

Entertainment, Tech & Business

Royal Harbinger

Development and Religion

CJ Thakur once again has hit the correct chord that echoes with rest of the country and people. Seeking votes in the name of God seems bypassing the people made by God. And if you address the people for that matter, they will not have religion in their priority list. Not because religion is less important, but simply for the reason that religion is developed at max. It does not need any improvements. But the people, their lives, and surroundings need correction. Religion is a personal choice and is a matter of self empowerment. People follow one or other religion because they need a way of life to follow. And for that, neither a Guru is

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needed nor a leader. For all the problems, people may have, there is an inner-voice which keeps them guided at every single step without failing. And for correct behaviour to life, there are holy books in all religions that have generic ways to fix all the problems and live stress-free.

So, people will not look up to an MP or MLA for their religious matters rather they would want them to work on development. If their area is developed, they will look for advanced features. And if the area is a metro city's location, people will want to make it world class. And if it world class, they will want the MLA or MP to make it even better. In this entire list of things to be expected from a public representative, religion is no where. And it is never needed to be there in first place, period.

Those who ask for votes in lieu of religious favors are simply running away from their responsibility. A sitting representative will raise such issue only when they have failed to deliver on their promises.

It's the time we draw a thick line between religion and development. To survive, we need development, and to live well, we need religion. For development, we need public representatives to work for us while for religious front, we need our hearts to beat in consonance with the God's voice which is there inside us.

INDIA'S Most trusted BRAND Awards conferred



INDIA'S Most trusted BRAND Awards is a true recognition of excellence and appreciation of brands. It is also a trademark that signifies pride of the entrepreneurs. INDIA'S Most trusted BRAND Awards criteria are based on a survey conducted by Media Research Group (MRG), [www.consumersurveyindia.com]. MRG has a standing of 15 years in data surveys. INDIA'S Most trusted BRAND Awards is a salute of enthusiastic approval for the brands to recognize and honour their outstanding performance throughout the year. This year Presentation of the awards was held The Leela Hotel in Mumbai, followed by the Award Presentation Ceremony and Gala Dinner.

With over 200 people, including leaders in their respective businesses and service categories and many other eminent guests. Some other brands selected as a INDIA'S Most trusted BRAND amongst more than 2000 short-listed brands related to various categories as a result of consumer survey throughout India are Tata, Lic, Vodafone, Bajaj, ZanduBalm, LibasStores, Sandesh Gujarati Paper, India Today, Dr. Batra's clinic, Pan Vilas, Hindware, Yashraj Films, Orna Daimond, Indian Oil, India Today, Tata Aig Insurance among others.

The key to unlock the happiness this Diwali !

Diwali is just round the corner and sure everyone is quite excited to celebrate the festival of lights in full swing. Just like every one else are you contemplating what to gift this Diwali ? Hmmm, let's see ...How about some Affordable wear?? If I tell you, that you can now get them all at much discounted price? You heard it right, get on to Shopsondeal.com & make you dream come true this diwali .

This Diwali, Shopsondeal.com gives you a reason to Celebrate in style with the best bargain ever when it comes to shopping for the festive season. Whether for gifting or shopping for yourself, portal lines up a Diwali bonanza including gorgeous and exhaustive festive gifting collection .

Wondering what's more in store? Shopsondeal.com gives you a rare and lucrative opportunity to shop for your favorite gifts at a much more affordable price.

Orris Infrastructure organized Bhoomi Pujan of Market City

Holistic living is not just about focusing on the convenience of the present for the current residents in a development, but also about choreographing future growth for the next generation that resides in the vicinity.

Taking a step further in their commitment towards Building a new India, Delhi NCR based real estate developer Orris Infrastructure Private Limited organized the Bhoomi Pujan of its Commercial property - Market City, spread in over 3.86 acres of land area in the upcoming 101 acre widespread township - Woodview Residence.

Mr. Atul Sarin (President - Projects, Orris) established the corner stone of the project - Market City.

Market City is a meticulously planned development located in the happening and bustling Sector 89 of Gurgaon on the cross junction location connected via Dwarka Expressway, Pataudi road and the internal sector road with the right kind of mix of high street retail with Service Apartments. With catchment area of over 2500 acres of nearby developed residential projects and townships.

It's a world-class destination that will be the social zone of the future in New Gurgaon. A place that will be bringing together shopping, food, entertainment and global living in an international, eco-friendly designed boutique residences. Market City is set to redefine the concept of lifestyles in times to come.

Data Xgen Technologies Launches World's First Free Linguistic Email

Mumbai: One of India's largest IT services organisation, DATA Xgen Technologies Pvt Ltd a group company of Data Infosys has launched world's first free linguistic email address under the name 'DATAMAIL' which allows to create email ids in 8 Indian languages, English; and 3 foreign languages - Arabic, Russian and Chinese. Over the period of time the email service in 22 languages will be offered by Data Xgen Technologies Pvt. Ltd. which is free to be downloaded from any android or IOS system through their respective play store under the name DATA-MAIL.

Speaking at the launch of the world's first linguistic free email service, Dr. Ajay Data, Founder and CEO Data Xgen Technologies Pvt. Ltd said, "Indian languages account for

less than 0.1% content on world wide web or www (as per IAMA report). Also over 89% population is a non-English speaking population which is unable to read and communicate via email as the language utilised to communicate is English on the world wide web. In order to contribute towards the Digital India Mission and Make in India mission, we at Data Xgen Technologies Pvt. Ltd., launched the first free 'india' email service under the name 'DATAMAIL'. The linguistic email service will allow people from across India to communicate in 8 regional and one English languages to provide ease of connect and bridging the digital divide amongst Indian citizens."

Made in India, DATAMAIL is World's first linguistic email service supporting IDN



(Internationalised Domain Name) in Hindi, Gujarati, Urdu, Punjabi, Tamil, Telugu, Bangali, Marathi, Latin English. DATAMAIL is also launching international languages for the countries using Arabic, Russian and Chinese as their base language. As per the global internet report,

India stands at a 139th position in case of its internet penetration while it stands as one of the countries having largest language diversity in the world. This gives a clear picture that India should look for digitalisation in line with the language diversity to increase the penetration. Internet penetration

in Iceland which is on 1st position, UAE on 12th, USA on 18th, Germany on 19th where the language diversity is comparatively very low.

In case of affordability of mobile broadband percentage, India is on the 101st position with 12.39% of average GDP per capita is required for mobile broadband access which is further expected to be corrected with the reforms and competition in the telecom industry. According to the IAMA's report titled 'Proliferation of Indian Languages on Internet', the local language content penetration on the Internet is increasing over the time slowly.

The Urban penetration reached up to 43% whereas the rural penetration stood at 57% showing the higher acceptance of local language content in the

Rural Internet users. It is estimated that enabling local language content on the Internet will lead to a growth of 39% in the current Internet user base. Out of this, 16% growth will come from urban usage and 75% growth from the rural users.

The most spoken languages in India in 2016, according to our analysis based on secondary data are approximately Hindi (544.39m), Bengali (107.60m), Telugu (95.40m), Marathi (92.74m), Tamil (78.41m), Urdu (66.47m), Gujarati (59.44m), Kannada (48.96m), Punjabi (37.55m), Assamese (16.98m).

The total of population using these key languages comes about 1147.95m that is a larger share (About 89%) of current population in India.

J.K. Cement Ltd. Announces Architect of the Year Awards 2016

Udaipur: After the phenomenal success of 24th Architect of the Year Awards held in Bengaluru, J.K. Cement Ltd hosted the much awaited silver jubilee edition of AYA2016 (Annual Architect of the Year Awards), to recognise and honour outstanding talent in the architect community. The prestigious award ceremony was held in Delhi on 13th October in the presence of Nitin Gadkari - Hon'ble Minister of Road Transport, Highways and Shipping.

Attended by the who's who of the architectural world, AYA is the much anticipated event of the year for all the leading architects. Continuing its success of getting an overwhelming response, this year JK Cement received more than 190 entries for AYA from India and the neighbouring countries - Bangladesh, Bhutan, Maldives, Mauritius, Nepal, Seychelles, Sri Lanka, Kenya, Uganda and Tanzania. The theme for this year's AYA was Urban Design and Planning, in line with the

Hon'ble Prime Minister's mission of Smart Cities. This year, Architect of the year awards were given in different categories including Green Architecture Award, which was presented to Ar. Sanjay M. Patil of Nashik for his Kusumagraj Smarak project. This year's Young Architect Award was bagged by Ar. Prashant Dupare from Thane. State Young Architect's Award was won by Ar. Hiren S. Chaniara from Raipur for his Project- Tripathi Residence, Raipur.

AYA has been honoring talent beyond boundaries with the FCAA Focus Countries' Architect of Year award. This year, the award was won by Ar. Palinda Kannangara from Sri Lanka for his project Family Retreat, Sri Lanka. The "Commendation Award" in this category was given to VITTI Sthapati Brindo Ltd., Dhaka for the Dusai Resort & SPA project in Bangladesh. Ar. Jubair Hasan of Dhaka was conferred with Foreign Countries' Young Architect Award for his

Shuttle Loom Factory Shade project in Bangladesh. Further commendation awards in various categories were also given.

Speaking on the success of the awards ceremony Mr. Yadupati Singhania - Chairman & Managing Director, J.K. Cement Ltd. said, "AYA has lived up to its legacy of awarding excellence every year. Constituted a quarter century ago, the AYA has had an exceptionally successful journey of 25 years and it has blossomed into a great institution that will continue to help pave the way for a better tomorrow in design. I congratulate all the winners who truly deserve the recognition and have set high standards in the architect community." The recipients of the award are selected through careful examination and scrutiny of the projects by an esteemed jury after intense debates and deliberations. The jury for AYA is chaired by Mr. Yadupati Singhania - Chairman & Managing Director, J.K. Cement Ltd.

Vodafone Customers In Rajasthan Can Send Box Of Chocolates

Udaipur: This Diwali, Vodafone India, one of India's leading telecommunications service providers, is offering a delightful treat for all its post-paid customers in Rajasthan. Just walk into your nearest Vodafone store & write out a personalised message in the name of your loved ones residing anywhere in India and Vodafone will deliver a personalised box of Diwali chocolates on your behalf! This unique offer can be availed at any of Vodafone's 33 Stores

in Rajasthan & select Vodafone mini stores. The offer is valid for two days - 21st & 22nd October 2016 and is also valid for any customer taking a Vodafone post-paid connection on these 2 days.

With new and attractive offers valid on all of Vodafone's RED plans, this Diwali offer makes a post-paid plan sweeter. Diwali is India's biggest festival of lights and the single most important time of the year that brings families and friends together. Vodafone is carrying

out this special initiative so that those customers who are unable to be with their loved ones for various reasons can share the spirit and sweetness of Diwali with them.

Extending his Diwali greetings to all residents of Rajasthan, Mr. Amit Bedi, Business Head - Vodafone Rajasthan, said "Vodafone is in the business of connecting people, and we thought what better occasion to connect everyone to their loved ones, than the festival of lights.

Abof launches: SKULT by Shahid Kapoor

Mumbai: Abof has announced the launch of India's first athleisure fashion brand, SKULT, exclusively on its portal. This brand is in partnership with actor Shahid Kapoor, who has built an iconic reputation amongst India's youth through movies such as Uda Punjab, Haider, and Jab We Met. SKULT, built on the principle of 'Fashion meets functionality and Design meets Innovation', is an evolved style of athleisure which draws inspiration from all around the world but adapted for Indian sensibilities and body types.

Athleisure is a huge trend globally. It is a completely new genre of fashion being introduced by abof to Indian millennials in its continued efforts to be a differentiated player in a market cluttered with discounts. In athleisure, clothes are designed to be sturdy to withstand vigorous routines, yet they are trendy and versatile

to be worn everywhere. The fashion needs of millennials have changed in last one decade where comfort wear has permeated in routine life. The atypical 'Athleisure' collection by Skult has been designed in-house by abof and has taken more than a year to work on this brand and its products. Commenting on his idea of SKULT, Shahid said, "Skult is about free styling. Skult is about fashion and functionality.

The collection of SKULT is absolutely enthralling with never before seen silhouettes and designs. SKULT is crafted to suit all occasions - work, casual or social. There is no other brand in India that offers anything even remotely close to the range of SKULT. The collection has strong emphasis on black, grey, nude and monochromatic tones. The offbeat, yet trendy brand has a wide variety of mer-

chandise for men in its launch season with over 250 options, which includes internationally trending categories like meggings and shackets.

"Shahid is a youth icon who is admired for his style. We are extremely excited to partner with him in creating India's first athleisure fashion brand which combines the actor's love for 'fun and comfortable' dressing", said Kedar Apshankar, Deputy CEO, abof.com.

"Athleisure is the new age clothing and we believe that comfort twined with hi-class fashion will take SKULT to great heights.

The collection is exceptionally promising and refreshingly on-point. I am confident that this brand and its collection will be embraced by millennials and replace a large part of regular clothes in their wardrobes", he added.

Lux Launches 'Lux Golden Rose Awards'



Udaipur: HUL's personal care product and India's very first beauty soap, Lux, has associated with a brand new award show - Lux Golden Rose Awards. The platform celebrates and recognizes beauty, style and glamour of iconic Bollywood actors who have shaped trends in the country at large and within the industry in particular. The inaugural edition of the Lux Golden Rose Awards will be held on 12th November 2016.

Fans and connoisseurs of Indian film industry are abuzz with anticipation for this new step which honors Bollywood actresses for portraying versatility with zest. The nominees in the various categories will be determined by a panel of established personalities from within the film fraternity.

As a brand, Lux has the heritage of being the "Beauty Secret of Filmstars" for decades. With these awards the brand gives a special

chance for all LUX fans to experience an evening among the biggest Bollywood stars. A few lucky winners get a chance to be on the golden carpet and witness the Lux Golden Rose Awards in the company of Bollywood's biggest stars. Upon winning the golden ticket, the lucky winner will be flown to the city of stars, Mumbai. They will spend the evening as a star - getting styled by top hair and make-up experts before they walk down the glamorous golden carpet. All this is possible by simply buying a pack of LUX - a select few winners will get the gold-

en ticket in the pack which will take them on this beautiful journey. The campaign will also run across Big Bazaar outlets in select cities where shoppers also stand a chance to win this incredible opportunity. Consumers can also win a chance to be at these coveted awards through contests which will be held on mediums such as Facebook and Twitter. This is the very first time that an award will celebrate the women of Bollywood, recognizing them for the beautiful, glamorous and gutsy characters they have portrayed on the silver screen.

DIGI World announces 'India Ka Tyohaar Deals Ka Bazaar'

Udaipur: DIGIworld - Indian Power Brand has a reason to brighten up your Diwali. Touted as a leader and innovator in the electronic retail space from the house of TechnoKart, the company has unveiled their latest campaign 'India Ka Tyohaar Deals Ka Bazaar' in India.

The campaign is aimed at lighting up the happiness quotient by offering biggest savings on the LED TV category for its consumers. This festive season, flaunt your home with a 109cm 4K LED TV from your nearest DIGIworld outlet at an early EMI of just INR 3599/- . Don't settle for anything ordinary as you can now watch your favorite Bollywood stars on big screen for a theater like experience in the comfort of



your home. DIGIworld was conceptualized in year 2009 and became a separate entity in 2011 becoming a multi brand consumer electronic and home appliances retail store chain. Offering the widest range of

multi-brand consumer electronics with exciting deals in each of one of the 500+ state-of-the-art stores spread across the country, making the DIGIworld's electronic goods accessible to the consumers at the remotest locations.

Taiwanese Brands Bullish about the Fast-growing ICT Market in India

Udaipur: In an effort to further strengthen their presence in India this year, prominent Taiwanese ICT brands showcased a wide range of products at the COM-IT EXPO 2016. In its 9th year, India's largest annual international exhibition and conference was held in Mumbai from Sep. 30th - Oct. 2nd at the Bombay Exhibition Centre in Goregaon. The event featured products offering IT, security and mobile solutions. The Taiwan Excellence Pavilion hosted 37 leading Taiwan Excellence Award winning products with the theme "Taiwan ICT Technology: Connects You to the World". Taiwan Excellence represents the innovative and technological image of Taiwan's most competitive industries. It is a symbol of reli-

ability, innovation and tremendous value. Such excellence radiates from many of Taiwan's niche industries, particularly the ICT industry, of which many have become renowned brands in their field. In the Indian market, Taiwan Excellence, along with a selection of 62 Taiwanese brands that are popular internationally, were brought in to provide consumers excellent lifestyles. Taiwanese brands are already a part of the every day life of Indians. "A recent market research report suggests that Indian enterprises are upbeat about the growing prospects of Information & Communications Technology, which is reflected in their investment strategies. Most IT and ICT strategies revolve around cost-effective ways to increase

productivity, and Taiwanese ICT brands fit the bill perfectly. We see this as a promising sign to strengthen our presence in India," said Mr. Michael Lin, Director of the Taipei World Trade Centre Liaison Office in Mumbai. Taiwanese brands are upbeat, in particular, about the market for hardware, security management, and gaming in India. Hardware and storage devices are popular with various Taiwanese brands having strong presence in India. World leading memory brand ADATA, quality network appliance provider QNAP, power solution provider CyberPower and multi-award winning hardware company GIGABYTE were all on display during the COM-IT EXPO. Taiwan's participation in the COM-IT EXPO is a part of the Taiwan Industry .