

ROYAL HARBINGER

Weekly



PAGE 2 : Fair & Lovely Foundation awarded scholarships

PAGE 3 : Mr. Jagdish Chandra Toshniwal takes is new MD of Wonder Cement

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Three additions : Thadi for the girls by a girl in Udaipur

Udaipur : In this selfish world whoever think of others. Everyone here set up business for their own profit but I initiated to set my business idea for the girls who had never enjoyed the joy of sipping 'Thaila wali chai' because of majority of male customers, female find it bit odd to have tea at thadi but here at 'Three Additions' we say "Girls feel safe & eat healthy". Being a girl and doing something like this for my girl's community make me feel proud and also many of my customers over here appreciated me for my initiative but as it is said if you are swimming against the flow, it won't let you do it so easily and so the same happened with me, as I opened a thadi for girls and specifically being a girl I took this step had made some of the locals unhappy and specially some local ladies commented me "Ladki hokar thela chalani shobha nahi deta" and it didn't stop here few people even threatened me and my staff and not even this some lodged a fake police complaint against me but cops supported me when I proved my innocence but still I would say nobody can stop me from achieving my goal specially now, when my family is in my support, as before they didn't wanted me to work on thadi.

'Three Additions' means people's three basic healthy additions i.e. Chai, Maggie and wifi. After tough day everybody needs to sip a cup of tea, when hunger attacks Maggie is the only one of its kind that hit our mind first and for social connectivity we all seek for free wifi & that is what we are serving and also trying to serve some happiness, as giving smile give back me a smile. Then I thought that there should be a tea stall where we'll be able to see just opposite scenario means a tea stall with female crowd and that's why I installed female tea stall. In the beginning it was quite odd for people to accept a girl running tea stall, so I faced many oppositions but now it's all going well. I settled this stall on 22nd Dec. 2015. Here we serve our customers varieties of chais, maggi, buns, sandwiches, toasts all with facility of free home delivery, free wifi and with a humble request of no smoking and keep the surrounding clean and green. Not only this we provide our customer books to read & relaxed & Games to play and break some rules and acc. to 94.3 My F.m. it is the only female thadi running by a girl in India. And now in summer day's evenings seem much cool here with yummy lassi, cold coffee etc. (As told by miss Priya Sachdev) It is situated Near River view complex, 60 ft. Road Patho ki magri, Shubhash Nagar, Udaipur.

The World Heritage Day

Udaipur : In order to protect the inheritance, the new generation must come forward. Unless the youth takes interest in protecting our legacy, the overall development of our rich heritage is not possible, "these were the views of people who visited the Postal Stamp Exhibition and prize distribution ceremony of the drawing competition held in the Ahar Museum of Udaipur. The occasion was World Heritage Day which was celebrated with great zeal and fervor in a city which still has clear connection with the distant and recent past.

Chief guest Dr. Shrinivasan Iyer said that the need is to infuse positive thoughts about our culture in the youth brains of today. Former director of the Rajasthan Saahitya Kala and Sanskriti Akadmi, Dr. Dev Kothari shed light on the significance and role of Rajasthani language in the form of our legacy.

Since the exhibition was about postal stamps, the former director of the Saahitya Sansthan Dr. Lalit Pandey threw light on the ancient postal system. The secretary of the Takhman Sanstha Dr. Vishnu Mali discussed about the conservation of lively heritage. He used the opportunity to raise the promotion of Jalsaanjhi artists. The circle inspector of the archeology and museum department Mubariq Hussain hailed the priest of the Radha Vallabh temple Pundit Rajesh Pancholi. Hussain further added that on the occasion of World Museum Day, children will be able to learn art of Jalsaanjhi for next ten days free of cost. The Jalsaanjhi artist Pt. Rajesh Pancholi will guide such enthusiastic children. Talking about the stamp exhibition, renowned Postal stamp collector Naveen Kumar Lodha said that about 150 tickets are being exhibited in the Ahar museum on the occasion of Heritage Day. The 15 days long exhibition will allow today's generation to know about the glorious past of our culture. The tickets will be about architecture, idols, pictures, rail, court, temples, and so on.

Inauguration of LIC branch

Udaipur : LIC's CLIA Satellite branch was formally inaugurated at its own building situated at Dehli Gate dated April 20, 2016. The inauguration of Satellite office was done by Udaipur division and senior division manager Mr. BS Sharma by lighting a lamp and by cutting a ribbon. Addressing the civil dignitaries, agents and personnels, BS Sharma said that LIC of India always strives for its policy holders and better facilities. Consequently, the main commercial center of the city of Udaipur satellite office at the commencement of the premium to be paid by the esteemed policyholders and policy will serviceability.

Mass marriage

Udaipur : 14th mass marriage ceremony saw as many as 21 couples tie their knots for life. This time 3 couples more than last year got married which shows how much the program is hit.

The venue of the marriage was place behind the Thhakur ji temple at Kaalu Ram ji ki baari at the main road of the Saveena Kheda. With blessings for life, more than five thousand guests who had come from various corners of the state to witness the wedding gifted a plethora of items to the couples that no one needed to buy things to run their newly set up homes.

The common Baraat which was a rare thing to see was hailed by each of the onlookers. People who attended the procession enjoyed it thoroughly and made it a memorable event for all the groom and brides. The Baraat begun from Atithi garden sector 9 at 11 A.M and reached the wedding spot.

The procession was graced by an exhibition of SaahstraBaahu Arjun ji. The procession was full of fun and happiness where 21 grooms were sitting lavishly on mares while 21 brides were in horse carts. The procession just grew larger and better with



the movement as people kept on adding up. The procession which had started at 11 reached the wedding spot in time and the Varmala program at the stage begun at 12:05 after noon for next 45 minutes. The wedding rituals were over by 1430 hrs and couples had lunch followed by a rest of 30

Works of water independence should be completed on time : Kataria



chief district collector Kataria informed of ongoing activities related to water independence campaign. The sub-divisional officer Namrita Vrishni, Narendra Lodha, development officer and head Girwa Ajay Kumar Arya and sarpanch Harish Meena were present.

Udaipur : Home Minister Gulabchand Kataria on Thursday at Girwa Panchayat Samiti Baran village looked over the works of Mukyamantri Jal Swawalamban campaign. Kataria instructed offi-

cial to complete the work on time, and an excellent, it is taken care of. Kataria said that he motivated farmers to take water out of the soil in their fields. It will be useful to the farm. Rohit Gupta,



Mountain Dew Day of Dares culminates in Udaipur

Udaipur : As an extension of its philosophy of 'Naam Bante Hain Risk Se', Mountain Dew's ultimate biking saga 'Day of Dares' saw a grand culmination in Udaipur today. One of the biggest consumer activations undertaken by any beverage brand, the Udaipur edition of the stunt-biking extravaganza saw a great consumer response. Day of Dares is not just an activation, but an experience to bring consumers closer to the brand ideology by immersing them in an electrifying and an adrenaline-pumping roadshow and creating a memorable experience.

Mountain Dew Days of Dares has been designed to give bike-stunt enthusiasts an opportunity to witness high-adrenaline and breathtaking performances by professional stunt bikers. Mountain Dew's team of professional extreme bikers showcased their expertise and spectacular performances for the people of Udaipur. The event showcased some of the country's finest bike stunt riders and BMX athletes in a never seen before Pop-Out "Ring Of Dares" - where two trucks pop out to be one big Ring. This year Mountain Dew Days of Dares is travelling to 250 locations in India covering the states of Karnataka, Andhra Pradesh, Telangana, Tamil Nadu,

Kerala, Delhi, Madhya Pradesh and Rajasthan.

Speaking about the campaign, Nitin Bhandari, Associate Director Brand Marketing- Mountain Dew, PepsiCo India said "The name 'Day of Dares' carries the essence of India's love for stunt-biking and also sums up the life of every risk-taker. These events truly embody the brand's philosophy and let our target consumers enjoy thrilling and exciting stunt-biking roadshow. The great turn-out at the Udaipur edition has been extremely encouraging. We hope to scale-up the activation as we go ahead and reach out to as many consumers as we can."

After a showcase of amazing talent by professional riders and athletes, fans were invited to participate in Day of Dare to overcome their inner fears by looking at risk as an opportunity of adventure and to win some incredible prizes.

Catch the action next on 20th April, in Banswara at 12 noon.

Mountain Dew, the soft drink exhilarates like no other, encourages consumers to try something new, explore new boundaries and emerge victorious. The brand enjoys high salience in the Indian market via a deep and compelling consumer insight of 'Naam Bante hai Risk Se'.



PR Excellence Award to Mr. Kaushik & Dr. Acharya

Udaipur : Public Relations Society's Jaipur Chapter honoured Pawan Kaushik, Head of Corporate Communication of Hindustan Zinc with "Excellence in Corporate Communication-2016" for his valuable contribution towards promotion of social causes. The Award was presented to Pawan Kaushik Kalicharan Sharaf, Hon'ble Minister for Higher Education, Government of Rajasthan, in the presence of almost 150 public relations professionals that included high-level officials from Government of Rajasthan.

Dr. GNBhatt Additional Director Public relation was honored with JanSampark shree in the same function. Dr. Deepak Acharya, deputy director of Information and Public Relations was awarded PR Excellence award on the occasion of 39th National PR day. Public Relation Society of India organized the event.

The chief guest of the event was J.P. Sinhal, Chancellor of Rajasthan University. Anuprema Singh Kuntal administrative secretary and director

welcomed the chief guest. Dr. Sanjay Mishra, joint secretary of PRSI shed light on life and work of Dr. Deepak Acharya. He also said that Dr. Acharya is prolific personality. Dr. Amar Singh Rathore ex director of department, Shyam Acharya famous journalist, Dr. Narendra Sharma Kusum social thinker and various other officials were present at the event. It may be recalled for empowering rural and tribal women through 'Sakhi' campaign and for an outstanding contribution in the field of public awareness of underprivileged children in India through 'Khushi' campaign. Pawan Kaushik has been with Hindustan Zinc for the past 9 years and not only Hindustan Zinc but he looks over Vedanta Group's chief Communications projects.

Pawan Kaushik is the founder of Rural Child Development Campaign 'Khushi' and rural women's empowerment campaign 'Sakhi'. Film 'Khushi' made by him has reached 1 crore 50 lakh people.

आप जब सोना खरीदते हैं तो उसकी क्वालिटी के लिए हॉलमार्क देखते हैं

तो क्या अपने शरीर की जांच कराते समय डायग्नोस्टिक सेंटर की क्वालिटी सील देखते हैं ?

भारत सरकार की क्वालिटी काउंसिल ऑफ इंडिया द्वारा उत्कृष्ट गुणवत्ता की एक मात्र पहचान NABH सर्टिफिकेट



पहला सुख निरोगी काया

अतः अपने शरीर की जांच कराने के पहले ज़रूर देखें लेब का क्वालिटी NABH प्रमाण-पत्र

उदयपुर का नम्बर 1, एक मात्र NABH प्रमाणित विश्वसनीय

डायग्नोस्टिक सेंटर



अर्थ

डायग्नोस्टिक्स
Meaningful Authentic & Dedicated



सही रिपोर्ट, उच्च गुणवत्ता, आधुनिक तकनीक तथा क्वालिफाइड डॉक्टर्स यही है हमारी पहचान

● पैथोलोजी जाँचे ● डिजिटल एक्स-रे ● कलर सोनोग्राफी (3D/4D) ● ऑटोमेटेड ECG

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