

## Royal Harbinger

### The ignored meaning of music

If you are like those few thousand people in India who pay more or at least equal emphasis on lyrics of the song, do you remember when last when you heard a meaningful and soulful song? You might struggle as I do. It's not about being a man from ancient centuries but it's about the taste. I may not be a big fan of rap songs or item numbers. So why songs that had poetry as base have vanished into oblivion. And there are multiple answers. But then there is no real answer. The straight answer is that such songs do not fit into the economical equation of music today. And music is more economical than emotional. But the cost of being economically viable is much more than the poetry can pay today. The art of Ghazals is fast dying. Poets used to be lyricists so the songs had poetry at their

core and thus we could relate songs to the situation and feelings. Earlier, generally, poetry was done first and then tunes were composed without compromising

### Editorial

words. So that meant that poetry never ever had to compromise. And the other way round, even tunes did not have to sacrifice quality. You can listen to the olden times music to know that. Well, the composers were of high-caliber and they had the power of creating magical tunes without compromising the quality of words. The famous Gulzaar Saab and Mr. Burman incident of the composer telling the poet that he could even ask him to compose a newspaper headline. But still the poet would stand by their heard-earned words and then we have seen spectacular songs like "Mera Kuchh Saamaan..."

Today, the life is not just economically painted, it's also unnecessarily fast. The song writers have become song makers. The composer pushes a tune and then lyricist is asked to fit words into that. The idea of using catchy phrases is also very much forced onto the lyricist so all they need is a routine term to be catchy and then filler words to the rest of the song. If the tune is good and opening of the song is catchy, who cares whether the rest of the song is properly written or is jumbled up.

Well, this is not with everyone. Many producers still emphasize on quality but very few of them are able to make their songs popular. Except a few, many films even fail to make it to advertisement gallery, let alone being popular. Music companies too, in order to woo youngsters only promote jazzy and rock numbers and this is how the soft number, if any, fails to reach the audiences that wait for it. But good thing is that meaningful songs do not go out of fashion. I have grown up listening that old songs are cool and memorable. I now know they are because they have the soul of words and tunes and body of well learned singers. So grab an old Ghazal album and get lost into soul-stirring and heart melting melodies.

### Shweta Rathore is all set to whip up



**Mumbai** : The glamorous Shweta Rathore who has an attractive body is the first Indian to win a silver medal in Asian Body Building and Physique Championship 2015 in the sports physique category hails from Jaipur (Rajasthan) but went to Delhi to fetch her degree in B Tech in Electronics & Communication. Shweta then worked in several corporate companies in the capacities of General Manager and Vice President and came to Mumbai and started an NGO devoted to the progress of women and kids called God's Beautiful Child. Since Shweta had greater inclination towards body building, physique fitness and athletics, she participated in body building ad physique fitness championships and made India proud. Now through her Academy Fitness Forever Pvt. Ltd, Shweta is all set to start a course called 'Fitness Forever By Shweta Rathore' to train sportsmen, college students, housewives and people connected to the corporate sectors and impart tips on fitness, dietary fitness etc based on then requirement of everyone's body.

Shweta unveils her plans for her Academy, "I have worked in corporate, sports, fitness sector and NGOs and hence I have come across problems faced by people. Today it is sad that no one is trained properly about fitness. Even as far as sports are concerned, the government does not have a centre to train athletes properly and also discuss about it though today yoga, martial arts are taught everywhere. Everyone's body is not fit enough to learn everything and hence according to one's work and body, Fitness Forever will train people on different workouts, meditations and dietary restrictions."

Shweta adds. "Our motto is to see to it that each one is his or her own coach. Today most of the youth is mentally under pressure and depression as a result of which there are increasing cases of suicides in society. I am planning to start Fitness forever keeping in mind all these factors. If people are strong mentally and physically, they will be successful and the country also will progress. I am planning to bring in a revolution in the sector of fitness and sports."

Shweta is all set to take part in Asian Championship to be held in August in Bhutan, World Body Building and Physique championship in Hungary and World championship in December in the category of sports physique and fitness. With Fitness Forever by Shweta Rathore, she says that she wants to show a new way of life and ray of hope to people all over the country and is working hard to achieve her goal.

### Harshvardhan ,Ritika ,Sufi came for EID event

**Mumbai**: Harshvardhan Joshi, Ritika Gulati and Sufi Gulati went to promote their debut film Love Ke Funday along with Dr. Yogesh Kumar and producer Sushikailash who also went to promote their film Dil Sala Sanki at Water Kingdom, Mumbai. DJ Akhtar played some great tracks to entertain the crowd. Yogesh Kumar performance was appreciated by the crowd. Harshvardhan, Ritika and Sufi distributed cds of their film.

## Jharkhand Ropes In Corporate Captains To Enhance Ease Of Doing Business

**Udaipur** : The Government of Jharkhand held the inaugural meeting of the Jharkhand Investment Promotion Board (JIPB) in India's financial capital, Mumbai. With the Chief Minister, who is also the Chairman of the Board, the Board comprises at least ten industry representatives nominated by the Government - with due focus on priority sectors such as food processing, energy, automobile, IT-ITeS, tourism, infrastructure development, healthcare and education.

The Hon'ble Chief Minister of Jharkhand Shri Raghubar Das, who is also in charge of the Industries department, said in his opening remarks, "While we are very happy and enthusiastic about our accomplishment in instituting DIPP's Business Reforms desirables, we call upon industry representatives to reflect on these systems in a frank and forthright manner, so that we can completely iron out discrepancies and make them more responsive, robust and long term. We aim to ace the systems compliance agenda and will also strive to bring the most promising investment proposals to Jharkhand. Investors are our partners in progress and this partnership, I believe, will be meaningful when it shapes up appropriately at the conception stage."

"Jharkhand is the fastest growing economy in Eastern

India. Throughout the 15 month term-to-date of the state government, there has been no major law and order issue and in next 4 to 5 years Jharkhand will be a completely different state. All our sector specific policies are in place and are dynamic and flexible" the Chief Minister added."

Speaking on the occasion, Shri. Tom Albanese, Group CEO, Vedanta Resources emphasized the need for the State to drive its own technical capabilities in order to scale up through intelligent investment in research and development. He said the State should be proactive in participating in global mining conclaves to woo new investors."

Shri Rajesh Adani, MD, Adani Group, stressed the need for positive branding of the State which has been brought to such an unprecedented position by the decisive leadership of the Chief Minister.

Shri. T V Narendran, MD, Tata Steel said, "Make in India actually began in Jharkhand with Tata Group's pioneering investments. DIPP's recognition of the State's business reforms has been a great turning point in the perception. The leadership of the Chief Minister has been very decisive and responsive, and this has contributed to the brand in an unprecedented way. The governance stability that has been ensured and endured has been

aclear winner. The Government needs to now reach out aggressively to the capital equipment manufacturing sector from China, Japan and Germany for investments that would fuel growth of mineral rich Eastern India in general and Jharkhand in particular."

Several members present during JIPB were unanimous in their call to the Government and industry jointly building the perception of industry as a good force of sustainable development, while ensuring that industrialization, especially mining, is sustainable. The Government acknowledged challenges and reaffirmed its resolve to scale up road, rail connectivity and especially, air connectivity to boost Jharkhand's position as a favoured investment destination.

Smt. Rajbala Verma, Chief Secretary, Government of Jharkhand while acknowledging that there were many challenges the State faced, said that these challenges were opportunities for investors, and called on the members of the SIPB to be proactive brand ambassadors of the State, and jointly drive the campaign along with the State Government.

Present among the industry representatives were, Shri Rajesh Adani, MD, Adani Group, Shri Rajeev Jawar, Managing Director, Usha Martin Ltd, Shri P K Singh, Chairman, Steel Authority of India Ltd, Shri T V Narendran,

Managing Director, Tata Steel Ltd, Shri Tom Albanese, Chief Executive Officer, Vedanta Resources, Shri Om Parkash Mittal, President, Laghu Udyog Bharti India, Father E Abraham SJ, Director, XLRI, Jamshedpur and Shri Anindya Sen, Director, Indian Institute of Management, Ranchi. They commended the Government for being in near-perfect coordination with the Union Government - be it in terms of reviving the health of the power sector through schemes such as UDAY or the 'Make in India' Mission.

During the meeting with key industrialists, the Chief Secretary and Finance Secretary took the participants



through the recent measures and the agenda for the coming six months. One by one, the concerns articulated by participants were either responded to or noted down for action.

The maiden 'Handbook for Shelf on Projects in the State of Jharkhand' - a comprehensive document containing details of the key investible projects in the State - was released during the meeting. The Handbook is meant to serve as a guiding document for prospective investors to comprehend the scope of opportunities in Jharkhand. It will assist investors in pursuing expansion plans by identifying various options for investments

in Jharkhand and choosing appropriate ones based upon their areas of interest, expertise, scale, budget and vision.

"The Handbook will work as a foundation for the long-term development of Jharkhand and offers an important tool to support the State in its effort to attract investments," Chief Secretary Smt. Raj Bala Verma said.

The JIPB will hereafter meet twice a year. The JIPB augurs well for the campaign since it promises to greatly enhance the State's brand value by distinguishing the consultation process as absolutely direct compared to the survey-based convention.

## Tv Star Samiksha Bhatnagar's first film

Today most of the actresses in the film industry are more than ready to dare and bare their skin in films and what's more they also end up as successful and sought after stars but unable to last forever. But there are several actresses who have come to the industry and also left an indelible niche for themselves, especially classical dancers like Madhubala, Waheeda Rehman, Vyjayanthimala, Hema Malini, Rekha, Sridevi, Madhuri Dixit, Aishwarya Rai Bachchan etc . Samiksha Bhatnagar, who hails from Dehradun is one such actress who is making her debut as lead role with FRV Big Business Entertainment Private Limited's romcom Love Ke Funday, produced by Faaz Anwar and written and directed by Indrivesh Yogee.

Samiksha has done her PhD in Kathak from Prayag Sangeet Samiti, Allahabad (U.P) and has acted in TV serials like Veera, Ados Pados, Jaane Kya Hoga Rama Re etc besides doing a cameo role in Madhur Bhandarkar's film Calendar Girls. Love Ke Funday is her first film in a lead role. There are four main heroines in the film which slated for release on July 15, 2016. We spoke to Samiksha Bhatnagar at the office of the producer Faaz Anwar in Andheri:-

Excerpts from the conversation:

**What did you do before**

### TCS Partners with the Royal College

**Mumbai**: Tata Consultancy Services (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, has today announced it is working with the Royal College of Physicians of Ireland (RCPI) to deploy iON Cloud solutions to transform how doctors interact with each other. The partnership will enable the post-graduate medical training college to create an online community which helps doctors share expertise and access online courses throughout their careers. The new tool called The Physician Network is a resource based on the TCS iON Digital Learning Platform to enable virtual 'common-interest communities' and facilitate best practice knowledge-



**getting into films? Is anyone else in your family connected with the film industry in any manner?**

No one from my family is part of film. I did my B.A in English and then did my PhD in Kathak .I ran dance classes in Delhi and also choreographed programmes in schools. Since my mother Kusum Bhatnagar is also a classical dancer, it was her ardent desire that I too be one, though it was my desire to join films. After I did a lot of ads in Delhi as a model, I headed for Mumbai to take up a career in films as n actress and did TV serials like Veer, Ados Pados and Jaane Kya Hoga Rama Re, besides a cameo role in

**What is your role in Love Ke Funday?**

I play a glamorous girl called Jassi who is married and working in a company. She is modern as far as her thinking is concerned and is practical and does not stray at all from marriage.

**Did the film also offer you any scope to try your hand at performing any classical dance?**

No. It is not at all necessary that you will get an opportunity to do everything in a film

that if offered to you. There is no classical dance in the film. There is only fun, romance, emotion etc in the film which has got all the ingredients required for a film to click at the box office.

**Which do you wish to pursue actively-Films, TV or classical dance?**

In today's timers, you just cannot think in terms of this. It all happens on when and what opportunity you get. Thanks to classical, dances, I benefited by way of my facial expressions and body language and am known for my good acting. I am ready to accept whatever offer comes my way, whether big or small as long as I am able to leave a lasting impression with my role.

**Today in films most of the actresses indulge in body display. Are you ready to follow suit?**

It depends on to what extent it is necessary for the script for me to expose myself. If it's valid, I'd definitely do it within my limits and comfort zone but I am not at all ready to expose without any rhyme or reason .

**What next, as far as future is concerned?**

Nothing will happen if you just think a lot about it. Whatever God wants to give me, I am more than ready to accept it as everything is in his hands. I want people to watch Love Ke Funday and like it and give me the right feedback on what they like in a film.

### India Boosts Investment in South Africa

**Udaipur**: Vedanta, India's leading diversified natural resources company with interests in oil and gas, zinc-lead-silver, copper, iron ore, aluminium and power, is set to expand its footprint in Africa. Vedanta has a long-standing presence in Africa and has invested more than US\$4 billion in its African operations since 2004. Currently, the company mines copper in Zambia, produces zinc and lead concentrate at Black Mountain Mining (BMM) in South Africa, and zinc metal at Skorpion Zinc in Namibia.

Recently, Vedanta kick-started its Gamsberg Zinc Project at BMM with a capital investment of US\$400 million. Gamsberg, which is in the Northern Cape, holds one of the world's largest undeveloped zinc sulphide deposits, with approximately 160Mt of defined ore resources. "The true scale of business opportunities in Africa has not yet been explored, particularly in South Africa's rich natural resources sector," Anil Agarwal, Chairman of Vedanta Resources said. "I am certain that this visit with Prime Minister Narendra Modi heralds an even more prosperous future for India and the African continent." For a natural resources company like Vedanta, South Africa offers a unique opportunity with its wealth of diverse natural resources. "We are committed to expanding our operations here and will continue to invest in our greenfield project at Gamsberg," added Mr. Agarwal.

## Vedanta Limited leads India Disclosure Index 2016

**Udaipur**: Vedanta Limited, a globally diversified natural resources company, has been ranked as India's leading publicly listed company in the India Disclosure Index 2016 report by FTI Consulting. Vedanta achieved full scores on all parameters that were studied across the Mandatory Disclosure, Voluntary Disclosure and Composite Disclosure categories, making it the leader of India's top 200 companies. Vedanta is the only company in the natural resources sector to achieve the highest possible score across all parameters. Vedanta stands among 8 leading BSE 100 companies that attained the maximum composite disclosure score of 10.

The results are testament to Vedanta's commitment to transparency and adherence to global best practice in corporate governance. Mr. Tom Albanese, CEO, Vedanta, commented: "Vedanta's leading position in the India Disclosure Index report reflects our commitment to the highest standards of disclosure and corporate governance. At Vedanta, we follow compliance standards that are on par with our global peers. We are committed to leading the way in corporate governance, and our policy is one of transparency and continuous improvement of our disclosure practices."

## IPO to open on July 11

**Udaipur**: Larsen & Toubro Infotech Limited (the "Company" or "L&T Infotech"), which opens its IPO on Monday (11 July), has finalised allotment of 52.50 lakh shares at Rs. 710 per equity share (upper end of the Price Band) aggregating to Rs. 372.75 crore to 22 anchors. Anchors include Auburn Ltd. (42.92%), FIL Investments (Mauritius) Ltd. (5.37%), HDFC Trustee Co. Ltd. - HDFC Prudence Fund (10.73%), Prudential ICICI Technology Fund (4.02%), Birla Sun Life Trustee Company Private Limited A/C, Birla Sun Life Frontline Equity Fund (3.22%), Birla Sun Life Trustee Company Private Limited A/C, Birla Sun Life Advantage Fund (0.80%), Birla Sun Life Trustee Company Private Limited A/C, Birla Sun Life Midcap Fund (1.34%), Reliance Capital Trustee Co. Ltd. A/C Reliance Small Cap Fund (2.68%), The New India Assurance Co. Ltd. (5.37%), Max Life Insurance Co. Ltd. A/C Participating Fund (2.68%), Ntasia Emerging Leaders Master Fund (2.07%), BNP Paribas Arbitrage (2.68%), India Max Investment Fund Limited (1.34%), Global Strong Growth Fund (1.34%), General Insurance Corporation of India (2.68%), Shriram Life

Insurance Company Ltd. - Shareholders Balance (2.68%), Tata AIA Life Insurance Co. Ltd. A/C Whole Life Mid Cap Equity Fund ULIFE 009 04/01/07 WLE 110 (1.34%), HDFC Ergo General Insurance Co. Ltd. (1.34%), STAR Union Dai-ichi Life Insurance Company Limited (1.34%), Reliance General Insurance Co. Ltd. (1.34%), Shriram General Insurance Company Ltd. (1.34%) and Union Bank of India (1.34%).

The Company proposes to open on July 11, 2016, its public offer of up to 17,500,000 equity shares of face value of Re. 1 each (the "Equity Shares") for cash at a price band from Rs. 705 to Rs. 710 per Equity Share through an offer for sale (the "Offer") by the promoter, Larsen & Toubro Limited (the "Selling Shareholder"). The Offer would constitute 10.30% of the post-offer paid-up Equity Share capital of the Company. The Offer will close on July 13, 2016. A discount of Rs. 10 per equity share will be offered to retail individual bidders on the Offer Price. Bids can be made for a minimum of 20 Equity Shares and in multiples of 20 Equity Shares thereafter.

### Visited different pubs in Mumbai

**Mumbai**: Shaleen Bhanot, Rishank Tiwari, Ritika Gulati, Samiksha Bhatnagar, Harshwardhan Joshi, Indrivesh Yogee Director, Faaz Anwar Lyricist and producer & Sufi Gulati visited different pubs in Mumbai to promote their film Love Ke Funday which is releasing on 15th July all over.