp of a digital revolution and the telecom industry is the backbone to usher in this new era of communication and connectivity which will lie in the palm of the consumer's hand. The proliferation of data will enable the spread of financial services and improve access to education governance and health services.

The India Mobile Congress brings the best of Mobile, Internetand Technology and is certain to be a must visit event on global calendars.

Its' time to WakaWaka in South Africa with SONIC

Udaipur: Get close and personal with elephants, leopards and lions while at a jungle safari, travel the grasslands, enjoy stunning views of the canyons and much more with a fun family holiday in South Africa. India's exclusive action and comedy destination for kids SONIC, is all set to bring alive this immersive experience for its little viewers through a fun content. So kids - Tune into Sonic every day 5:30p.m onwards and ride along with Shiva - the superkid, join the chase with Oggly and the Cockroaches and get your daily dose of comedy with PakdamPakdai.

During the shows, answer three simple questions and stand to win a 3N/4D trip for three to 3 awesome destinations in South Africa.

Vikas Ecotech and other entities to benefit by Green panel order

Udaipur: Leading pipe manufacturing companies and producers of non-toxic materials for PVC will be closely watched by Dalal Street traders in the coming days after the National Green Tribunal (NGT) asked the government last week to lay down standards against the use of toxic lead material in PVC pipes. Jan Sahyog Manch, an NGO that had filed a petition with the NGT argued that water passing through PVC pipes commonly used in most houses contained toxic materials like lead that is hazardous for human health. Lead is widely used as heat stabiliser in PVC products as it is the cheapest source. Following lab test results that showed high presence of lead in PVC pipes, NGT asked the government to issue standards for use of heat stabilizers in PVC material. The NGT's directive could affect pipe manufacturing companies as well as those producing nontoxic material for use in PVC pipes, analysts said. BSE listed companies including Supreme Industry, Astral Poly, Jain Irrigation and Vikas Ecotech among others make PVC pipes or nontoxic materials. Analysts say the directive could also affect other PVC material manufacturers, including several listed companies in the packaging industry. "It would be a serious issue for some of the PVC pipe manufacturing companies if government completely bans the use of lead as a stabiliser in pipes," said Purvesh Shelatkar, head of equity, Bank of Baroda Capital Markets. "If companies are holding huge stock of lead or finished material, it will have to be disposed off or remade. But the same ruling may boost prospects of companies manufacturing substitutes for lead to be used in PVC pipes." According to NGO - Jan Seva Manch, "About 50% of India's pvc pipes and other material demand is made by the top five or six companies and will have to source and alternative for lead". The use of lead of pvc manufacturing is a great concern as even while organized players can be control by government, a large business in the segment is done by unorganized players who use lead and managing this could be a problem.

Join hands with NC Films for 'Genghis Khan'

Mumbai: A Bollywood giant sets his eyes to make a historical and epic movie titled - 'Changez Khan.' The movie will be made under the banner of Darwin Platform Mass Media Limited which a subsidiary of Darwin Platform Group owned by young entrepreneur Ajay Harinath Singh. Singh has financed several Bollywood and a well known name in film making industry. 'Changez Khan' is currently under its pre-production phase. Singh has joined hands with NC Films.

Prominent film makers MR Rajendra and Karan Behal would be part of this international film venture which would be produced by Darwin Platform Mass Media Limited. Singh, who is a Bollywood producer and known as a financier giant in the industry, has funded more than 12 movies till date and now he enters in film making with his own production company. Inspired by the success of 'Bahubali', first film under his venture aspires to go beyond the latest mega hit. Sources add that the star cast will be a mix of Hollywood and Bollywood. According to sources, the production team is contemplating to engage international actors like Jackie Chan, Stephen Chow, Priyanka Chopra and Bollywood biggies Amir Khan, Abhishek Bachchan, Ritik Roshan, Kareena Kapoor, Shraddha Kapoor, Alia Bhatt for the movie. "The Movie will be made in three parts and the budget is phenomenal. The casting is being finalized and the cost would be based on that. This movie will be a trend setter for the industry," Singh said. The film would be a biopic on 'Changez Khan', the legendary conqueror. The movie is an epic story of a young Khan and how events in his early life lead him to become a legendary conqueror. How he overcomes all of his childhood hardships to become one of the greatest conquerors the world has ever known.

Jugnoo : Launches Menus In Udaipur And 20 More Cities

Udaipur: Jugnoo, India's leading hyperlocal startup, offering a diverse range of services like Rides, Ready to Eat Meals, Restaurant Food Delivery, Grocery and B2B Delivery, records phenomenal growth for its restaurant aggregator vertical, Menus. Within just 4 months of its soft launch, the app based service that enables customers to order food from their favourite restaurants in the city has been expanded into 21 cities including Udaipur across India and has enrolled over 5000 merchants comprising prominent brands like Pizza Hut, KFC, Subway, Burger King and Domino's. With this expansion, Jugnoo

becomes the only platform to offer this kind of service in Tier II and Tier III cities like Jaipur, Udaipur, Jodhpur, Kota, Vadodara, Indore and Bhopal. Further, as Jugnoo is utilizing the logistics network of its B2B vertical for its restaurant food delivery segment, it is able to facilitate home delivery option for merchants who don't have transportation means to do that.

For customers, the service is not only convenient, but also more economical as they can avail huge discounts while placing orders via Jugnoo app. Samar Singla, Founder and CEO of Jugnoo said, "We already have a good customer

base in Tier II and Tier III cities due to our Rides vertical. As we are adding more offerings to our platform, it is enabling us to grow really fast. With Menus, we are witnessing a steady week-on-week growth of 20% and plan to add around 1000 new merchants every week. Currently servicing over 2000 orders per day, the venture is a big boon for local merchants who are high on quality but don't get enough visibility.

Menus is helping them scale their business and fulfill their delivery requirements." "We keep coming up with a lot of festival campaigns that we enable people living in metros

to send gifts to their friends and relatives in smaller cities. Unlike other restaurant aggregators, who hire third party delivery partners, we ensure quick and convenient delivery through our own B2B logistics service." Samar added. Jugnoo's Menus service is currently available in Chandigarh, Indore, Jaipur, Gurgaon, Noida, Bhopal, Vadodara, Jodhpur, Udaipur, Kota, Surat, Ahmedabad, Faridabad, Hyderabad, Coimbatore, Lucknow, Nashik, Ludhiana, Pune, Madurai and Nagpur. The platform targets to enroll a whopping 60,000 merchants and expand its reach to 60-80 cities by end of this year.

Panasonic's new 4K Ultra HD TV and UA7 sound system



Udaipur: Offering superior viewing experience through advanced technologies, Panasonic India Pvt. Ltd., a leader in innovation and 4K technology, today unveiled its home-entertainment experience with a new 2017 line-up of 4K Ultra HD TVs along with the UA7 sound system. Panasonic's high-end 4K television series EX750 and EX600 are designed to deliver picture quality and sound, accurate to the filmmaker's original vision. The high sound quality of UA7 sound system further boosts the viewing experience, bringing power to your movies and videos.

The spectrum of screen sizes ranges from 43-inch to 65-inch across the 4K models. With this launch, the Japanese giant aims to capture 10% market share in the 4K TV segment by the end of FY17-18. Panasonic also showcased their 'future of display screens' - Invisible TV at the launch event held in New Delhi. To provide an elegant music experience and take the music in your life to a whole new level, the company offers an all-in-one sound system UA7 with the new 4K UHD TV range (49", 55", 65"). The UA7 is incorporated with Room-filling Expansive Sound with Powerful Bass (4 Woofers and 4 Tweeters, 2 Super Woofers) & AIRQUAKE BASS which produces a level of dynamic sound that simply can't be imagined from its slim elegant body. Delivering 1700W of sound, it features a total of 10 speakers playing your favorite music and audio content in a powerful and pristine quality.

The stylish and sophisticated design of the sound system with hexagonal box design fits perfectly in your living room with the TV set, delivering room-filling expansive sound. EX750: Premium

Sanjeev Gupta honoured 80th Golden Achiever Award

Mumbai: Journalist and businessman Abhishek Bachchan who is the Executive Director and General Secretary of All India Achiever's Conference hosted the All India Achievers Awards 2017 on May 30 at The Club in Andheri (West), Mumbai. The award function honours outstanding people and the organization for their professional achievement. The ceremony saw people from all walks of life including doctors, builders, astrologers, designers, music, journalist, advertising, film and TV fraternity and many others. Global Advertisers, India's fastest growing OOH agency has created significant buzz once again. Sanjeev Gupta, MD of Global Advertisers bagged the 80th Golden Achiever Award for Outstanding Outdoor Publicity.

Veteran actors and Jury members Avtar Gill and Rakesh Bedi presented the award to Sanjeev Gupta. Other celebrity actors like Mukesh Rishi, Sunil Pal, Penaz Masani, versatile TV series maker Dheeraj Kumar and veteran actor Raza Murad, the Jury chairman were also present. Speaking on the occasion, Sanjeev Gupta, "Looking I feel happy that Global Advertisers is a household name in outdoor publicity. The company has achieved unprecedented height with the efforts of my team under my leadership. We believe in giving the best with proper implementation and give more advantage to promote the brands and that too at competitive and affordable rates." The All India Achiever's Conference is a registered non-profit, non-political organization and is run independently without any political, religious, social or any corporate on board.