

Royal Harbinger

Forgive and Uncomplicate

Why Amit of Life's Like That was a simple yet inspiring character in the maiden novel by Prashant V Shrivastava? Simple because he kept forgiving Preeti for all the betrayal she did on Amit. It is never easy to forgive but then there is no point in holding the grudge for life either.

Until the time you do not forgive someone, you keep them in your mind in active state. They eat up significant amount of your energy on daily basis and leave you in a sad condition more than often. By not letting them go, you are actually giving them the importance they probably do not deserve.

Editorial

More important aspect of not forgiving is that the lock that you hold makes your mind unavailable for fresh relations and better people who

might suit you and your life.

Another important things to ponder is that unless you release a lock of forgiveness to others, there may be some third person who is holding lock of any grudge against you. The nature is really smart and as soon as you release lock of forgiveness for others, some locks for you will be opened as well. You too will be forgiven for any misdeed of yours of the past. In other words, through other example, I can say that as I regularly pay my rent to the landlord, I too get paid the rent of my own house in other city. So the simple formula of life is that each good deed that helps others be free and happy will give you happiness in return for sure.

Film 'Aakhri Sauda-The Last Deal' releasing on May 13

Mumbai : Silver 9 Movies closely related genre and upcoming Hindi feature Film 'Aakhri Sauda-The Last Deal' is slated to release on May 13, 2016 all over India. The film has all the ingredients of a wholesome entertainer with action, suspense, thrills, music and romance all rolled into one. The film is designed to elicit tension and suspense, taking the viewer through agony and fear. Jointly produced by Mukesh Malhotra and Padmakar Athawale, it is directed by Sandeep Kumar. According to Sandeep Kumar, Film 'Aakhri Sauda-The Last Deal' is an out and out entertainer film for the entire family and keep you on the seat's edge till the end. It has a gritty half hour court room drama enacted by lawyers played beautifully by Ruhi Singh and Kaushik. Music is an integral part and has soothing romantic songs like Ankhon Mein..., Teri Aada Teri Nazar..... Disco number Aaya Aaya.... and last but not the least,



a titillating item number ' Sanno Sabki lagayegi vat....' Get ready for a roller-coaster ride of thrills, romance and drama on May 13 at the cinemas.

The Star cast of film is Aryan Chopra, Zuber K Khan, Tanvi Arora, Sonia Bajawa, Soni, Pooja, Paintali, Mustaq Khan, Ehsaan Khaan, Nirmal, Dev Malhotra and others.

Mandana Karimi shoots item song with Raj Purohit



Mumbai : Venkatesh Kumar and Sohail Khoja of Orwe Media Vision and Unique Communications roped in Mandana Karimi (Director of Tourism, Govt of Maharashtra) & Hemant Kaushik (CEO of IBC). International Brand Consulting Corporation, USA's CEO Hemant Kaushik hosted 'India's No. 1 Brand Awards 2016' at The Leela Hotel, Andheri (East), Mumbai on May 2, 2016.

Sanjeev Gupta wins "India's Best Outdoor & Media Agency Award"

Mumbai : Sanjeev Gupta, Managing Director of Global Advertiser received the "India's Best Outdoor & Media Agency Award" by Chief Guest Satish Soni (Director of Tourism, Govt of Maharashtra) & Hemant Kaushik (CEO of IBC). International Brand Consulting Corporation, USA's CEO Hemant Kaushik hosted 'India's No. 1 Brand Awards 2016' at The Leela Hotel, Andheri (East), Mumbai on May 2, 2016.

Sanjeev Gupta has consistently performed and thought ahead-of-time. Is it incorporating first-of-its-kind technologies, reaching out to never-before addressed social causes, bringing futuristic trends to the outdoor industry and achieving tomorrow's goals today. Sanjeev Gupta is very happy to receive the award and attribute all his success to the team. He further thanks them for their support and hard work without which it was possible.

IBC Info Media Pvt. Ltd's CEO Hemant Kaushik said, "If one does a good job and if they are honored then there arises the competition spirit in others. Thus this motivates them to continue their good work and we in return honor their good job. This is our main aim and we have been honoring people and firms. It's our 3rd years in India."

Brahmakumaris Kandivali Celebrated Golden Jubilee Anniversary

Mumbai : Bhurabhai Aarogya Bhuvan ground at Kandivali (west) witnessed a grand celebration of the 50th Anniversary of the Brahmakumaris Kandivali Centre on 1st May 2016, which overcrowded the hall with a gathering of 5000. This auspicious event was graced by senior sisters Brahmakumaris and was also shared by prominent personalities from the arena of Bollywood, music, politics and diverse disciplines who expressed their wishes. The theme of the programme was "An evening to experience -The Power of Spiritual Love & Happiness." The event kicked off with a musical evening by Indian Idol participant Vishal Kothari and Bollywood playback singer Sanjeevani Bhelande, Dr. Girish Patel, renowned psychiatrist and noted Aastha channel speaker, unveiled the concept "Magic of Meditation" by providing a peek into the same. After a beautiful dance and a warm welcome by Sister Rajkumari, Director of the Kandivali west branch of the Brahmakumaris, Sister Divyaprabha, Brahmakumaris Sub-zone incharge North Mumbai threw light on the topic of quenching inner thirst for love and linked it to the current issue of water crisis in Maharashtra. She also helped the audience experience God's love through few minutes of guided meditation and a deep state of silence.

Shri Gopal Shetty, MP spoke about how he feels that it's God's and the Brahmakumaris sister's love that has brought together such a massive gathering in a state of silence. The talks were followed by Candle Lighting ceremony where Dr Nirmala Sister, Director of "The Academy for a better world" Mount Abu, shared in brief how the spiritual services expanded with the grace and blessings of God's love. MLA Yogesh Sagar, Shiv Sena Leader Vinod Ghosalkar, Music Director Sameer Sen and Bollywood singer Pritha Majumdar, Social worker Dilip Patel shared their wishes for Brahmakumaris.

Toyota Launches the Most Anticipated All New Innova Crysta

Udaipur : Toyota Kirloskar Motor (TKM) today announced the launch of one of the most anticipated products of the year - the All New Innova, which in its latest avatar will be titled "InnovaCrysta." Triggered by imagination & fuelled by innovation, the InnovaCrysta was unveiled earlier this year at the Auto Expo - The Motor Show 2016.

Competitively priced in the range of Rs. 13,83,677 and Rs. 20,77,930 (Ex-showroom Mumbai), the new InnovaCrysta bookings open today and deliveries will begin from May 13, 2016. The InnovaCrysta will be available in two grades with an automatic transmission (Zx&Gx) and four grades with manual



transmission (Zx, Vx, Gx & G). The InnovaCrysta comes with an All-New Frame and an all-new 2.8 L diesel engine for the first time with an All-New 6 Speed Automatic Transmission with sequential shift. It also offers an all-new 2.4 L diesel engine with an all-new 5 speed Manual Transmission.

The InnovaCrysta gives Best-in-class performance of 174 PS and 360 Nm torque while offering fuel economy of 14.29 Km/l for the 2.8L6 speed automatic transmission variant and 15.10 Km/l for the 2.4L 5 speed manual transmission variant. (As per ARAI certification).

A perfect combination of flawless luxury and effortless power, the InnovaCrysta is designed to offers sport-utility inspired styling, robust engine and well-thought out features. It sets a new benchmark for tough and sophisticated exterior, enhanced interior, powerful and efficient powertrain and uncompromised luxury with a living-room-like comfort never seen before. Speaking on the occasion Mr. Akito Tachibana, the newly appointed Managing Director of Toyota Kirloskar Motors said, "Ever since its launch in India, the Innova has maintained its No. 1 positioning in its segment. Often referred to as a segment creator and better known to be synonymous with MPVs in India, the

Toyota Innova is one such iconic brand which is not just the pride of Toyota but the pride of over 6 lakh owners of Innova in India. Now, with the new InnovaCrysta, we intend to take this commitment a notch above by giving our customers the best Innova possible in terms of powerful performance, luxurious features, comfort and most importantly safety. The new Innova 'Crysta' is sure to get everybody excited. At Toyota, we are constantly striving to make our products even better catering to the changing needs of our customers. We are positive; with the InnovaCrysta we are all set to create a new benchmark in luxury, comfort and toughness," continued Mr. Tachibana.

Sakshi Tanwar launches Mili Tea from Wagh Bakri Tea



Udaipur : Wagh Bakri Tea Group, the third largest packaged tea company in India has achieved another milestone in getting closer to its customers by launching its Mili Tea with improved blend quality and new attractive packs for its Tea Lovers. With the new brand ambassador of Wagh Bakri-Mili Tea's Miss Sakshi Tanwar says and advises, "This country is a heaven for tea lovers and I suggest tea lovers to have Mili Tea as its strong and zaykedar." Wagh Bakri Tea Group has done extensive research and came to a conclusion that the consumers prefer strong taste, appetizing colour and aroma and Wagh Bakri Tea Group's Mili Tea promises all the above. The new Wagh Bakri Mili Tea, while brewing releases colour fast and give more cuppage thus having all attributes which appeal to the

housewives, making her accept the brand instantly.

Mr. Parag Desai, Tea Sommelier & Executive Director of Wagh Bakri Tea Group says, "We are pleased to introduce our Mili Tea with improved blend quality & in new attractive pack that compliments the quality demand. Over the years Mili has become preferred choice due to its consistency in taste and quality blend amongst masses of this region. To compliment the new Mili improved blend, the group also scientifically researched the design of new pack before launching it in the market. And with the launch we also announce our association with celebrity Sakshi Tanwar, she connects with every household in India, whether a woman is working or a homemaker she connects with the character she plays and making her apt celebrity for our new Mili Tea." Sakshi Tanwar will be seen on Mili Tea's newly launched packs and also in Television Commercial serving tea to her family. Sakshi Tanwar is an apt celebrity for the new Mili Tea from Wagh Bakri Tea Group because she has a unique image of being a responsible housewife, working woman and someone who keep entire family united; a friendly and confident woman.

Aircel offers attractive on-net calling

Udaipur : Keeping in line with its commitment of offering value-for-money products to its customers, Aircel, one of India's leading telecom brands, launched 'Aircel to Aircel' local calling at 10p/min for its new customers. The two rate cutters which will enable customers to avail this benefit are priced at Rs. 54 and Rs. 175 with a validity of 90 days and 180 days.

The first recharge of Rs. 54 will enable customers to make On-Net local calls (Aircel to Aircel) at 10p/min and to other network and STD at 30p/min while the recharge of Rs. 175 will allow customers to make local calls to other network at 25p/min and STD at 30p/min.

The existing Aircel customers will enjoy Aircel to Aircel local call at 10p/min for 28 days for Rs.26.

Arvind Singh Shekhawat, Regional Manager - West, Aircel, said, "Aircel has successfully cemented its place as an innovative brand that always offers 'extra' value to its customers. The special character she plays and making her apt celebrity for our new Mili Tea" family and friends. Rajasthan witnesses a huge population of students and young working professionals from other states who want to talk to their loved ones for long durations. Aircel aims to bridge this gap by offering this unique product which will not only provide best value for money for the customers but also helps them stay connected 24x7. Through this product, we would like to establish us as a preferred telecom operator in the Local and STD segment."

Vodafone Launches 'U', A First of its kind, Lifestyle Proposition for Youth

Mumbai : To celebrate the spirit of youth and to cater holistically to its big need for being always connected, Vodafone India today announced a unique proposition 'Vodafone 'U' - a first of its kind, lifestyle proposition designed especially for Young Indians.

Targeted at the socially active, rapidly growing and increasingly demanding Indian youth, Vodafone 'U' is a dynamic proposition, perfectly poised to be the 'Connector', 'Enabler' and 'Entertainer' by offering a wide array of benefits, delivered digitally and accessible via the mobile to stay always connected with friends, fun and the internet.

Launching Vodafone 'U', Sandeep Kataria, Director - Commercial, Vodafone India, said, "India's 200 million strong youth are optimistic, vocal, trendsetting and very social media savvy. Brought-up in an ever connecting world courtesy the mobile revolution, today's youth is extremely comfortable with technology. The mobile phone plays a central role in their life, both as a command center as



well as a companion. Vodafone 'U', is thus designed to facilitate better, this unique relationship between the youth and their mobile in a seamless and enriching way."

Speaking about Vodafone 'U', Arvind Nevatia, National Head - Consumer Marketing, Vodafone India said, "We have combined the best of Vodafone's global experience with deep understanding of India to resonate #FunwithU. On offer is a bundle of benefits that will keep the young patrons of Vodafone 'U' always connected with friends and fun via the world of internet, voice,

music plus exciting digital offers and experiences. Fun is always on for the young as their world of interest, residing in their pocket, will be active, 24x7.

Collaborative content by three leading youth icons - Kanan Gill, Raftaar and TVF, the first time ever, sets the ball rolling for a high impact, clutter-breaking brand and marketing campaign to experience Vodafone 'U'. Exclusive and unique digital assets have also been deeply integrated with the MyVodafone App to make the user experience richer.

Action Udaipur : Jan Bhagidari competition...

Udaipur : District Administration is organizing Action Udaipur Jan Bhagidari Competition. Main aim of this Competition is to promote Action Udaipur mobile app and to increase people participation in making Udaipur city more clean & Green.

CPO Shri Sudhir Dave told that Administration will provide material etc. on demand. For more details contact CPO Office, Collectorate Room No. 301 or call on 0294-2413122 during office hours.

Detail of the programme is as follows: Proposal Submission - 1st to 20th May Approval of Proposal - 1st to 30th May Support Provide (if needed) - 1st to 7th June Execution Date - 8th June to 15th July Evaluation Date - 15th to 20th July Result Declaration - 25th July



There are lots of attractive prizes for this Competition. One 1st prize- Rs.21000/- Two 2nd prizes- Rs.11000/- each Three 3rd prizes - Rs.5100/- each And many more Consolation prizes. Action Udaipur has a unique concept. Udaipurites had shown enthusiasm to rejuvenate their city in past. This time administration has given a chance to show real potential of city people.

Dell launches Smart Cities Partner Ecosystem to help construct

Udaipur : Dell today announced the foundation of the Smart City Partner Ecosystem, a network of organizations with technology expertise to address the Smart City opportunity in India. This network brings together players offering different solutions and capabilities that will help in execution of Smart Cities & IoT projects. Currently, the network has 12 partners, with more coming on board. Together, this partner ecosystem will jointly go to market with end-to-end offerings to aid India's next phase of growth.

The government's ambitious '100 Smart Cities' program aims at addressing the infrastructure gap to make cities more livable, besides enhancing the business and investment climate. Central and State governments are making significant investments in innovative Smart City programs to improve the quality of life for residents and visitors. The solutions to develop and execute smart cities' projects can broadly be categorized as: "Applications, for delivery and monitoring of services to citizens such as garbage tracking, energy management, traffic management.

"Digital Infrastructure, which is the foundation upon which applications can run; such as

compute, storage, data centers, virtualization, network etc.

Smart Cities need superior digital architects and digital infrastructure to ensure proper planning and execution. They also rely heavily on a solid digital foundation and smart data management. Having implemented and executed several projects globally, Dell is able to bring global best practices to India, as well as customize solutions to match Indian necessities. With several systems in place to make a city smart, it is also important to have the right devices for consumption of these services. Dell's wide range of PCs and laptops provide citizens with the right devices for consumption of these services.

Ravinder P Singh, Director - IoT, Smart Cities, Digitization, Dell India said, "India is currently undergoing a massive transformation to become a digitally enabled nation; and technology is at heart of this digital transformation. The Smart Cities project is a tremendous opportunity. While Dell has the competencies to develop a strong digital blueprint and foundation for smart cities, our partners bring expertise of applications for enablement of smart services.

Mahila Smraddhi Corporative Bank in new campus

Udaipur : A new premises of Mahila Samridhhi Urban Corporative Bank was inaugurated at sector 14 of Hiranmagri by state home minister Gulab Chand Katariya.

He said that bank's objective should be assisting those women who work on small scale and provide them employment.

He also said that banks should be proactive in fulfilling small needs of women and provide loans for the same. He

also said that Rajasthan govt will be amending the corporative act and will be sending the guideline of the amendment through Sahkar Bharti.

Bank has been equipped with CCTV for security. Mukesh Modi-President of state Sahkar Bharti told that corporative bank is technologically advanced. 'Samutkarsh' the bank's magazine's special Maharana pratap edition was also inaugurated on this occasion.

Udaipur-Indore-Udaipur Express named 'Veer Bhumi Chittorgarh Express'

Udaipur : Train number 19329/19330, Udaipur-Indore-Udaipur Express, is running by a new name 'Veer Bhumi Chittorgarh Express' by railway administration.

According to North Western Railway Chief Public Relations Officer Shri Tarun Jain,

Udaipur-Indore-Udaipur Express will be renamed and run with the name 'Veer Bhumi Chittorgarh Express' and the approval is given by the Ministry of Railways. The said train with the new name 'Veer Bhumi Chittorgarh Express' will be operated with immediate effect.

Deepali Sathe at music success party

Mumbai : Producer Manish Kalaria and director Rajesh Butalia of Evana Entertainment Pvt Ltd invited cast, crew, guest at music success party of their debut film Fredrick at Hard Rock Cafe, Andheri West. Singer Shaan, K K, Deepali Sathe, Reema Dhar, Sunjoy Bose came specially for this event where everyone performed. The film is releasing on 27th May all over. Tulna Butalia was the only artist who came for the event as the other cast were out of Mumbai.

