



Live Alive

Surviving and living are two separate things we know. We also know that the best way to live life is to stop worrying about anything and enjoying things that are there for us. But we hardly find a way to feel good about what we have. Our strategy keeps changing with each achievement and we strive for more, which is good for life's progress but that progress comes at a cost. The cost is the main reason why we work hard and sacrifice everything—the cost is life itself. I know some people who never used their money to enjoy but they always saved it. I believed that at some point in time, they will use all that money to lead a great life. But today, I see even their children doing the same and the money is being piled up in their lockers. So, what is the use of the money except for a fake satisfaction of being a billionaire? You live an ordinary life, drive a basic car, avoid restaurants, and do not believe in foreign trips. But yes you have some papers in your bank locker that worth some real estate, you have a lot of jewelry that you do not wear even occasionally, and you also have some fixed deposits. All this make you a billionaire for sure. And your prudent belief of keeping them for bad times is a great thought indeed.

But, don't you think for a fake satisfaction and waiting for an economic crunch or perhaps for a hefty and costly treatment of a disease, you are demeaning your present. You are already in a state of distress. When you see friends buying expensive cars, you call them prodigal and move on. When you really compare your life with theirs, you have money that you cannot use and others are using that money already for today. All you need to live today is

Editorial

to learn to strike a fine balance between your life and future. You can buy a medical policy and be free from any sudden need of a medical emergency. You can buy some investment policies that will multiply your money to the extent your future needs will be fulfilled. Depositing money into the bank or piling up gold stocks or real estate properties is always risky. The recent drive of demonetization left many with no real answer to cash. Those whose cash turned into waste paper must have realized that the same money they stocked by killing desires of family and self, just ended up into the trash.

At any moment, life needs to be dealt carefully. You have to take care of present and plan properly for the future. Any imbalance causes difficulties. All fun and no savings leave your future in peril while all saving and no living makes your life hell the same day.

There are plenty of schemes being run by reliable sources and companies that allow you features like EMI, Flexi loans, Investment plans, SIP, and lot more. Again, you do not need to copy others or listen to your agent in all the schemes. If you have taken a SIP and your friend is investing in real estate, it's okay to be yourself.

You are responsible for your finances and situation. Take the best call and ensure you keep living beside surviving.

Dr Babasaheb Ambedkar Nobel Award Held



Sunny Shah, Founder of International Human Rights Council has planned 2nd edition of Dr Babasaheb Ambedkar Nobel Award on 11th April at Juhu where award will be given to lawyers, doctors, ministers, Income Tax department, sports person, architectures, actors from film and serials, environment, fashion, retail and journalist from print media and channels. International Human Rights Council has more than 21,000 members from all over India who look after social work. This year they are planning to do something for Transgenders. Actress Moushmi Chatterjee, Yogesh Lakhani of Bright Outdoor, Salma Agha, Padmini Kolhapure, Ekta Jain, Dheeraj Kumar, Navin Prabhakar, Himesh Reshammiya, Kumar Sanu, Balwinder sandhu Ex cricketer, Radhe Maa, Sanchiti Sakat, Sonal Sonkavde IRS IT department, Mukesh Rishi, Laxmi Narayan Tripathi Transgender activist and many more will receive the award. There will be some musical performance by Yash Wadali, Sanchiti Sakat. Income tax commissioner Subachan Ram, Rajkumar Badole, Minister of social justice will be guest of Honour for the award function.

Airtel- Doubles Mobile Sites in Just Two Years

Udaipur: Bharti Airtel ("Airtel"), India's largest telecommunications services provider, today said that it doubled its mobile network deployment over the past two years in line with its objective of building a future ready network to lead India's data growth story. In the last two years (FY 16 and FY 17), Airtel has deployed 180,000 mobile sites across India. This is same as the number of mobile sites deployed by the company in the first 20 years of operations, making it one the largest mobile network rollouts globally. In November 2015, Airtel launched Project Leap, its nationwide network transformation program to build a future ready network. The Company has committed an investment of Rs 60,000 crores over three years under this program.

Airtel has also doubled its overall transmission capacity and increased the mobile backhaul capacity by eight times to roll out high speed broadband network with 4G and 3G coverage in all 22 telecom circles. This deployment has been supported by addition of 14,500+ KM of fibre to Airtel's national fibre backbone along with 3666 new fibre POP nodes (highest ever deployed in Airtel network in single year). Abhay Savargaonkar, Director-Networks, Bharti Airtel said, "Airtel has been at the forefront of India's telecom growth story and this record deployment underlines our commitment to building a world-class network of the future that will serve a digital India. This deployment will leverage our spectrum capacity and is yet another benchmark by Airtel in execution excellence. We are now in a position to ramp up future capacity on this network very quickly, giving us unmatched reach and agility. I want to thank our network partners for their support in this deployment."

Airtel has been rated as the fastest mobile network in India by Ookla -the globally recognised leader in mobile speed tests and also a benchmark for reputed global operators.

Archana Vijaya makes a comeback on Extraaa Innings T20' in the 10th year of VIVO IPL

Udaipur: A show which has served as the mecca for cricket and entertainment enthusiasts, 'Extraaa Innings T20' is back as the 10th season of VIVO IPL beckons. The new season resonates with a new theme, a majestic set design evocative of a city square buzzing with bright lights and faces who have ruled Extraaa Innings T20 since its inception. The new season of 'Extraaa Innings T20' brings back the alluring beauty, Archana Vijaya, who is known for her sterling contribution in the world of cricket presentation. Archana, will be donning a new hat as she gears up to host the fresh peripheral programming on the show wherein she will be traveling across the length and breadth of the country, looking for untold stories of cricketing legends, catching fans

unaware and bringing to us some behind the scene stories. While Archana takes on the nostalgia craze, veterans Gaurav Kapur and Samir Kochhar, who have given cricket analysis an all new definition will continue to be seen on the show.

Celebrating the journey of a decade, the latest season of Extraaa Innings T20 will be accompanied by a host of new variations. Paying tribute to the spirit of fandom, the sony channels telecasting VIVO IPL 2017 will offer a select group of fans the unique experience of being on the EI T20 show.

Fans will take center stage as they get an opportunity to be a part of entertaining segments like 'Beat the expert' wherein they will compete with and try to beat the in-house experts. The other new segment is



'Debate of the day' which is a structured discussion about a topic of some cricketing relevance to the viewers. A couple of other new variants are

'On the couch' which is a set of quick questions aimed at the guests in a rapid-fire format and 'This day that year', which is all about reminiscing the finest

moments from this tournament. Offering cricket fanatics with a pleasant treat, EI T20 will be bringing back Harsha Bhogle who will be winning over

the audience yet again with his tongue in cheek commentary along with his contemporaries like Sunny Gavaskar, Ravi Shastri, Kevin Pietersen, Matthew Hayden, Akash Chopra, Murali Kartik and Ajay Jadeja.

Comments: Archana Vijaya: "It feels great to be back on Extraaa Innings T20 after one long year, it's almost as good as being back on home ground and it could not have been possible without all the love and support I have received from everyone, especially my fans! This year my role is going to be way different and I am sure the audience will like the latest season and the variations brought about by the channel. I will be traveling across the country and giving the audience a taste of untold stories of cricketers."

BOHRA INDUSTRIES LIMITED LISTED IN NSE-EMERGE

Jaiapur: Udaipur based Bohra Industries Limited ("Bohra" or "BIL" or the "Company") made its debut on the EMERGE Platform of National Stock Exchange of India Limited on Wednesday, April 05, 2017 and successfully got listed at the opening price of Rs 56.20/- per share. With Issue size of more than 25 crores, the IPO of Bohra Industries Limited becomes the biggest IPO in SME from Rajasthan. The Company came up with an initial public offering of Rs. 45,72,000 Equity shares at a price band of Rs 51/- per equity share to Rs. 55/- per equity share. The IPO was opened for subscription from March 23, 2017 and March 23, 2017 and was garnered subscription of more than Rs 80 crores. Pantomath Capital

Advisors Private Limited, a Category I Merchant Banker is the Lead Manager to the Issue. To commemorate this moment, a grand listing ceremony was held at Udaipur Chamber of Commerce and Industry, Chamber Bhawan, Udaipur, which was graced by Chairperson -Shri Ramesh Mantri, Managing Director, Maverick Share Brokers Limited, Shri Hemant Kumar Bohra, Chairman & Managing Director, Bohra Industries Limited, Shri Mahavir Lunawat MD, Pantomath Capital Advisors (P) Ltd and other reputed dignitaries. The IPO witnessed heavy participation from both retail and non retail sector including Corporates and HNIs. Notably, foreign institutional investor (FII) bidded 35% of IPO. It's is

the first time any FII has applied in any SME IPO on NSE Emerge, which seems to be a major milestone not only for Bohra Industries but for the entire SME Capital Market.

This is the 40th IPO lead managed by Pantomath Capital, which has managed maximum IPOs raising maximum growth capital for progressive SMEs. Incorporated in 1996, BIL is engaged in manufacturing of Single Super Phosphate (SSP) both in powder and granulated form. The product, SSP fertilizer is being sold under brand name MAHALAXMI, in 17 states of India and is also simultaneously marketed by leading fertilizer companies of India. The proceeds raised through this issue are largely to be utilized towards purchase of Plant and Machinery,

Working Capital requirements and General Corporate Purposes.

"We at Bohra Industries are overjoyed to take this progressive step in our journey of success by listing our Company on NSE Emerge. We are delighted to have taken this decision of entering the capital markets. Being the biggest SME IPO from Rajasthan has boosted our confidence and is really a proud moment for all of us. We look forward for exploring new markets and availing the benefits of going public. We thank all our team members and well-wishers who have been part of this journey it is our pleasure that our Company," remarked Mr. Hemant Bohra - Chairman and Managing Director, Bohra Industries Limited.

Behind every great role there's a great Casting director!

Arguably one of the most underplayed role in film making would be that of a casting director but not many know it's casting that actually brings a film together. Ever wondered what would Chak De! India look like if it wasn't for Shah Rukh Khan playing Kabir Khan or what would Kuch Kuch Hota Hai look like if Twinkle Khanna had done Rani Mukerjee's part Tina, as Karan Johar so rightly wanted? Weird right? It's all the magic of casting that brings the right people in the right role. And while the Hindi cinema buffs might only know of Mukesh Chhabra for casting, there's another man who's done some brilliant job at getting the right people for the right roles and that's Casting Director Dinesh Sudarshan Soi.

Having done casting in more than 200 films (Bollywood, Hollywood, Marathi & South), Dinesh Soi just completed producer Pradeep Rangwani's Red Affair as a project whose casting comprises of Arbaaz Khan, Manjari Fadnis, Ashmit Patel, Maheek Chahal, Mukul Dev and many other noticeable characters.

Hailing from the solid educational background, Dinesh owes his journey in film industry to destiny. "I was an academically inclined man and as cliched as it may sound, films happened luck by chance," says Dinesh who's journey from Mohali to Mumbai happened incidentally and interestingly. Being academically ACCA (I) UK, M.Com from Panjab University, and MBA in Marketing from Symbiosis Pune, he was a Professor at Mohali, Punjab. He casually participated in Mr. North India contest in 2007 and won it, followed by a number of good assignments. Being crazy for movies since his childhood, opportunity had started knocking his door now. Lights, Camera and Action had always attracted him, he took a call and moved to Mumbai in 2008. Once a Professor, switched on to actor and played the role of 'Jugnu' in Star Plus popular show Mann Ki Aawaz Pratiya. But soon realizing that he could achieve much more by becoming a Casting Director, formed his own Casting Company at a young age. Among other film projects, Dinesh's Casting work on small screen is also massive with shows including the likes of Code Red on Colors, Bhanwar on Sony TV and many shows for Sahara One and Doordarshan like Aakhir Bahu Bhi Toh Beti Hee Hai, Haunted Nights, Masakali, Phir Jeene Ki Tamanna Hai, Kismat Connection, Chupaun Kaisa Laaga Chunri Mein Daag, Command Force etc.

Dinesh Sudarshan Soi always wanted to do good movies and it's exciting times ahead for the casting director who's working on the likes of Veerey Ki Wedding, Raja Abroadiya, Vodka Diaries, The Tape, Marathi films Gotya, Valan, Festival film Who Is The First Wife Of My Father, German movie Autumn Leaves and many others. Gone global, Dinesh is currently casting for 10 Hindi feature films for different banners and he sure is one super in demand and super busy casting director of B Town!

Fortis JK Hospital celebrates World Health Day

Udaipur: Fortis JK Hospital Udaipur, celebrated World Health Day with hundreds of people on Friday. Under this, Manager Tejdeep Singh Randhawa and Deputy Director Dr Tarun Vyas apprised of various diseases related to the World Health Day and present day diseases, as well as available disabilities in the hospital such as cardio, nephro, neuro, arthro, gastro, Mother-baby care, trauma, and special available intensive care (CRT-NEX), which is about the puzzle unit of South Rajasthan. With this, various departmental in-charge in the hospital, Dr.

Sandeep Bhatnagar, Dr. Sheetal Kaushik, Dr. Amitendu Shekhar, Dr. Ashish Singhal, Dr. Anand Kuttan, Dr. Deepak Ametta, Dr. Nitin Kaushik, Dr. Gaurav Ameeta, Dr. Shailendra Dixit, Dr. Bakul, Gupta gave information about his various departments. At the same time, various facilities available in the hospital, such as Cathlab, Critanex, Fortis Nest, were told about special delivery according to painless and timely for special women. Along with this, free checking of all the mediated media workers (medical beats) such as Sugar, BP, and ECG were examined.

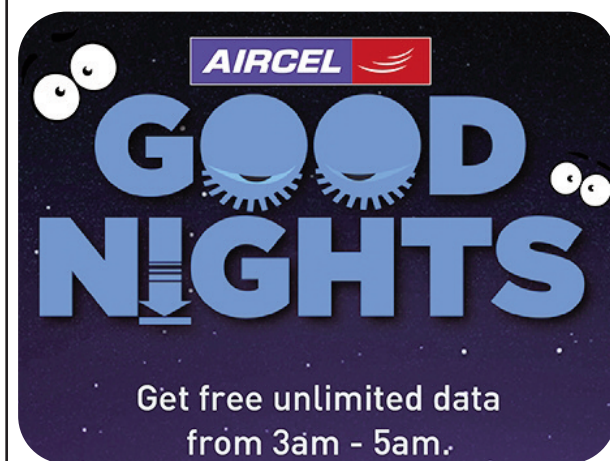
Recharge Hand Pumps Also



village & In Meera Girls college, Home science has been recharged.

He explained about the structure of the Dewas water filter to them so that they can prepare themselves & can install on Hand Pumps & Bawadi or any water source & can carore of liters of rain water in the UG water. The T.D.S. of the water which the students brought was tested & explained them as to how to improve it so that it can be helpful for their health. He also collected list of the defunct water sources like handpumps, well, bawari from the students so that they can be recharged in coming monsoon be revived. This can be added to Mukhyamantri Jal Swalampan Program also. Students took the pledge to recharge at least one defunct water source this year. Principal R.K. Bagora thanked Dr P.C. Jain. Program was conducted by K.L. Bhoi. Mr. Abdulla Munavver & Snehal nahar the students of MSW college, Vidhyapeeth assisted Dr Jain in this program.

Aircel with 'Aircel Goodnights'



Udaipur: In its commitment to offer affordable mobile internet and meet the ever increasing demand of customers for data, Aircel, one of the leading innovative telecom brands in India, today, launched 'Aircel Goodnights' which will offer free mobile internet access to all its prepaid users from 3am to 5am daily. The service will enable all Aircel customers to browse, watch, or schedule the download of the video content without any charge, during the off-peak hours.

Commenting on the launch, Anupam Vasudev, Chief Marketing Officer, Aircel, said, "Owing to an overall upsurge in the smartphone users in India and increasing demand for mobile internet, we want to offer our customers with uninterrupted access to the internet. With Aircel Goodnights offer, we aim to provide a service which can help customers' access internet at no cost and enjoy the unexplored world of videos, music, movies and content. Aircel has always tried to do 'extra' for its consumers and this offer will largely benefit the youth who wants to be connected endlessly." Aircel Goodnights is available to all its prepaid data active users. Aircel customers will enjoy the free usage of the internet of both 3G / 2G data in the 3G circles and 2G data usage in 2G circles. The service is available for 2 months and will have a FUP of 500MB a day.

Ramada Udaipur Gets Best Hotel Title

Udaipur: Wyndham Hotel Group has given Ramada Udaipur Resort and Spa the world's best hotel title. The award was given by Mr. Geoff Balotti, President of the Wyndham Hotel Group, to Ratan Taldar, managing director of Ramada Resort and Dolly Taldar, at the ceremony in Brussels.

It is worth mentioning that Ramada resort of Udaipur was selected for the best hotel in more than 8 thousand hotels located in 77 countries of the world. Ramada's selected for this award on the basis of customer service, architect and revenues etc. Earlier, Resort & Spa had won the title of Best Wedding and MyS Resort Best Ledger and Wedding Resort and Romantic Hotel.

RUSA PLAN: 10 Crore Rupees Released to MLSU

Udaipur: Under the National Higher Education Mission (RUSA), MLSU has received as a second installment of Rs 10 crore. In the 12th Five Year Plan from the RUSA campaign of the Central Government, there is a provision of releasing Rs 20 crore to Sukhadia University. Five crore rupees have been released to the university as the first installment.

While the second installment has also been released recently. This money will be used to improve the university's infrastructure. 35 per cent of the grants are being spent on buying new, 35 per cent reinvestment and 30 per cent of the equipment.

It is worth noting that 20 crores each have been sanctioned to 5 government universities of Rajasthan and 100 crores each to 100 colleges. Rs one crore has been released to Kherwada State College. 50 lakhs have been released in the first installment. There is a provision of issuing two crore rupees to Kherwada College too. Prior to this, last year, the state government Girls Meira Girls College had sanctioned one crore rupees as second installment. According to the plan, 60 percent amount is to be borne by the central government and 40 percent of the state government.

Mega Job Fair 2017 at Aravali

Udaipur: Aravali Institute of Technical Studies, Udaipur has organized Mega Campus Drive today i.e. 8th April 2017 for all pursuing & pass-out Engineering/Non-Engineering Graduates and Diploma holders.

Many companies including Shree Cement, Golcha, Pyrotech Unit - I & II, YMPL, Workspace, Kaypee Solutions, Wizorbit, Arcgate, Shriram General Insurance etc. participated in this Job Fair. Total 811 job aspirants applied for different job opportunities.