



Entertainment, Tech & Business

Royal Harbinger The Republic at 67

After celebrating 70 years of Independence on August 15, 2016, the nation has on its hand yet another landmark event. The Indian Republic completes 67 years today. In a way, it is a time for rejoicing that democracy has struck deep roots in the Indian psyche. This is not a small achievement if we look at the dictatorial tendencies in the neighbourhood. This country shines by contrast in ensuring to the people freedom, equality, justice, fair play and liberal values. True, there are wide gaps between what the Constitution guarantees and what we see in practice. This is natural in a complex developing country like ours which has of late been seeing a revolution of rising expectations. It is difficult to say who has failed whom. Is it the Constitution which has failed the people? Or, the persons at the helm? A number of distortions have crept into the system because of non-governance or poor performance by the ruling elite. Politicians indulge in gimmicks and have tried to exploit the

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vast multitude of illiterate Indians to promote their vote banks. The biggest curse of this nation has been the vote bank politics freely indulged in by our self-seeking small-time leaders. This goes against the very spirit of the Constitution.

We have often stressed the need for introspection and stock-taking. However, the moot point is: do our leaders have any desire for this serious exercise by breaking away from their crude politics of power and sharing the spoils system? A new set of rulers has come in place of the old lot. The country no longer suffers one-party rule of the Congress. It has been replaced by BJP lead NDA.

we have to ensure both transparency and accountability at all levels of governance. Indeed, the time has come to revive the nation's hopes and this is possible only if we come out of the old rut and think on new bold lines to make India a super power which it richly deserves to be.

Enough is enough. It is time we stopped dividing the country in terms of community, caste, class and colour. 67 years of the Republic should set the Indian mind and thinking in tune with the revolution in cash less technology. What should we aim at is the creation of a better informed society.

Jai Hind

Unveiled The Trophy Of 3rd Bright



Yogesh Lakhani of Bright Outdoor Media Pvt Ltd kept 1st birthday party for his son Anugrah and unveiling of Trophy for 3rd Bright Awards at Peninsula Grand Hotel. Govinda, Sonu Sood, Shekhar Suman, Shailesh Lodha, Gurubhai Thakkar, Khooshi Thakkar, Ekta Jain, Shree Rajput, Marisa Verma came specially to wish Happy birthday to Anugrah. All actors gave best wishes for award.

Naqsh Lyallpuri no more



Renowned Urdu poet and lyricist Jaswant Rai Sharma, known to the world by his pen name Naqsh Lyallpuri, died here on Sunday. He was 89. He had been ailing for some time and breathed his last around 11.15 am at his Andheri home. Born in Lalpur in the part of Punjab now in Pakistan, Lyallpuri came to Mumbai in the late 1940s to make a career in Hindi cinema. Though he got his first break in 1952 as a song writer, real success eluded him till the early 1970s. He also worked with the postal department for some time to make ends meet during his early struggling days in Mumbai.

Over the years, he collaborated with some top film directors, music directors like Naushad, Shankar Jaikishan, Laxmikant Pyarelal, Bappi Lahiri, Jagjit Singh and many more and singers, penning soft melodies, romantic numbers and emotional songs that touched the hearts of millions.

Some of his best songs include: 'Main to har modh par', 'Na Jane kya hua jo tune chhu liya', 'Ulfat me zamane ki har rasm ko thukra' and 'Do deewane shahar mein'.

Vaishnavi Patwardhan among Miss India top 10 finalist



Miss India 2016 Top 10, sub-titles- Miss Active and Miss Lifestyle, Law student, Personal Style Blogger and Philanthropist Vaishnavi Patwardhan has signed her debut film Raja Abroadiya. When I first heard about Preety's character in the movie, I felt an instant connection with her. There are so many similarities between Vaishnavi and Preety. As I went on to read the script in detail, Preety became a part of me. The Movie

is a real entertainer and I'm sure everyone will enjoy the comedy. I never thought I'll get an opportunity to be a part of such a wonderful project. I came to Mumbai because of Miss India and I had no clue where destiny was planning to take me. I couldn't be more grateful to have such a beautiful film as my debut. Super excited to begin this journey!

Lakhwinder Shabla is producing and directing the film Raja Abroadiya under his banner Shabla Films Pvt Ltd. The film will be shot in India and Germany. Raja Abroadiya is a rom com story of a rich but less educated boy and poor but highly educated girl who decides to go abroad by doing fake marriage.

MHRD's Global Initiative Of Academic Networks Held In MLSU Udaipur

Yeh Pratap ki karmbhumi ke mathe ka chandan
Meera ki nishkam bhakti ka he atoot bandhan...

Sheel gyan vigyan karm sangam ko koti naman!

With these words of the Mohanlal Sukhadia University's Kulgeet began the weeklong, 11-17 Jan. 2017, intensive intellectual brainstorming about "Postcolonial, Transnational and World Literatures: Contexts and Approaches", MHRD's Global Initiative of Academic Networks (GIAN) Course in the Dept of English, Mohanlal Sukhadia University, Udaipur (Rajasthan), NAAC Accredited A Grade University.

Prof. Vijay Mishra, a scholar of international repute in the area, traveled across oceans from Murdoch University, Perth to the lakecity Udaipur in the desert region of Rajasthan, in order to disseminate a number of discourses on theory, fiction and films in the course area. The presence of forty eight participants- Professors, Associate Professors, Assistant Professors, and Research Scholars- from universities across the country: Vigyan University, Guntur; B.H.U. Banaras; Behrampur University, Odisha; JNU, New Delhi; Mumbai University; Kolkatta University; Delhi University; JNU University, Jodhpur; University of Rajasthan, Jaipur, resulted in vibrant discussions and debates during each session.

The inaugural session was chaired by the Hon'ble Vice Chancellor Prof. J. P. Sharma. The Chief Guest Prof. Sudha Rai, Head of the Dept of Languages, Manipal University, Jaipur, also delivered a Plenary Address on "Teaching Postcolonial Literature in Indian

Classrooms" and triggered a very vibrant debate among the participants who shared the problems of their respective regions while teaching contemporary literary texts to students who have not fully overcome the barriers of language. The first lecture by Prof. Mishra defined the contexts and approaches relating to "Postcolonial, Cosmopolitan Diaspora."

The second day, the third lecture on "Archival Modernism: Salman Rushdie's novel The Ground Beneath Her Feet" traced the threads of this magic realist novel in the archives of the past, the myths and legends of the east as well as the west. Prof. Mishra had done a close analysis of Rushdie's papers deposited in the Robert Woodruff Library (Manuscript, Archives and rare books) of Emory University, USA. The fourth session "Edward Said: Humanism and World Literature" meticulously located liberal humanist thought in the tradition of eastern religious and cultural texts. Prof. Mishra debunked the idea that liberal humanism was born in the European west which some claimed the west had abandoned after the holocaust of World War II. He emphatically established a strong humanist tradition in the cultural texts of the Muslim and Hindu texts. The next lecture "Comparative Modernisms: Salman Rushdie's The Enchantress of Florence" continued the discourse on parallels between the western and eastern thoughts in the context of modernity. The Rushdie section was rounded up with the screening of the film Midnight's Children (dir. Deepa Mehta). The film generated immense

discussions as the movie had a multilayered, nuanced and radical narrative of the Indian polity, religion, society and culture. The fourth day had the entire audience transported into the world of Bollywood proper, with the lecture on "When the Gothic goes Transnational: the curious case of the Bollywood Gothic Noir" followed by the film show, Madhumati. Prof. Mishra placed the Indian gothic noir of the fifties into the Hollywood genre, gothic and horror. He also commented on the insertion of the reincarnation principle of the Indian religious tradition in the sixties, in the films like Talaash. He called it the Indian compromise. The lectures on the fifth day on "When Comparative Literature becomes World Literature" dwelt on the interconnection between the comparative and the world literature categories. Prof. Mishra traced the presence of attributes of world literature in the earliest texts of all literatures. He pointed out that India being multilingual, it always had a strong presence of features of world literature in its provincial language literary texts. Though there might have been an absence of one national literature as it exists in monolingual western nations, the emergence of the category of world literature today, defines it not as a set of masterpieces or as a commonly agreed canon but as an approach, the way we define another category like Postcolonial literature. Prof. Mishra opened up a number of new texts and theoretical frameworks for the benefit of participating researchers and teachers. Damrosh's World Literature, Susan Freedman's



Planetary Modernism, Morretti's Distant Reading were the important ones. The sixth day saw the teachers turned students work shopping on the theories and texts discussed during the course. The course coordinator Prof. Pradeep Tripathi had the participants go through the exam fever, the butterflies in the stomach that most of them had long forgotten, when he declared that the assessment test was mandatory for everyone, besides the presentations that were made by all of them. The organisers had managed to pack in a local sight seeing tour and a cultural event on the fifth and the sixth days, much to the respite of the 'students' who were finding it extremely difficult to sit on the other side of the table, many of whom have been 'teachers' for more than a decade now. One of the participants Prof. Neeraj Agnihotri, by virtue of his long years of experience, was even requested to deliver the valedictory address which he gladly consented to. Thus, the course saw a bunch of fifty teachers, forty participants plus the resource person Prof. Mishra and the course coordinator Prof. Pradeep Tripathi,

reliving a kind of college life while discovering a few things about each other's cultures and many of them experiencing the 4 to 6 degree cold for the first time! The journey of the bunch of fifty that began on the 11th came to an end with a concluding lecture in which the energetic and enthusiastic Prof. Mishra, notwithstanding his age and seemingly frail physique, managed to dish in another important topic Postcolonial Annotations, besides the concluding remarks. While dwelling upon the need of annotations in the Postcolonial texts for the sake of common reader as well as for the metropolitan global readership he also pointed out the numerical concerns in Midnight's Children and specific cultural belief relating to the mystery behind numbers such as 420, 1001, 786 etc. The following Valedictory session had Prof. Sanjay Lodha, local coordinator GIAN, as the chief guest who dwelt upon the benefits of academic exchange programme like this for the faculty members as well as students on both sides. The remarks by the chair, Prof. Mishra, underlined the need for respect for Student/Audience

and also for the writer and text, especially in literature, in order to obtain the best results out of such intellectual/academic endeavors. And all the participants agreed that Prof. Mishra had been an exemplary figure practicing it for the whole week. The report for the course was presented by a participating member, Dr. Minakshi Jain of the Dept of English that had organized the course. A couple of outstanding participants too spoke about the way they had been looked after by the coordinator, Prof. Pradeep Tripathi. Some of them expressed their overwhelming sense of gratitude at the warmth and care, besides academic gain, that they received during the course. Prof. Tripathi, in his vote of thanks, reciprocated by expressing his sense of gratitude at the regularity, and discipline shown by the participants, besides their enthusiastic participation in the discussions following each lecture and over every tea and lunch. The participants and organisers had built a bond defined by Prof. Tripathi as an extended family and parted with a promise to keep in touch, which is so simple and useful, thanks to the social media!

Zillonlife Tolaunch Of Its Direct Sales Business In India



Udaipur: Zillonlife Global Pvt. Ltd. announced the direct sales channel launch of its revolutionary product portfolio "Lifecorder", "Soul Sanctuary" and "Sierra Brew" to cater to security, surveillance and lifestyle buyers. The launch was also graced by eminent delegates from Asian Professional Security Association (APSA), FICCI direct selling committee and Indian Direct Selling Association (IDSA) who have been the guardian and custodian of Direct Selling Industry in India. Zillonlife Global Pvt. Ltd. is a first of its kind Direct Selling Company in India with electronic security solutions as its primary product line and a 100% online ordering and fulfillment model. The company is founded by a team of high-achievers with experience in IT, ITES and BFSI sectors with Mr. Rishi Raj Mishra, as its Chairman and Mr. Mandeep Sharma as the Managing Director, Zillonlife Global Pvt. Ltd. who have extensive experience in direct selling & security industry that aims to provide good quality premium products at affordable prices.

Congratulations on the launch, Shri Ram Vilas Paswan, Minister for Consumer Affairs said, "There is immense potential in the direct selling market and hence we have been continuously working on protecting the interests of the consumers, direct sellers and the companies in direct selling industry through government guidelines. New innovative direct selling companies like Zillonlife, are flagbearers of government initiatives like Skill India, Digital India, Start-up India and Women Empowerment and must aspire to contribute to the Indian growth story. The ministry will work in close co-ordination with companies for fostering the growth of a healthy direct selling market. Zillonlife should be working in compliance with the new guidelines and have registered with the ministry of consumer affairs. I wish them the very best for their future endeavours"

HDFC Financial Results

The Board of Directors of HDFC Bank Limited approved the Bank's (Indian GAAP) results for the quarter and nine months ended December 31, 2016 at their meeting held in Mumbai on Tuesday, January 24, 2017. The accounts have been subjected to a 'Limited Review' by the statutory auditors of the Bank. Total balance sheet size as of December 31, 2016 was ₹ 828,020 crore as against ₹ 699,797 crore as of December 31, 2015. Total deposits as of December 31, 2016 were ₹ 634,705 crore, an increase of 21.1% over December 31, 2015. This was after considering maturities of about US\$ 3 billion of Foreign Currency Non-Resident (FCNR) deposits raised (and swapped into rupees with RBI at a concessional rate) during the quarter ended December 31, 2013. CASA deposit growth saw a spurt largely attributable to the demonetisation exercise, with current account deposits growing by 36.7% over the previous year to reach ₹ 101,239 crore and savings account deposits growing by 37.8% over the previous year to reach ₹ 186,634 crore. Time deposits were at ₹ 346,832 crore, an increase of 10.3% over the previous year resulting in CASA proportion of 45% as on December 31, 2016.

Beti Bachao, Beti Padhao campaign@vedanta

Udaipur: Vedanta Limited, India's leading diversified natural resources company, benefits young girls across the country through its community development programmes which are aligned with the Prime Minister's 'Beti Bachao, Beti Padhao' campaign. 'IamMottukal' - a girl child education project in partnership with 'Humana People to People India' in 86 schools covering Thoothukudi and Ottapitaram Taluka has benefitted 8,046 girls. It is run by the company's copper facility in Tuticorin, Tamil Nadu. 'Subhalaxmi', the largest women based co-operative in the region with 2,720 members covering 52 villages, supported by Vedanta Limited,

is supporting expectant mothers to meet their nutritional requirement during pregnancy. Cairn India in Rajasthan is conducting a week long awareness program in the company's midstream Pipeline villages on Health & Hygiene, Safety and Girls Education. The program was initiated on 21st Jan with organizing student health checkup and awareness sessions in Government Schools, along with competitions for the students. This is a joint campaign with the Education Department, and partner NGOs. Awareness sessions are also held on 24th January, National Girl Child Day in Government Schools

and Cairn Enterprise Center Santhore. The 'Vedanta Vidyarthi Vikas Yojana' (VVVY), a specialised tutorial assistance for secondary school students, is implemented in the core villages around the company's Jharsuguda facility in Odisha. In the 2016 state matriculation examination, the targeted girls students enrolled under Project VVVY have achieved 100% pass percentage. 176 girl students from 6 peripheral villages are now enrolled under the project and availing free tutorial assistance. Vedanta's iron ore operations in Goa conducted an awareness campaign on hygiene & sanitation for adolescent girls. As a part of the

programme sanitary pads have been distributed among adolescent girls to promote healthy sanitary practices. As a result of these efforts, the company has reached out to 2,000 girls across 20 schools in the region this year. Sesa Goa Iron Ore conducted an awareness campaign on hygiene & sanitation for adolescent girls. The Nand Ghar Project, a unique Public Private Partnership (PPP) with the Ministry of Woman and Child Development (MoWCD) to modernize the Anganwadi structure, aims to provide a platform for equal opportunities in education for over thousands of young girls across the country.

Aircel customer wins Toyota Corolla Altis car

Udaipur: Aircel, one of India's leading innovative telecom players, today felicitated the bumper prize winner of its Aircel iPlayWin, an exciting general knowledge-based PAN-India consumer engagement contest. Miss World-Tourism Ms. Sonal Chauhan presented the bumper prize, a brand new Toyota Corolla Altis car, to Mr. Ajay Pal, who scored the maximum points in this Value Added Services (VAS) contest. Mr. Arvind Singh Shekhawat, Regional Manager - West, Aircel, congratulated the winners and said, "At Aircel, our efforts revolve around delighting our customers in everything we do, whether through our products and services or through engaging contests. Aircel iPlayWin is a fresh concept and a disruptive innovation in its space, which has seen unprecedented success in the past and garnered a tremendous response from our customers. We're confident that with such mega prizes, the contest will keep our customers gripped with its unique features and deepen our bond with them."

Aircel iPlayWin, a knowledge-based contest launched in 2014, was conceived to engage customers in a meaningful way, wherein customers were encouraged to subscribe to the service by dialing 51001/510010. Customers then had to answer a maximum of 20 simple multiple choice questions daily for a period of 90 days. For each correct answer, the contestant gets two points and winners are announced on a daily, weekly and monthly basis.

Airtel Upgrades Mobile Network in Rajasthan

Udaipur: India's largest telecommunications services provider Airtel, rolled an upgraded mobile network in Rajasthan. As part of the network upgrade, Airtel has deployed state of the art 'Dual Carrier' technology to combine the spectrum capacities of two 5MHz carriers in the 2100 MHz band. Airtel is the first mobile operator to deploy 'Dual Carrier' in 3G technology in Rajasthan. 'Dual Carrier' technology significantly boosts network capacity through highly efficient usage, and delivers a superior mobile experience in the form of faster data speeds, better voice quality, and improved network coverage - indoors and outdoors. The highlight of 'Dual Carrier' technology deployment is that

customers will be able to enjoy 4G like data speeds even when they are on the 3G. The technology will also help in optimising the backend engagement between the network and mobile devices, enabling customers to enjoy extended battery life on their mobile devices. With this deployment, Airtel will now offer the widest 4G experience across Rajasthan. Manoj Murali, CEO - Rajasthan, Bharti Airtel said, "The deployment of 'Dual Carrier' technology is yet another milestone for Airtel in Rajasthan that will help deliver a seamless 4G experience to our customers. I would also like to take this opportunity to thank our valued customers for their cooperation during the network upgrade."

Inter-House Patriotic Song Competition at Ryan



Udaipur: "Remembrance is another word for appreciating our brave freedom fighter's sacrifice, devotion & dedication to achieve the impossible."

Picturing this great view of Respected Chairman Sir Dr. A.F. Pinto Ryan International School, Udaipur organized a Patriot song competition in the school campus. Young Ryanites presents iconic & powerful patriot songs in their melodies voice uplifting the spirits high among audience. They filled the whole environment with patriotism. In this competition Topaz House got the 1st position, Sapphire House stood 2nd and Ruby House stood 3rd. Students were encouraged & appreciated by School Principal Mrs. Poonam Rathore.