



## Entertainment, Tech & Business

### R | Royal Harbinger

#### Are you blogging?

Blogging, off late, has come handy for those who could not spare time for their creative dreams due to life's responsibilities. Its easiest way today to speak yourself out, share your creativity, and get instant and quality feedback. Blogging is a serious business for creativity and since it needs lot of originality, innovation, and sincerity, very few can manage a blog. A follower of a blog wants nothing short of quality and that too at a regular interval. You may choose to update your blog once a day, or once a month, you have to be regular. And every time you must come up with quality content. Followers and blog readers are short of patience—not because they are like that only, but because there are ample bloggers waiting for readers. So once you lose a reader, you might lose them forever. But if you are a real artist or creative person, you will neither fall short of ideas nor you will have any scarcity of content to be shared. A creative person's output is like a faucet which does not stop or goes slow, rather, in contrast, it will go faster as more content will come out as you release some. A blog is a free platform where you do not need permission to present but of course, you need content to talk about. For every artefact you present must be backed with solid reasoning, proper logic, and convincing thought. There are ample web services offering free of cost blogs. All you need is an email account to activate a blog. Your address of blog, like your email will be unique in technical terms. And then you will have full opportunity to make it unique among masses. If you think that there are millions of bloggers and it is very difficult to be heard or read, do not that most of them have already given up after initial failure. Some are running a blog for no reason, and many of the remaining are already short of content. The last category of contributors who are short of content is of self-proclaimed creative-people who only entered the world of creativity to impress or challenge someone. So, the way is clear and you have ample opportunities to be heard and read widely. Just be regular and original with your content. One important reason for you to get motivated is that most of the writers are repeating what already has been said or done. And your unique thoughts that you thought were not good enough are awaited the most. World is ready to embrace you and believe in your thoughts already. So get started, create a blog today and write articles, poems, articles, or upload videos and audio.

#### Editorial

There are ample web services offering free of cost blogs. All you need is an email account to activate a blog. Your address of blog, like your email will be unique in technical terms. And then you will have full opportunity to make it unique among masses. If you think that there are millions of bloggers and it is very difficult to be heard or read, do not that most of them have already given up after initial failure. Some are running a blog for no reason, and many of the remaining are already short of content. The last category of contributors who are short of content is of self-proclaimed creative-people who only entered the world of creativity to impress or challenge someone. So, the way is clear and you have ample opportunities to be heard and read widely. Just be regular and original with your content. One important reason for you to get motivated is that most of the writers are repeating what already has been said or done. And your unique thoughts that you thought were not good enough are awaited the most. World is ready to embrace you and believe in your thoughts already. So get started, create a blog today and write articles, poems, articles, or upload videos and audio.

#### Shaan came At screening of Barad



**Mumbai:** Producer Devendra Kapadnis and Pramod Gore kept the private screening of their Marathi film Barad in Andheri where singer Shaan came specially to see it. Director Tanaji Ghadge received all the guest and cast for screening. The film is released on 17th June.

#### "When a Music Director meets a Singer IAS"



IAS Dr. Hari Om is an excellent singer as well as an amazing litterateur. It is said that "art knows no boundaries" and now signifying the same, a new avatar of his recently came to light, that is, now the whole world will be able to enjoy his literary and singing talent altogether. It could also happen that in the near future he might seem to entertain the possibility of displaying his acting genius too. For a person to be enriched with so many variations even after working in the civil service could be a little surprising. As of the moment, the singing qualities of Mr. Hari Om are put to a test as a result of which a beautiful song "Majbooriyan" will soon come out into its finest. The song written by Kishore has been rendered its melodious music by music director Raj Mahajan. This song gives us a glimpse of what compulsions may possibly arise in a person's life due to which the entire life becomes chaotic? Recorded at Moxx Music in the talented direction of music director Raj Mahajan with the voice of the singer Hari Om, this song takes a flight to a whole new level. Even before, Dr. Hari Om has shown his talent in the songs "Yara Ve" and "Socha Na Tha Zindagi" and achieved great success. He was also seen sharing light on his relationships with Raj Mahajan and Moxx Music at one of the interviews during the long process of recording. Hari Om says, "This song is quite different from the previous ones. It had some hard pick up and downs which were necessary too since the song would not have been amazing without them. This time Raj (who also happens to be a good friend of mine) took a quite unique and different approach, which will make it easier for the song to connect to millions of people easily after its release. At one point or another in life, a person must have felt helpless. This song is about just that. The whole experience of recording this song was on a whole different level as I could easily relate it to my life. I never felt I was just singing a song. Even if there were some ups and downs Raj was always there. One more thing that I want to say about the song is that the one thing that always makes people feel connected to always become a great success. " Raj always believes in doing things a little out of ordinary. According to him, "no one could have done justice with the song better than Dr. Hari Om." He explained, "I am not saying this because he is my friend, but because of the fact that I found the depth required by the song in his voice. The extent of passion and feeling that the song needed came appropriately from his singing. This song is a Semi Ghazal. It is played out with absolute consciousness and understanding. This song touches our life and I believe that people will like it." An IAS officer lives a disciplined life. In such circumstances and environment this level of creativity, complemented by the talent of singing and writing is an extraordinary thing. In this context, Dr Om says, "I was very fond of writing since college days. First, I started writing, then began singing and there is a possibility that you might also see me doing something else in the future. It is not like an IAS officer could not sing and do what he likes. Life without a hobby is monotonous." He further adds, "One must pursue whatever he dreams about." Raj also agrees with Hari Om and thinks, "Living a life devoid of dreams and desires is like deceiving life itself. Ultimately, dreams refresh our everyday life which in turn keeps our ardour intact and hence makes up for that extra spark of passion in lives."

## This Father's Day, Surpluss.in has the Perfect Gifts for the Connected Dads

**New Delhi:** Father's Day is on Sunday, June 19. Now's the time to pick out a gift for him that shows you how much you appreciate the hard work he puts in. Forget socks, ties, mugs, cufflinks and other presents you might be thinking about getting for your father this Father's Day. This year you can get something he might actually wanted but avoiding because of its monetary value.

Today's dads aren't the stiff-collar types whose idea of letting loose is changing into a cardigan sweater

and sitting down. The modern father isn't that much different from his kids and one manifestation is his keen interest in using tech, and is socially connected ...

Surpluss.in, No.1 E Retailer selling Overstock, refurbished and unboxed products, brings a great idea of gifting your geek father. How about gifting an iPhone this father's day? Your father might have given number of sacrifices, but it is time to give him that happiness. He might have thought of purchasing

an iPhone but because of it's worth, concealed his desires. A fun and ridiculously affordable catch that you and your dad will love.

The company is offering Apple iPhones in great prices. Upto 60% discounts have been announced on Apple iPhones by the company. Now online shoppers can save huge and can gift an ideal gift. Online users can now capitalize on these discounts and can purchase a wide range of iPhones at the lowest prices from Surpluss.



#### FIITJEE's Distance Learning Program Proved to be most Success Oriented

**Udaipur:** With a mission "to reach the unreached" and to provide an ideal platform to students in rural areas and Tier 2 cities and to aspirants who can't make it to the regular classes, FIITJEE, a pioneer in the field of training aspirants for IIT-JEE and various other competitive examinations, has opened registrations for its Distance Learning Programs. These Programs include the best quality, self-sufficient and easy to understand study material and practice assignments.

"Aspirants, belonging to the cross-section of the society, who wish to make it to the IITs but are not able to do due to lack of potential, require a rigorous training and guidance to crack JEE. Through our Distance learning series, we aim to cater to the needs of aspirants, who can't join the classroom series, by reaching out to them and helping them realise their true potential and capability to achieve their desired goals," says Amit Bansal, Head of Non Classroom Programs, FIITJEE.

He further emphasizes that even if a student is enrolled in any of the Institute, his studies are not complete without FIITJEE Distance Learning Program. It is evident through the stupendous performance of National topper -Aman Bansal (AIR 1), Kunal Goyal (AIR 3) as well as Girl Topper Ria Singh in JEE Advanced 2016. All these three students have taken FIITJEE Distance Learning Program, irrespective of the fact that they were studying in different Institutes too. FIITJEE Study Material and Test Series are the most sought after among the JEE aspirants and contribute significantly in the success of the students.

When asked about the performance of FIITJEE in JEE-2016, Mr Bansal mentioned that more than 55% of FIITJEE Distance Learning Students have qualified JEE

Advanced 2016.

The tally of performers of FIITJEE Distance Learning Program include 15 Students in top 100, 66 in top 500 and over 110 among top 1000 in the Common Merit List (General Category) of JEE-Advanced 2016, which is the highest performance count among Distance Learning Programs run by any institute in India. This figure will become high if we add the results of SC/ST/OBC and other reserved categories added Mr Amit Bansal, Head of Non Classroom Programs of FIITJEE.

FIITJEE's Distance Learning Programs are scientifically designed for a concept based study and JEE pattern practice problems. Through these programs, FIITJEE offers a complete and comprehensive solution in terms of pattern proof study material, phase tests, problem solving, Online concept strengthening series, All India test Series, periodic one to one doubt removal and analysis sessions at its study centres.

#### Up your style quotient with a "Hi-Fi Haircut"

**Udaipur:** With every 300ml bottle of Hair & Care, you get a FREE haircut worth up to Rs. 500 at Hi-Fi salons of your city such as VLCC, Jawed Habib, Enrich, Naturals and many more.

When college is just about to start, you know there's nothing more important than having the perfect style, and perfect hair is synonymous to perfect style. Hair & Care as a brand, has always aimed to ensure your hair looks its stylish best, but this time we take a step further - with the special offer of a FREE Haircut at leading salons like VLCC, Jawed Habib, Enrich, Naturals, worth up to INR 500 with every 300 ml bottle.

So what do you need to do to avail this offer? Simple - just buy a 300 ml Hair & Care bottle, scratch the code printed on it, register that code by giving a missed call on 7877733446 or logging on to [www.hairandcare.promoredemption.com](http://www.hairandcare.promoredemption.com). The brand representatives will call you and fix an appointment at one of the leading salons in your city at a date, time, and location convenient to you. The service can be redeemed even on weekends and public holidays.

"With H&C I've always looked stylish. And this time I've got a fabulous new haircut. So, go on, get yourself a Hi-Fi makeover now!" said Shraddha Kapoor, Bollywood actress and brand ambassador of Hair & Care. So, what are you waiting for? Go grab your bottle and get a hi-fi haircut for FREE!

#### Tanisha Singh celebrated her birthday

**Mumbai:** Tanisha Singh kept her birthday party at Club Blaze where she invited her relatives and friends. Yogesh Lakhani of Bright Outdoor, Nikita Rawal, Naghma Khan, Sanjay Pawar, Nafe Khan, Pawan Sharma, Ram Shankar, Abhishek Bachchan came for the birthday party.

#### Korean Investment Delegation Visits Mahindra World Cities In Chennai And Jaipur



**Udaipur:** Mahindra Lifespace Developers Limited (MLDL), the real estate and infrastructure development arm of the Mahindra Group, recently hosted a first of its kind government and business delegation from South Korea at the Mahindra World Cities in Chennai and Jaipur. The 20-member delegation, representing 11 Korean companies in the automotive, electronics and manufacturing sectors, and three government agencies, was on a week-long tour of India to explore investment and partnership opportunities in the country.

At both MWC Chennai and MWC Jaipur, members of the Korean delegation met and interacted with various on-site companies to better understand their experiences in setting up operations at the integrated business

cities and various advantages therein. As part of the tour, the delegation also met representatives of 45 companies in the automotive and engineering sectors during special B2B meetings organised by CII and the ICCK. The initiative was supported by Korea's Ministry of Trade, Industry and Energy (MOTIE) and the Confederation of Indian Industry (CII), while the visit was arranged by the Indian Chamber of Commerce in Korea (ICCK). Welcoming the delegation, Ms. Sangeeta Prasad, Chief Executive Officer, Integrated Cities and Industrial Clusters, Mahindra Lifespace Developers Limited said, "We are honoured to host our guests from Korea at the Mahindra World Cities and look forward to developing deeper partnerships with Korean industry. As pioneers of sus-

tainable integrated business cities in India, we help our customers focus on their core business areas by providing world class infrastructure and an enabling ecosystem that facilitates faster go-to-market and accelerated business growth."

At MWC Jaipur, Mr. Sock Joong Yoon, Secretary General, ICCK, added, "Well-planned infrastructure is a key driver for business success globally. MWC Jaipur's vision for inclusive growth encompassing local communities, the economy and the environment makes it an ideal business destination for any organisation seeking to consolidate its position in both Indian and global markets." The delegation visited MWC Jaipur on 10th June.

"This is our first visit to India and Tamil Nadu. We are happy to see a planned integrated business city like Mahindra World City (MWC) and we believe this will be a great investment opportunity for companies from Korea. We may also consider investing at MWC for our project in India," said Mr. Dong Hoon Lee, Management Team - Business Strategy, Bujeon Electronics while visiting MWC Chennai along with the rest of the delegation on 7th June.

#### Lohia Auto unveils "NARAIN"

Country's rapidly emerging automobile player Lohia Auto Industries has launched a new series of battery run E-Rickshaw by the name of Narain. The Narain E-Rickshaw is improved and customized vehicles designed for Indian roads and commuting habits. To begin with 2 models of e-Riksha Narain and Narain LC ie passenger and cargo have launched. In later part of the year, there will be more products to be launched under Narain series.

Commenting on the launch of Narain Series Mr. Ayush Lohia, CEO, Lohia Auto Industries said, "Narain is a unique product designed by Indians for India with many additional features to offer a great product. We are already having 2 models of e-rikshaw by the name of Humrahi and with the addition of Narain in our portfolio, now we have a wide range of electric vehicle to offer"

Disclosing the key features of Narain, Mr Lohia said, "An E-Rickshaw is a specialized vehicle not an ordinary cycle-Rickshaw the way people thinks. Hence, while we designed Narain, we have kept in mind every aspect ie Indian Road conditions, climate, riding style and commuting habits etc"

Powered by 1,950 watt motor and equipped with higher battery capacity, "Narain" & "Narain LC" are Eco-Friendly Electric Rickshaws (e-rickshaws) for both passengers and cargo respectively. Bigger wheel base of 3X17 with spokes provides highest ground clearance. The hydraulic suspension ensures the passengers have smooth and silent riding in all rural, urban, kaccha or pakka roads and streets. The another usp is, this e-Rickshaw works on "Motor with chain drive Mechanism" a technology which used in motor-cycles, to ensure durability, long battery and motor life. In addition to the good looks, attractive inte-



riors, custom fittings and exceptional finish, Narain can accommodate four passengers at a time and are completely built in India. These rickshaws are low-maintenance, easy to operate and cost much less than the traditional auto-rickshaws and battery-pulled three-wheelers.

"With Narain e-Rikshaw, our mission is to bring electric vehicle revolution to every nook and corner of the country. Hence we are also working on to increase our dealer network. Narain is coming with 2 year warranty to ensure a secure ownership and livelihood. Lohia Auto has also become the only company to offer 2 years warranty on electric rickshaws. Added Mr Lohia

Mr Lohia said, the cheap imported and spurious products are available at the every nook and corner, but in long run they are proved to be honey trap. They might come cheap but the higher running cost, non availability of spare parts and reliable service centres make these product 3 times more expensive than a certified trusted Indian E-Rickshaw like Lohia Narain

Part of 630 crore Lohia Global, Lohia Auto is shaping up as the fastest growing automobile player in India. The company has recently ventured out in commercial vehicle segment with the launch of diesel run 3 wheelers both passenger and cargo models.

#### Cisco Launches \$10 Million Global Cybersecurity Scholarship to Increase Talent Pool

**SAN JOSE :** Cybersecurity provides the critical foundation organizations require to protect themselves, enable trust, move faster, add greater value and grow. However, research indicates there will be a global shortage of two million cybersecurity professionals by 2019. To help close this security skills gap, Cisco is introducing a \$10 million Global Cybersecurity Scholarship program and enhancements to its security certification portfolio.

**The Global Cybersecurity Scholarship Program**

To address the shortfall of security talent, Cisco will invest \$10 million in a two-

year Global Cybersecurity Scholarship program to increase the pool of available talent with critical cybersecurity proficiency.

"Cisco will offer training, mentoring and certification that align with the Security Operations Center Analyst industry job role.

"Cisco will deliver the program in partnership with key Cisco Authorized Learning Partners. This training is designed to address the critical skills deficit, providing on-the-job readiness needed to meet current and future challenges of network security.

**Certification Portfolio Updates**

"Cisco is introducing a new Cyber Ops Certification to its portfolio of security certifications and revising its CCIE Security Certification.

"CCNA Cyber Ops focuses on the role of the security analyst working in a Security Operations Center (SOC) which monitors systems and detects attacks. It introduces IT personnel to some of the skills needed in a SOC, giving them an understanding of how responses are coordinated.

"The CCNA Cyber Ops expands Cisco's existing associate-level certification offerings, which includes the CCNA Security designation, which focuses on the network

security administrator role.

"The CCIE Security revision addresses new expert-level skills and education needed to prepare security personnel for evolving technologies and security threats. This revision includes assessments on the latest security technologies, including Advanced Threat Protection, Advanced Malware Protection, Next-Generation IPS, Virtualization, Automation and Information Exchange. It also includes a new assessment approach focused on ensuring that candidates demonstrate knowledge and skills with evolving technologies, such as Network Programmability, Cloud and IoT."