



Results Don't Matter!

It's that time of the year when a student feels utmost pressure. The pressure is a constant, which keeps a student gripped whether they are topper, failure, or somewhere between these two. And this pressure comes from all corners of the world. Starting from parents, to neighbors, to relatives, to teachers, a student finds no other way to survive if they fail. Now failure here isn't just about getting lesser marks than what is needed to be called pass, failure also means that whether they stood to the expectations of the people. These people often include parents who instead of making an environment of comfort for the already tensed ward. The tension leads to many more disastrous repercussions including a total psychological fear that the student is good for nothing. There has been an old saying that one should be inspired to attain top position but if they end up as runner up or even below that, it should be fine. Now topper in one sense is the first position while in real time and practical scenario is the level a student can achieve comfortably. So, for one student 90 percent is the top aim while for others 60 would be sufficed. Each student is different and marks cannot necessarily and generally be the criteria to judge the intelligence. If you ask interviewers who pick up best talent for important projects, they do not agree that only toppers are good. Most of the times an average scoring student does better than toppers.

Editorial

So, the main menace would be the pressure and the tension inside the family of the student. And if you think a bit logically, there is little that can be done now. In fact the results were ascertained the moment exams were over. Now, it's the responsibility of parents to tackle the situation intelligently. First of all, the panic and tension needs to be curbed. Secondly, parents should show confidence in student's abilities. Parents during the exams have already gauged the effort the student has put so they know well that even if now the results are not as expected, the students' needs to be consoled and not scolded. Of course dreams of parents are associated with the child but they cannot let those dreams burden the shoulders of the child. Instead, the inspiration and motivation should be such that the student themselves can take a leaf out of this result and plan the next course of action. There is nothing called dead-end. So, there are always many more paths open to be walked. If parents support well and positively, the child will be inspired and get motivated to attain greater heights. And if the support is negative and burdensome, then the child will live in fear which will block many ways for their future. Parents must not compare the result of their child with others. Each student is different, as said before and no two people can be ever compared. In given situation and mental motivation, the child does the best they can. Take that further up positively and see how you can help your child in getting better from here.

Recorded new song Talli Talli



**Mumbai:** Neha Kakkar and Deep Mani recorded a new song Talli Talli for Rajesh Bakshi Hindi film Veeray ki wedding at Meet Brother's studio in Andheri. Kumaar has written the lyrics and Meet Brothers have composed the song. The film is made under the banner of Make My Day Entertainment. The film is produced by Rajat Bakshi and Pramod Gomer and directed by Ashu Tripathi. Co Produced by Rajesh Bakshi, Karan Gomer and Chandan Bakshi. Jhony Lai is DOP of film where as Dilip Shukla has written screenplay and dialogue. Deven Murdeshwar is editor of the film and Abbas Ali Mughal is action director. Caesar Gonsalves, Pappu Malu and Firoz Khan have done the choreography. Pulkit samrat, Jimmy Shergill, Yuvika Chaudhry, Satish Kaushik, Supriya Karnik, Rajkumar Kanojia are cast of the film.

Designer Sonalika Pradhan refused to be part of Neighbours

Designer Sonalika Pradhan of Vitamin by Sonalika, who is wife of actor Vishwajeet Pradhan is doing great fashion shows in Australia. They have shifted to Melbourne last year. Recently Sonalika Pradhan got a call from casting agency for Australian series called NEIGHBOURS for her and her daughter Dhruvika for Indian mom and daughter's character (Dippi) despite that she sent her video very late because she was not sure about acting. Sonalika said- they liked my work as a non actress and how Vishwajeet Pradhan my husband polished my hidden talent. Vishwajeet can teach acting and I can act too. Sonalika also said that Vishwajeet is focussing on his fashion brand now and fully active, beside his passion for acting. Hope we will see this couple in serial very soon.



Parabolic Solar Water Heater developed

**Udaipur:** Udaipur. At present, solar energy is an important contributor to the renewable energy sector, because it is easily available at lower cost. Institution director Piyush Javaria told that a large amount of subsidy is being given to promote the equipment based on solar energy by the Indian government. The University is also providing guidance to students for making solar-based devices. Inspired by this, five students of the faculty of engineering Paramveer Singh, Munish Sharma, Makesh Singh, Vinkal Singh and Kharwa Shubham have constructed Parabolic Solar Water Heater in the direction of faculty Prof. Ahsan Habib and Assistant Professor Tushar Chaurashi. Sumit Mundra, director of Moonda Energy, also had special support in making this. The technique for heating the water is by using the anodized aluminum sheet that has been developed to form the parabolic surface of this heater.

Nagpur Leads India's Electric Mobility Revolution Powered

**"Shri Devendra Fadnavis, Chief Minister, Government of Maharashtra & Shri Nitin Gadkari, Hon'ble Minister of Road Transport, Highways & Shipping, Government of India inaugurate India's first Multi Modal Electric Vehicle Project & Ola Electric Charging Station"**

**Udaipur:** Ola and Mahindra have partnered with the Government of India in a first-of-its-kind programme to build an electric mass mobility ecosystem in Nagpur which will bring about a transformational change in the automotive and transportation landscape in the country. Shri Devendra Fadnavis, Hon'ble Chief Minister, Government of Maharashtra & Shri Nitin Gadkari, Hon'ble Minister of Road Transport, Highways & Shipping, Government of India inaugurated India's first multi-modal electric vehicle project at the Nagpur Airport Complex today.

This unique project will bring vehicles across different segments, including e-buses, e-cabs, e-rickshaws and e-autos together on a single platform, the Ola app, enabling citizens of Nagpur to book these vehicles for their transportation needs. This pilot project will commence with a 200-strong fleet, including 100 of Mahindra's new e2o Plus vehicles.



The rest of the fleet will consist of vehicles sourced from other OEMs including Tata Motors, Kinetic, BYD, TVS amongst others. Shri Devendra Fadnavis and Shri Nitin Gadkari flagged off this all-electric fleet from the Dr. Babasaheb Ambedkar International Airport in the presence of key dignitaries - Shri Diwakar Raote, (Transport Minister, Government of Maharashtra), Mr. Abhay Damle (Joint Secretary, MoRTH), Mr. Manoj Saunik (Principal Secretary, Transport Government of Maharashtra), Shri Satish Sahasrabudhe, (Additional Commissioner, Transportation, Government of Maharashtra) and thousands of citizens. This was followed by the unveiling of Ola's electric charging station, situated within the airport complex. This unique installation is the first of its kind and will power the fleet. Ola has already

invested upward of INR 50 cr towards EVs and charging infrastructure, starting with 50+ charging points across 4 strategic locations in the city of Nagpur. With a clear focus to build a full fledged ecosystem around sustainable mobility, Ola will also invest in training and educating driver partners on maintenance and use of in-car technology along with its key OEM partners like Mahindra. Speaking on the occasion, the Hon'ble Chief Minister of Maharashtra, Shri Devendra Fadnavis said, "The state of Maharashtra is geared towards driving positive change for collective improvement of the society we live in, and we welcome and encourage such initiatives. We are extremely proud of the commitment corporations like Ola, Mahindra and others are working towards building sustainable transportation for all. In support of

this initiative, we have waived off VAT, road tax, and registration for all electric vehicles in the state, and we look forward to building Maharashtra as a model state for others to emulate in the future." Union Minister of Road Transport, Highways and Shipping, Shri Nitin Gadkari said, "There is an urgent need to re-think and revisit transport infrastructure and fuel dependency, not just in India, but globally. Large scale adoption of electric vehicles can bring the monumental change that we urgently need, and in this endeavour, we launched the 100% EV nation by 2030 mission. It is heartening to see Indian companies such as Ola and Mahindra taking Government's vision forward and in building a strong ecosystem for sustainable mobility. I look forward to working with them to make the 2030 vision a reality."

Bhavish Aggarwal, Co-Founder and CEO, Ola said, "India has the need as well as the potential to set a global example on electric adoption to power its mobility needs. We are excited about how this could transform the mobility experience for millions of citizens, unlock immense opportunity for driver partners and positively impact the environment and quality of life in our cities.

The government has been extremely supportive towards kick-starting this initiative and we look forward to working with them and the various industry partners in building the electric vehicle ecosystem grounds up for India. We believe that Electric Mobility in a multi-modal format, will be key towards realizing our mission of building mobility for a billion Indians."

Dr. Pawan Goenka, Managing Director, Mahindra & Mahindra Ltd. said, "As the pioneers of electric vehicles in India we are delighted to enable first sustainable shared mobility service in Nagpur, along with the Government of India and Ola. I would like to applaud the Government for its novel mission of accelerating large scale adoption of electric vehicles and Ola for making 'Green mobility services' accessible to the people of Nagpur. True to

the spirit of 'Make-in-India', we shall lead this change in India along with the Government. This pilot will pave the way for wider adoption of electric vehicles. I am confident that India will make a paradigm shift in lifestyles - towards smart mobility and smart cities that are driven by progressive Government policies."

Sulajja Firodia Motwani, Founder & CEO of Kinetic Green Energy & Power Solutions Ltd., said, "As India's largest electric three wheeler maker, we are excited to be partnering in this initiative with Ola by supplying 100 of our superior e-rickshaws, Kinetic Safar in Phase 1. These e-rickshaws will play a key part in providing seamless e-mobility at Nagpur, especially for last mile connectivity and for affordable short distance travel. Kinetic Safar has superior safety features, better design and feature advanced lithium ion batteries.

We are keen to bring our offerings to the city of Nagpur on the Ola platform." Electric vehicles will play a major role in reducing urban pollution plaguing several Indian cities and resulting in health hazards. With increased penetration of EVs and eventual 100% transition, the country and its citizens stand to benefit tremendously.

Mankind Pharma launches "Azilsartan" at affordable price Rs7.50

**Udaipur:** Mankind Pharma, a quality driven pharmaceutical company in India launches Anti-Hypertensive drug Zolohart (Azilsartan), at an affordable price of Rs 7.50 per tablet. Aiming at reducing the most commonly related disease of Hypertension, the introduction of Zolohart (Azilsartan) at 51% less price, is done with the mission of achieving the prime objective of world class quality at most affordable price. Research by the World Health Organization (WHO), shows that hypertension is one of the leading causes of

premature deaths in India. It also exerts substantial public health burden on the cardiovascular health status of India. Azilsartan, a new generation Anti-hypertensive drug, offers potent and persistent 24 hours' blood pressure control. It is proven to be safe for hypertensive patients with comorbid conditions like Diabetes or Chronic Kidney Disease (CKD). The recently launched Angiotensin-receptor-blocker (Azilsartan) is the most potent amongst ARBs and is expected to reduce the proportion of



patients of uncontrolled BP considerably. Speaking on the development, Mr. R.C. Juneja, chairman and founder, Mankind Group said "At Mankind, we endeavour to bring the latest innovative therapies with assured quality that address primary healthcare

challenge in India - world class quality at an affordable price. It is with this thought, we decided to launch Zolohart (Azilsartan), the latest Anti-Hypertensive Drug at the most affordable price of 7.50/Tab which is 51% less than other competitors.

Bollywood Filmmaker Monjoy Joy Mukerji walked the Red Carpet for The Killing of a Sacred Deer Premiere



**S.K.De**  
This year marked the 70th Year of the Cannes Film Festival. It was a star studded event on Day 5 of this Festival and on this day it was the Film Premiere of the "The Killing of a Sacred Deer". This film is Directed by Yorgos Lanthimos and stars Nicole Kidman and Colin Farrell besides others. Amongst various celebs who attended the grand Premiere, Bollywood legend Joy Mukerji's son, Monjoy Joy Mukerji, the Writer and Director of Hai Apna Dil Toh Awara movie even walked the Red Carpet for the Premiere of this phenomenal movie.

Strategic Moves for Sustainable Growth and Conservation of Nature

Theodore Roosevelt advised "Here is your country, cherish these natural wonders, cherish the natural resources, cherish the history and romance as sacred heritage, for your children. Do not let selfish men or greedy interests, skin your country of its beauty, its riches or its romance". This statement holds more relevance than ever in the current scenario. Lifestyles demanding excessive consumption and depletion of natural resources, non-monitored industrialization, unsustainable methods of production and population cloud bursts have resulted in poisoning of soil, habitat degradation, ozone depletion, freshwater pollution and exposure to toxic chemicals.

Facts highlighting INDIA'S current situation:  
According to WHO, out of India's 3119 towns and cities just 209 have partial sewage treatment facilities and only 8 have full sewage treatment facilities. In July 2012, about 670 million people faced power cuts due to severe droughts restricting the power delivered by hydroelectric dams. A survey suggests that over 100 million households possess stoves which use biomass cakes and fuel wood as cooking fuel and it produces air pollutants 5 times higher than coal. Indian cities generate more than 100 tonnes of solid waste per year. 70% of all available water in India is polluted. India's fourteen major river systems are heavily polluted causing gastro intestinal diseases.  
Measurement Techniques and Efforts accomplished towards Environmental protection:  
Different techniques have been developed to measure the impact of all such hazardous factors. Ehrlich Identity, I=PAT, relates in a multiplicative way, Population, Affluence and Technology to environmental impact, I. Environmental Kuznets curve marks the curve between environmental degradation and per capita income of people in an area. Remote Sensing and Digital Image Processing is used to mark urban growth, forest fragmentation, loss of agricultural lands and increase in impervious surface area.  
There have been many inclusions in the Prevention and Control of Pollution Act since its origin. In 1985, Ministry of Environment and Forests was formed to regulate and ensure environmental protection. National Environment Policy, 2006 was the first initiative in strategy-formulation for environmental protection in a comprehensive manner. It undertook a diagnosis of the causative factors of land degradation with a view to flagging the remedial measures required in this direction. Many International initiatives like Kyoto Protocol have been agreed upon by India limiting the release of Green House Gases. At present, India accounts for nearly 17% of the world's population, but only 4% of global GHG emissions. Trade of carbon credits from developing to developed countries has come out as an entirely new area for business opportunities. "TRIPLE BOTTOM LINE" principle, which ensures equal consideration for Social, Environmental and Economical aspects before starting any project, has been adopted by sixty percent of the Fortune 500 companies for expanding their strategic goals.  
Even after making ardent efforts we are still lagging behind and we need to ensure a more holistic approach towards environmental protection and pollution control and a sense of ownership towards one's surroundings which should be instilled in every citizen.

**New techniques suggested**  
As the environmentalist, Gary Snyder said "Nature is not a place to visit. It is home." So let us spark a revolution at home by using CFL bulbs for energy efficiency and the right size, shape and brightness of each can be identified at edf.org (Environmental Defense Fund). Recycling sites for dead batteries can be located through earth911.com. We should opt for rechargeable batteries as they last longer along with being recyclable. For regular cleaning purposes use microfiber towels as they are lint free along with hydrogen peroxide based bleach. For maintaining indoor air quality and lowering the indoor temperature designs ensuring cross ventilation, double glazing and installing a geothermal cooling system underground helps. Optimizing the use of sunlight for internal illumination is also critical and the required changes in orientation of rooms and their design have to be incorporated. Replacing paper cups or Styrofoam cups for tea / coffee at offices by mugs for each would help as paper cups are coated and cannot be recycled or composted. For industries a concept called Industrial Ecology can be adopted which is an approach to manage human activity on a sustainable basis by essential integration of human systems into natural systems, by minimizing energy and materials usage and by minimizing the ecological impact of human activity to levels natural systems can sustain.

Summing up  
Embracing the fact that without natural capital there is no life and hence no economic activity possible, we need to put brakes to water and nutrient cycle disturbing elements and should work towards strengthening atmospheric and ecological stability and check disrupting pollination and biodiversity. We must never forget that "We have not inherited this earth from our parents, we have borrowed it from our children and we must be careful to use it in their interests as well as our own".  
**"The author is a qualified Engineer and has obtained PGDM in Advanced Construction Management from NICMAR, Pune.**

- Darpan Chandalia