

# **Entertainment, Tech & Business**

## On the plus side of IPL

The Indian Premier League is just over and we have a new champion for the year 2017. What has been pretty exciting about the IPL is that most of the times Indian players and especially young ones made their presence felt. Since last ten long years, the extravagant and glamorous event has become an eyeball among sports' enthusiasts. The shorter format, quick results, a lot of entertainment in quick time, and a glamor quotient in form of cheer girls has made it an event worth waiting

But still, among all the pluses of the IPL, the talent show and opportunities to the youngsters has been the biggest benefit. Imagine there was a time when in the name of cricket, we knew only 15-16 players who could make it to the squad. The other and at times much-talented youngsters had to hang their boot without even being recognized. Parents never liked their kids to go for cricket as chances of being picked for the national team and getting an opportunity to showcase the talent were thinner than thin. And now, the talented players who do well at the local level can easily make it to the team of IPL and easily get a chance to perform. The final was full of excitement when just for one run pune lost final Playing with the national and International players, these youngsters learn a lot and become proficient and smart quickly.

# **Editorial**

The IPL is a short duration game that means people must perform quickly and not only survive the pressure but also excel from the com-

petitors from opposition as well as own side. So, when a player fails to perform, the other sitting on the bench get an opportunity. Even when a set player loses their form, they make way for the people sitting on the bench. This means you are never far from an opportunity to be in playing eleven.

While everyone plays for money, the youngsters from India get an additional advantage of getting the limelight. They easily become eligible to be picked for other formats in which team from BCCI represents India

Besides being a game of cricket which is a religion in India, the packaging and presentation of the game both at the stadium and at the television make it a glamorous event. With a touch of beautiful faces and colorful ambiance all around, each event is value for money. Of course, everyone who puts money into it is gaining huge profits, but the biggest advantage is of India that the unknown faces become stars overnight which makes the game of cricket more accessible and useful for common

#### Rimesh Raja shot his first music video Dhoka



Rimesh Raja is an Indian Playback Singer and music Producer .He came into limelight in 2006 when he got recognition as duplicate of singer Himesh Reshammiya. Rimesh Raja's career has been marked by 15 years of incredible achievements across the globe. His unique energy and voice is a result of countless world tours, shows and Artist collaborations. There is no denving that Rimesh Raja's is a triple threat with his combination of skills, personality and experiences.

He shot his first single song Dhoka with dance master Ganesh Acharva and actress Madalsa Sharma at Angel studio. Goregaon East. Rimesh told media that he was meeting Ganesh Master Ji from 2005 to give him support. Rimesh Raja cut the cake also and celebrated his birthday on set. Rajib Mona has composed the song, Shyam Raj has written the lyrics of the song and Harish Jaiswal is the creative director of the song.

#### **Master Alfaaz Gurubhai** youngest professional photographer

Master Alfaaz Gurubhai, son of Gurubhai Thakkar and Dr. Khooshi Gurubhai who is just 13 years old got his name in India Book of Records.He is the youngest professional photographer in India. He has shot loads of cover pics for Perfect Woman Magazine. He also shots with Femina Miss India Zoya Afroz for magazine cover at the event where he was handed over with a medal, certificate and a trophy by Dr. Sandeep Singh from India

Book of Records.



### **Reimagining Fishing in Digital Age**

Tata Consultancy Services (BSE: 532540, NSE: TCS), the leading IT services, consulting and business solutions organization, has collaborated with Qualcomm Incorporated through its Qualcomm® Wireless Reach™ initiative and FHI 360 to implement a digital solution that enriches the lives of the fishing community in Senegal, leveraging the transformative power of wireless technologies. In Senegal, 90% of the fishing is done by artisanal fishers who sell to either wholesale fish markets or to small scale women entrepreneurs that process and sell the fish to wholesalers. The goal of the Wireless Reach funded WISE program is to empowerthese artisanal fishers and women entrepreneurs with a solution, jointly designed and developed by TCS and FHI 360, that combines wireless connectivity with GPS in conjunction with specialized mobile and server applications that are accessible through an android based smartphone. The WISE application, now being actively accessed by more than 1,500 users, provides many benefits to the fishing community in Senegal, like improving safety at sea by creating access to daily weather informatio and navigational.

# Madhushree has proved her mettle once again with the song Kahna So Ja Zara in 'Baahubali 2

Madhushree has proved her mettle once again with the song Kahna So Ja Zara in 'Baahubali 2: The Conclusion'. Composer MM Kreem decided last minute to include a song by her in the album, which she believes has altered the course of her life. Madhushree believes that the track is Lord Krishna's blessing for her and it's miraculous that she landed a chance to lend her voice

"We all pray for miracles but miss them when they happen. We usually associate our achievements with our efforts and forget that we had asked for a miracle to happen. If you believe in the miracle, you will



grow. I'm an example of that.

Singing for 'Baahubali 2: The

Conclusion' is a miracle for the way it happened and the way I experienced it," says the singer. Madhushree, who has crooned songs like Kabhi Neem Neem (Yuva), Tu Bin Bataye (Rang De Basanti), Ham Hain Iss Pal Yahan (Kisna) and In Lamhon Ke Daaman Mein (Jodhaa Akbar) is currently judging a reality show with Kumar Sanu. Shantanu Moitra, Jeet Ganguly and Palak Mucchal. Her upcoming film projects are Kabadi, Love You Family and

I had families from abroad visiting me and as always they love to shop in Indian goods, specially Idols of their Gods,

in which they believe deeply and of course, if you're in India so you buy Indian stuff. During one of these shopping i was also part of it and all of sudden my eye fell on a beautiful Krishna Idol. It was so attractive, that i could not take my eyes of it. Being a Mata devotee. i still found, that i have to bring him with me and for always... So i brought him home. When praying i asked him, that now you have to show me something, since i have not brought Durga Maa, but You, The biggest Ruler of the universe and made Arjuna as winner of Mahabharata... And believe or not, whit in 2 days i got a call from M.M.

Keervani (M M Kreem) from Hyderabad to sing for him after a decade... I thought being a South music director, certainly i have to sing a Telugu song, which of course i love to do it. But no... it was the song for Bahubali 2. and what song.. this is the miracle of Krishna. The song is about Krishna Himself. The heroin in the movie prays in the Mandir with her saheliyan and during the pray she goes into thought of her lover Bahubali, but her friends alert her that she has to sing for Krishna. I believe that this miracle happened with me and i lived with it. My believe in Krishna has grown. I asked

## **Weddings with Titan**

Udaipur: Weddingsare a timeless declaration of lovefilled with music, dance, laughter and love, wherevou create memories for a lifetime. While a wedding remains the celebration of an eternal bond between two people, every wedding is different; intimate and reflective of the couple's idea of love. A moment sealed in time forever.

Time plays cupid in Indian weddings. Rituals are meticulously synced with auspicious timeframes to bestow the newlyweds with cosmic blessings. What better way to commemorate the auspicious time, than with a conveyor of time

This wedding season, India's most preferred watch brand Titan, has something for everyone. An elegant watch with a dashing dial and gracefully crafted metal perfection, makes for a per-

Sharing her excitement, Ms. Suparna Mitra, Chief Marketing Officer, Titan Watches & Accessories, Titan Company Limited. says, "Ringing in the wedding season, Titan is happy to present its series of watches meticulously crafted to accentuate the wedding ensemble. With dashing dials and gracefully crafted bands, these watches also make for the perfect gift for the loving couple. Titan continues to incorporate superior craftsmanship with design to offer its customers magnificent timepieces to clock in your special moment."

Designed in gold, rose-gold and silver, the timepieces are a confluence of style and elegance, making it the perfect accessorv for a wedding trousseau. With dual-tones and flattering dial shades, these watches render a touch of character to the wedding ensemble

Titan celebrates the season of love and togetherness with contemporary timepieces priced between Rs.3495 and Rs.9495. as featured below. Available at World of Titan and Helios stores. leading multi-brands outlets like Lifestyle and Shoppers Stop and authorized dealer stores.

## **ABIR FIRST TAKE 2017**

Udaipur: Abir First Take 2017, an annual platform celebrating art across genres in a distinctive contest and exhibition, has struck the gong once again. Led by noted natural dye artist and exponent Ruby Jagrut, entries from artists across the country have been invited. In its second edition now. Abir acknowledges the creative bent of mind that promises to encourage, inspire, empower and connects budding artists with master painters.

The last date of submission this year is May 30 with all entries waiting to be vetted and shortlisted by an eminent panel of juries. The panel comprises culture critic, art curator and writer Johny ML based in New Delhi, prolific Indian contemporary artist Manu Parekh, stylized folk art specialist Madhvi Parekh and Walter D'Souza, noted for his practice in the print medium and an expert sculpter.

Abir has evolved into an initiative that penetrates into deeper contours of the country and revives waning strokes, techniques and mediums of art in the process. It is a non-profit effort, which reflects an individual culture and background that artists are inspired by and is a take on the diversity of human race.

"Abir First Take has matured into a tested platform, fostering art talk in a manner the city of Ahmedabad has never seen. Our maiden edition last year saw a mindboggling response. It collated creativity from across the country. While we have conceptualized First Take in the form of a contest between diverse art forms and their creators, the moot objective is not restricted to a competition. The ultimate motive is celebration of colors and art and providing apt hand-holding to those who stumble along the way. In 2017, the response so far has been invigorating," said Ruby Jagrut. First Take 2017 will be held at Kanoria Centre of Arts and HP Hutheesing Visual Art Centre, Ahmedabad from September 9-16, 2017. All shortlisted entries will be exhibited. There will be dialogues, discussions and demonstrations with senior artists, art historians, art critics, curators and investors sharing their take. So far, 175 entries from 43 cities have already been received and many more are in the offing. These have come in from locations such as Ahmedabad, Agra, Amravati, Pune, Aurangabad, Amethi, Belgaum, Bhopal, Vadodara, Chandigarh, Forbesganj, Gurgaon, Greensburg, Gwalior, Ghaziabad, Hyderabad, Jalna, Jalgaon, Kumta, Kolkata, Mehsana, Mahuva, Mau, Madhugiri.

# **Airtel Offers Up To 100% More Data Across High Speed Broadband Plans**

Udaipur: Bharti Airtel ("Airtel"), India's largest telecommunications services provider. announced refreshed home broadband proposition to serve the exploding demand for high speed data in today's digital homes and drive the adoption of superfast broadband in the country. The new plans now offer up to 100% more high speed data benefits within the same monthly rentals. Inhome high speed data consumption in India is increasing exponentially with customers looking to stream HD/4K content, download heavy file across a variety of connected devices like smartphones, tablets, Smart TVs, Internet TV solutions, and security solutions etc. Fixed broadband (Wi-Fi) continues to be the preferred mode of high speed data delivery given its

near future will also enable the IoT play for homes with connected appliances and much

To serve this growing demand and enable a seamless high speed data experience in a multi-device environment, Airtel has built a future ready network and introduced 'V-Fiber' that delivers consistently superfast broadband speeds of up to 100 Mbps to homes. The 'V-Fiber' high speed broadband experience is available to customers within the same plan rentals and requires only a quick modem switch.

Airtel's refreshed broadband plans are designed to unlock the 'V-Fiber' superfast broadband experience with generous bundles of high speed data within existing plan rentals that enable Indian homes to get on to the digital superhighway. For instance, the experience and offer great

60 GB high speed data compared to 30 GB earlier, while the Rs. 1099 plan will now offer 90 GB of high speed data compared to 50 GB earlier. The Rs.1299 plan now offers 125 GB compared to 75 GB and the Rs.1499 plan offers 160 GB compared to 100 GB. Similar large increments in data benefits have been effected at every price point in every city with unlimited calling to any network available across all

Rs.899 plan in Delhi now offers

Hemanth Kumar Guruswamy CEO - Homes, Bharti Airtel (India) said, "Our new plans are aimed at putting India onto the digital superhighway and complement our superfast broadband offerings like 'V-Fiber'. At Airtel, our mission is to enable a superior digital

plans. Details are available at

www.airtel.in/broadband

Our customers can now add to their online experience with exciting speeds backed by unmatched service reliability. We believe these new plans will also drive the adoption of high speed broadband in the country." Existing customers will be upgraded to the new benefits automatically within the current bill cycle while new customers can choose from a host of plans that offer great value backed by best-in-class high speed broadband experience. Customers can check their data balance on 'MvAirtel' app (www.airtel.in/myairtelapp). The upgraded plans are yet another addition to Airtel's initiatives to innovate products that offer great value to customers. Recently, the company rolled out Airtel Surprises and myHome Rewards that offered free additional data

### **Jharkhand Government holds Ceremonial** 'Groundbreaking' for 21 projects at Hotwar, Ranchi

Ranchi: The Government of Jharkhand (GoJ) today held a income for SMEs (small and medium enterprises) in Jharkhand. campaign. The ceremony is an advancement of the Global Investors Summit (GIS) organised by the GoJ in February 2017 in Ranchi. The GIS was an outstanding event that strongly promoted the presence of Jharkhand on the world map as a leading investment destination.

Speaking during the ceremony, Chief Minister of Jharkhand Shri Raghubar Das said, "The groundbreaking ceremony marks the successful culmination of the Jharkhand Government's efforts in attracting national and international investors and then driving speedy due diligence and approvals within the shortest possible time-frame. This marks the beginning of a new era in sustainable development that will broad-base the State's industry segments, while creating income-generating opportunities and employment avenues for the local people. The speed with which clearances to 21 projects were granted is testimony to the Jharkhand Government's resolve in making our State the most-preferred investment destination in the country."

A resounding success, the GIS culminated with the signing of 210 MoUs worth Rs310,000 crore. An unprecedented 11,000plus Indian and 600 foreign delegates registered for the GIS, which achieved its objective by attracting investors from across India and the world, including nations such as Russia, Korea, Belarus, China and others. The 21 projects underway will have an estimated direct investment inflow of more than INR700 crore and the potential of generating 21,000-plus direct jobs. In turn, the multiplier effect would be generating indirect employ-

'Groundbreaking' ceremony at Hotwar in Ranchi to lay the foun- Additionally, three other projects were inaugurated by the Chief dation for 21 projects initiated during the Momentum Jharkhand Minister during the groundbreaking organized by the Department of Industries. The groundbreaking was thanks to the tireless efforts of the State machinery and the leadership in attracting the attention of investors and positioning Jharkhand as a leading investment destination in India. Within three months of the maiden GIS, the GoJ has made an unparalleled beginning via the groundbreaking of MoUs signed during the Summit. These projects pertain to 19 corporate entities from across the country, representing eight industry segments, including textiles, food & food processing, pharmaceuticals, waste management, health, footwear, warehousing & logistics, among others. Some leading corporates promoting these projects are Orient Craft, Shahi Exports, Kaveri Agri Warehousing, Dev Aahar Food Industries, Shaw Pharma, Matrix Clothing, Pragati Beverages and Thriveni Apparels.

While Shri Raghubar Das presided over the ceremony, highranking executives from the investing entities, local and national industry representatives, including allied industry associations, state leadership, officials from the GoJ, representatives from educational institutions and the Media were also in attendance. Key representatives from participating companies narrated their swift journey from intent-to-invest to actual grounding in the State.

The achievement highlights the fact that the GoJ has moved speedily and successfully from being a primary segment industry destination and propelled Jharkhand into the league of premier industrial states in India that are poised to act as the next ment in excess of 50,000 and ensuring a manifold increase in growth engine of the country.

### 1000 Days Safe Environment at APM Terminals Pipavav

APM Terminals Pipavav achieved a milestone in their commitment to safety by completing 1000 days with zero fatality & Lost Time Incidents (LTI) at the port. Considering the pace and many different types of cargo handled at the port, it is a significant accomplishment for APM Terminals Pipavav. This is the result of constant care, continuous training, monitoring and supervising the operations at all levels at Pipavav.

Safety is an integral part of all operations at APM Terminals Pipavav. The port has embarked on APM Terminals' designated Fatal 5 initiatives to ensure maximum safety with collaborative efforts in: Transportation, Suspended loads and Lifting, Working at Heights, Stored Energy and Control of Contractors.

Commenting on the achievement Mr. Keld Pedersen, Managing Director APM Terminals Pipavav said, "1000 days of safe operations at the port is an outstanding milestone for our port. This has only been possible because of our dedicated organization and proactive initiatives to ensure safe operations at work. We will continue to work hard and try to reach another 1000 days without anybody getting hurt or injured at our workplace".

## Smart & Eco-Friendly Commuting for Smart Cities

New Delhi: Country's largest indigenous electric vehicle player Lohia Auto Industries showcased smart electric vehicle designed for smart cities during Smart city expo 2017 being held in Pragati Maidan. The company, which is a pioneer in the electric vehicles segment, showcased India's first Humrahi Solar Powered E- Rickshaw, Narain Hydraulic Tipper, Narain LC Loader & OMA Star Li Electric Scooter. The new modified versions of "Humrahi" and "Narain" are improved and customized vehicles designed especially for saving Electricity and for overall transport safety, efficiency and reliability. The first innovative product isHumrahi's Solar Powered E- Rickshaw. A normal battery rickshaw has to use conventional form of electricity to charge the batteries. With this Solar E-Rickshaw one can charge batteries on the run in sunny day.

Solar powered E-rickshaw increases the efficiency of the vehicle and solar panel increases its mileage by 10-15% with a life cycle of 10 years. The second product showcased at the Smart City Expo is Narain's Hydraulic Tipper E- Rickshaw. The electric dumper comes with a payload capacity of 350kg. It comes with a hydraulic system to unload the materials. This utility electric vehicle is designed for delivery van & garbage collection etc.

According to Mr. Ayush Lohia, CEO Lohia Auto Industries, "Smart Cities doesn't mere bricks and concrete buildings but it is the smartly integrated facilities. We at Lohia Auto industries are keen to be a stake holder in this smart city movement as smart mobility provider. Our entire electric vehicles range existing and futuristic will be designed to best fit in last mile connectivity for Smart cities. We aim to do our bit to safeguard the environment and bring down emission of harmful fumes in the country".

"We think transportation system of Smart Cities should also be smart, hence we have showcased the innovative model of Narain as Hydraulic Tipper & Humrahi with Solar Panel. These are the unique products designed by Indians for India with many additional features. We are committed to our vision to provide green mobility to the country and look forward to consistent innovation towards developing products for the Indian electric vehicles market". added by Mr. Lohia.

Apart from these two, the Lohia Auto also showcased Narain LC an undisputed solution for last mile delivery with low maintenance and high loading capacity. And first lithium ion battery electric two wheeler "OMA STAR LI". Charging time of this model will be less than three hours compare to other eclectic Scotty charging time which is 6 to 7 hours, also battery life cycle will more than 1000 cycles.

