

Royal Harbinger

Perish Like a Deck of Cards

Gone are the days when voters could be wooed on fake promises. People today only want any government to perform and develop the state. anyone who does that stays and those who fail; perish like a deck of cards. so no one can claim that they have good hold on people and will never lose in their forte. Terms like vote bank and anti-incumbency are now mere words which have no meaning left today. The general election of 2014 threw the congress led UPA out of power and gave BJP the much elusive opportunity to perform. The Congress did not lose because of poor leadership or bad campaign, but the reason was the mega scams and lack of development. BJP was then given power to perform and this time people were in no mood to allow any party to enjoy power for decades and then feel sorry. BJP began

to work but their policies could not benefit people in time. things like Jana Dhan Yojna and gicing up of LPG subsidy earned much fame but these were actions taken by people not government. Soon the people with low patience felt that the government is taking time to perform and then immediately released all their anguish in Delhi and Bihar state elections.

Editorial

Recently held elections of West Bengal, Kerala, Asam, Tamilnadu, and Pondichery had the same story to tell. Tamilnadu where in decided no government could manage to return to the power, this year turned out to be exception as AIDMK led by Jayalalita did not have to vacate the office. This was also a lesson for congress from voters who linked up with DMK that trends can be tossed up side down if the voters wants so.

BJP's Assam win again is the example on how people can throw you out if you fail tom perform. Now BJP will have to perform and meet expectations else voters are less likely to retain you. The victory of Mamta Benerjee in Bengal meant that her development agenda was accepted by people and despite all the scam allegations, she emerged winner. Same is the story in Kerala and Puduchery where voters proved yet again that unless you develop us, we will not let you be there in power.

So the message from quiter public is loud and eloquent-Do not take power for granted. Now people also have no bad memory and they retain all the personal and public problems they faced and then they act aptly in the elections.

Today's generation is not mad after personalities. They are analytical in acts done by the government and then raise issues. Today's youngsters form a big part of total voters' population and they cannot be ignored anytime. Congress for these six decades was lucky to have crowd that followed leaders. Noe people are smart enough to take their own decisions. There was a time when head of the family would tell the members about which party to vote. And members had no business in applying any logic and they would go and put stamp against the party ordered by the head of the family. Today, in single family, you could find voters of different parties. they argue, discuss, and put their points forwards. and these points are all of development and nothing else. So rhetoric and allegations have been superseded by development and this trend is there to stay!

For 1st Films Today Dream Achievers Awards



Rajesh Shrivastav felicitated Achievers from various fields including cinema, Television, Corporate and media with 1st Films Today Dream Achievers award. The event was organised at The Club, Andheri. Prahlad Modi, younger brother of PM Narendra Modi, Acharya Pramod Krishnan, Swami Narayanan and LI Fanghui, Con General of China in Mumbai were the chief guest for the evening. Ajaz Khan, Rajpal Yadav, Tinaa Ghaai, Jasveer Kaur, Maryam Zakaria, Yash Tonk, Gouri Tonk, Yogesh Lakhani of Bright Outdoor Media, Baldev Singh Bedi, Madhusri, Eshhan Qureshi, Surendra Pal, Sharib-Toshi, Sunil Pal, Shabab Sabri, Neelkanth Paratkar-editor of Dabang Duniya, Sanjeev-Darshan, Satish Soni-Mumbai chief editor of Gujarati paper Sandesh, Ekta Jain, Sandeep Soparkar, Ranjeet, Brijendra Kala, Girish Wankhede of Entity one and many more came to receive the award. Films Today magazine also completed 10 years in publication.

Manpasand Beverages PAT up 47.6% in Q4 FY

India's leading fruit drink player, Manpasand Beverages Ltd has reported a 47.6% rise in net profit at Rs. 25.54 crore for the fourth quarter ended March 31, 2016 as against net profit of Rs. 17.30 crore in the corresponding quarter of previous fiscal. Net sales for Q4 of FY 15-16 at Rs. 230.39 crore were higher by 90.9% over previous fiscal's same quarter net sales of Rs. 120.65 crore. Earnings Per Share (EPS) for Q4FY16 was at Rs. 5.14.

For the 12 months ended March 2016, company reported a net profit of Rs. 50.56 crore against a net profit of Rs. 29.95 crore in the corresponding period last year, a growth of 68.8%. Net sales in FY 2015-16 at Rs. 556.70 crore were higher by 54.7% compared to Rs. 359.75 crore in the previous fiscal. EPS for FY 2015-16 was at Rs. 10.78.

Symphony Ltd PAT at Rs.118 crore

Commenting on the financial performance of the company, Mr. Nrupesh Shah, Executive Director of Symphony Ltd. Said: The Company has successfully acquired "MKE (Munters Kerulair Air Treatment Equipment (Gungdong) Co. Ltd., China", a leading Chinese air cooler Company.

World's largest air cooler company, Symphony Limited, reported a 41% rise in consolidated net profit at Rs. 118.38 crore for the nine months ended on March 31, 2016, as against Rs. 83.73 crore in the corresponding period last year. Consolidated net sales increased to Rs. 444.36 crore for the nine months ended on March 31, 2016 as against Rs. 374.96 crore in the corresponding period last year registering 19% growth.

Apple iPhones 5 & 6 Series in 60% Discount

Surpluss.in, India's number one e-commerce ecosystem selling overstock and branded surplus products, is offering Apple iPhones in great prices. Upto 60% discounts have been announced on Apple iPhones by the company.

To make it more convenient for customers, the company has also started a new innovative new payment method. Now, customers can pay an advance token money for their purchases through either their debit or credit cards and rest



of the amount can be paid later at the time delivery (COD).

For iPhone 5 series, the token amount which one has

to pay is Rs.300 and iPhone 6 series, Rs.2000. And the rest of the amount can be paid at the time of delivery. And, in case of returns, full

token amount will be refunded.

Commenting on the innovative technology and smart payment method, Mr.

Saurabh Rai, CEO, www.surpluss.in said, "By allowing our customers to pay an advance through online payment will not only

enable us to provide a solution to the diverse needs of our customers but will also help our customers to stand firm on their buying decisions."

There is no doubt that Cash on delivery is the most preferred payment method, accumulating 75% of the e-retail activities. However, COD may harm e-commerce business in India in the long run and there is a need to make a shift towards online payment mechanisms to a higher percentile.

Hot deals for grab with Panasonic's 'The Great Indian Summer Carnival'

Udaipur : Panasonic India announces the launch of its 'The Great Indian Summer Carnival' offering great deals across products. Moreover, the campaign offers assured gifts along with select models of every category.

As the country has started feeling the heat wave, the new campaign has come to the rescue with offers like never before. The campaign commences from 15th May and will go on till 30th June, 2016. The 45 days campaign will offer an array of deals to beat the heat and cool off with Panasonic's wide range of products.

Panasonic has curated amazing deals on products such as air conditioners, refrigerators, LED TVs and much more for consumers to enjoy their summers. In association with Pepperfry, the electronic giant presents assured gifts on buying select models. One can win a one seater recliner worth Rs. 28,949/- along with an LED TV or a



microwave safe green square dinner set (set of 24) worth Rs. 1280/- on buying a microwave oven. Other exciting deals also include a double bed comforter with an air conditioner or a storage container with a Refrigerator.

Sarthak Seth, Head - Brand & Marketing communications, Panasonic India said, "We are extremely excited to announce our new 'The Great Indian Summer Carnival' campaign this season. At Panasonic, it is our constant endeavor to satisfy the requirements of our consumers in the most interesting way. Our new campaign will allow our shoppers to beat the heat with exciting deals across a range of products. With this campaign, we aim to make Panasonic a one stop destination for consumers this summer season which will rescue them from the heat wave."

The offers are available at Panasonic exclusive, stores and premium partner shops across India. So visit your nearest Panasonic store, avail the amazing deals and get assured gifts along with wide range of products.

Surpluss.in for Smart Tokenization!

New Delhi: Surpluss.in, India's number one e-commerce ecosystem selling overstock and branded surplus products, has come up with an innovative new payment method for its customers. Now, customers can pay an advance token money for their purchases through either their debit or credit cards and rest of the amount can be paid later at the time delivery (COD). Through this innovative method, a customer can make an online purchase through Surpluss.in and the total amount can be broken down into

easy to pay value.

Commenting on the innovative technology and smart payment method, Mr. Saurabh Rai, CEO, www.surpluss.in said, "By allowing our customers to pay an advance through online payment will not only enable us to provide a solution to the diverse needs of our customers but will also help our customers to stand firm on their buying decisions." This is clearly a smart and bold move by the company for retaining serious customers.

Pankhuri Awasthi is now Kenisha

Singer, Actor, Anchor-Emcee, Poet, Performer par excellence Pankhuri Awasthi, the multi-faceted daughter of Sapna Awasthi (who delivered iconic superhit Hindi songs such as 'Chhaiyya Chhaiyya' pictured on Shah Rukh Khan and Malaika Arora Khan), has changed her name to Kenisha. Kenisha raps under the moniker 'BomBaeb'.

Talking about her new name, Kenisha says, "My new name Kenisha means 'beautiful', 'pure' and 'prosperous'. My new name defines me to a tee in one single word and that's essentially what a name should do."

Kenisha is a singing sensation with drop dead gorgeous looks; beauty with brains who takes up social causes such as rape, Indo-Pak border strife and world change; a poet who wants to change playback singing in Indian cinema; a non-conformist who wishes to make Nikki Minaj style of 'rap' singing popular in India and become the female version of trailblazers Honey Singh and Baadshah as she charts a new trail. Elaborating on the name change, she says, "I wanted to be unique and didn't want to share my name with anyone else in the entertainment and events world. My name has to be in sync with my prime attributes." The new name was necessitated by the presence of another TV actor who had the same name even though Kenisha is into much more elements in showbiz.

As a spoken word artiste, Kenisha is soon planning to release 'A Border Drawn In Blood' which is not about violence but all about peace and harmony. "I strongly believe in democracy, freedom of speech and expression. I believe in human rights, animal rights and gender rights and I believe in co-existence of man, animal and nature in perfect harmony," she avers.

Kenisha, who debuted with Girish Kumar in a hit Bollywood romantic film 'Ramaiya Vastavaiya', directed by Prabhu Deva and produced by Kumar S. Taurani, is known more in event management circles and youtube channels than in Bollywood. For instance, multi-talented Kenisha is a trained singer in both Western and Hindustani classical music genres. She is an alumni of the prestigious True School of Music which is affiliated with The Manhattan School of Music, New York. She has taken private lessons from renowned voice culturist Jennifer D'Souza. She has learnt Hindustani classical under the Kumar Gandharva Gharana followed by enrolling in the prestigious Gyan Ashram music school.

Kenisha's slam poem #RapAgainstRape went viral worldwide and was featured on BBC, Vogue, Marie Claire, Huffington Post and all leading TV channels and publications. Thus kickstarting her music career with a bang! "My YouTube channel is growing by the hour and is hugely popular and loved thanks to my distinct style of singing, glamorous appearance and highly creative videos most of which I conceptualise and direct myself," she says.

Since the age of 7, Kenisha had a penchant for singing and performing on stage and in events. Music is her life and she loves expressing herself and writing her own songs. After finishing college, she auditioned for STAR CJ and soon after bagged a hugely popular show which she co-hosted alongside VJ Andy. Post this, she hosted a fashion based show on UTV Stars called Style Addict. She is the only emcee who has simultaneously worked with top TV networks such as Channel (V), UTV Stars and UTV Bindassas an anchor as well as celebrated as a Youtube music sensation and featured on BBC London, Canada AM, Huffington Post Live and so on.

During her anchoring stint on Channel (V) a casting director in TIPS saw her and auditioned her for the role in 'Ramaiya Vastavaiya'. Her stunning looks and talent fetched her the 'negative' lead role in the film. The film happened without intent and it was a surreal experience. She got several offers to play 'dumb bimchette' roles but she refused all of them.

Kenisha is spontaneous and has very good communication skills. She was an advertising student with a flair for languages - she knows English, Hindi and also Urdu having read (Saadat Hassan) Manto's works. She believes she is blessed with an incredible gift of the gab. "I combine my glamorous looks with natural wit and spontaneous humor to uplift any event - be it corporate, celebratory or entertainment. With over 500 live events to my credit, I have the experience to handle any kind of audience, in any numbers and for any kind of an occasion which is coming in as very handy with respect to my singing shows now too since now shows singers are required to be full-blown performers and not just mere vocalists. My USP is my versatility as a performer. I do singing and dance shows with my troupe. I am a popular TV Host, a celebrated YouTuber and a spoken word artiste," says



Kenisha.

After the global success of #RapAgainstRape, Kenisha came back with an ode to the modern day woman titled Modern Woman - Version 2016. The rap track aims to unveil the mystery of who and what a modern woman is all about while celebrating the evolution of women through the ages.

The video, inspired by American stand-up comedian and social critic George Carlin's 'I'm a modern man', explains the very many attributes of a modern age woman: "A modern woman is a tomboy, a killjoy, a jaywalker, a smooth talker, a seductress and yet a damsel in distress. 'I'm in sync but outlandish/ I'm a feminist who loves men/ I'm old school yet a modern great/ I'm fragile but strong willed/ I'm no sinner, I'm no saint/ High on life but not on drugs...'"

Last Independence day, Kenisha came up with the Independence Rap #Winyourfreedom. "I wanted to tell people - let no one else decide your freedom. It is your right to be truly YOU. Claim who you are break yourself free from judgments, social diktats, expectations or societal norms. Win your freedom today! says Kenisha.