

R Royal Harbinger

Good Samaritan Law

Blame rash driving or just a bad luck, an accident at the road is a common thing now. With growing number of vehicles, roads are getting congested and traffic movement has become slower. In such a bizarre and helpless situation, there are many who take risks to reach their destinations early and smartly. This smartness at least once in life proves too costly. Sometimes people lose lives.

While the culprit tries to run away from the scene, the victim bears the brunt who is hurt and needs immediate medical attention. For cases where the

victim looks okay and just needs a dressing, people go ahead and drop them to the hospital and get away. But in cases where the victim is badly hurt and is swinging between life and death, even bystanders look in hurry

to flee the scene. This is not due to apathy. This is due to embroilment that the helper might fall into after helping such victim.

Doctors say that first hour after the accident is golden hour in which the patient has good chances of surviving but that golden hour can be wasted easily because in a city, an ambulance often cannot make it to the spot immediately. In such a crucial hour when every minute is critical, only savior could be a person who has a vehicle. But then people shy away from such help. It's not that they are rude or heartless but they just do not wish to get embroiled into any judicial or police issues. Recently the Government of Karnataka framed a Good Samaritan Law. This law was aimed at encouraging people to help the victims without the fear of any criminal or civil liability. This is indeed a commendable decision in right direction.

Supreme Court also has asked union government to frame such law. In response, the Union Road Transport Ministry notified guidelines in 2015 and have followed with a standard operating procedure in 2016. Recently Delhi government added that the auto drivers who will help such victims will be rewarded by 2000. The crux is that rules should be easy and be helpful. And any such rule that fills any sense of fear in any person is useless and needs to be changed. Good Samaritan Law is really good initiative.

Editorial

Kavita to essay the role of an army doctor in SAB TV's new show

The wait is over! Kavita Kaushik is back on SAB TV, she has been finally been zeroed in for SAB TV's new show Dr. Bhanumati On Duty. The show will see Kavita playing the character of Bhanumati Bhinn aka 'Bhabhi'. She is a doctor by profession who is a Kunwari of a Raja from Rajasthan. She's a hardcore army doctor and believes in alternate medicine therapy too. She along with her sidekicks will solve funny medical cases in the hospital. She has her own distinct way of treating patients, which at times sound very clever and at times very foolish but she always manages to cure her patients of their illnesses.

The show will see hilarious and unusual medical cases coming in each



day which Dr. Bhanumati solves effortlessly. Keep tuned in to SAB TV to know more. Launching soon!

Sony SAB partners with Twitter India to create mini TV series through #TweetaFunnyStory

Mumbai : In a first of its kind in Indian television, Sony SAB has got into a partnership with Twitter India to create mini-TV series of content generated on Twitter.

This online campaign will see equal and mutual involvement from both Twitter and the Sony SAB. As part of the campaign, through #TweetaFunnyStory Sony SAB TV will be inviting real life stories for its new show - Khidki. Users can tweet their funny stories in 140 characters on Twitter and Sony SAB along with the producers of the show JD Majethia and Umesh Shukla will shortlist the entries.

Whats more! A live Q&A with the makers of the show - JD Majethia and Umesh Shukla through Periscope will also take place for the users to clear any doubts, learn more about storytelling etc.

Sony SAB plans to soon launch televised show called 'Khidki'. In collaboration with well-known television producer JD Majethia and Bollywood director Umesh Shukla of Oh My God fame Sony SAB has called in for entries i.e.

stories from the common man. The entries should encompass unique yet funny stories that one has experienced in their lives, something that holds a special place in their memories and brings out the laughs. The shortlisted stories will then be presented to the world in the form of an episodic series on the channel.

Comment:

Mr. Anooj Kapoor, Senior EVP & Business Head, SAB TV

"Sourcing user generated content from a powerful social medium like Twitter, and presenting it to a larger universe on SAB platform, is an experiment which I am confident will pave newer ways for content development in Indian Television"

Viral Jani, Head of TV Partnerships, Twitter India says "India continues to witness a social TV movement in India today... With this unique initiative by SAB, for the first ever time one's Tweet can create and shape their own TV series on a leading broadcast channel - a first of its kind move seen in the country."

Celebrated Success of Marathi film Reti

Shaan, Rashmi Rajput, Sakshi, Gourav Dasgupta, Roshin Balu, Pramod Gore & RJ Dilip celebrated the success of Marathi film Reti with cake cutting at BIG FM studio.

Producer Pramod Gore of Atharva Movies went to BIG FM studio with Rashmi Rajput, Sakshi

Gore, Shaan, Gourav Dasgupta and Roshin Balu to celebrate the success of his debut Marathi film Reti. Shaan, Gourav Dasgupta and Roshin Balu gave music for the film under their Superbia band. Shaan gave the entire interview in Marathi and Hindi with RJ Dilip. They also cut a cake to celebrate the success of the film as the film has got great reviews and houseful collection in more than 15 cities of Maharashtra. Marketing of the film is done by Girish Wankhede of Entity One.

Model & Actor Ekaansh Bhaardwaj shoot for Hindi film Muzzafar Nagar 2013

Model and actor Ekaansh Bhaardwaj is shooting for Hindi film Muzzafar Nagar 2013. Hindu Muslim riots at real location of Muzzafar Nagar in Uttar Pradesh. Ekaansh is playing the role of Bablu who along with friend helps people. But he and his friends are framed by police and politicians for riots. The film is directed by Harish Kumar and produced by Manoj Maandi of Morna Entertainment pvt ltd. The film will be shot in 50 days at original locations.



A Brutally Honest Review of The Movie "Fan"

Just when you thought Shah Rukh Khan is losing his edge, he makes a comeback. And how? Going back to his early acting days, where twisted characters gave him his big break, Bollywood's king of romance still has what it takes to give you the creeps.

Though one of the better Shah Rukh Khan scripts in years, Fan is not devoid of loopholes, but it still makes for a thrilling watch. With the actor playing the two main characters in the film, especially two that are at such odds with each other, it can't be easy to keep a smooth narrative. However, Fan may just well be an inward journey for Shah Rukh Khan where his large celebrity persona meets the humble old him that represents the thousands of his fans.

The premise: Superstar Aryan Khanna (Shah Rukh Khan) started out small. He didn't bother to buy train tickets and stayed in a small, claustrophobic hotel when he first set foot in Mumbai. His insatiable greed for success and an indomitable spirit eventually



makes him one of Bollywood's biggest success stories; a brand unto himself (sound familiar?).

Gaurav Chanana (also Shah Rukh Khan) is a 25-year-old who runs a cyber cafe in West Delhi's Inder Vihar. Unusually confident, he's a pro at mimicking his idol Aryan. A 'best actor' trophy in a

local competition gives him a new purpose in life: Now he wants to show his trophy to Aryan. Like a true fan, Gaurav traces Aryan's journey in Mumbai - he stays at the same hotel, travels without a ticket... but when he finally reaches the star's house, the boy from Delhi is lost in the sea of other

fans like him.

After much planning, Gaurav meets Aryan, but the encounter is nothing he expected it to be. A disillusioned Gaurav tries his best to persuade the star to show some gratitude to his fans, but Aryan is too narcissistic to share his credit with a million people.

The conflict between the two arises from the fact that Aryan Khanna is not the same person he projects to be. He is menacing and mean in real life, but takes a moral high ground on certain issues. He is in awe of himself yet wants to sustain an image which doesn't hurt his fans' adulations. But, he is also not ready to acknowledge their contribution to his stardom. Nevertheless, he is human, and is scared to lose it all.

Gaurav is a sharp antithesis to this. He is a regular Joe; he is intelligent but impractical and disconnected from reality. His protective parents indulged him always and never discouraged him from doing crazy Aryan Khanna-inspired antics. When we're intro-

duced to Gaurav, his mannerisms subtly hint at his cynicism, and the lengths to which he'd go to meet Aryan Khanna. But the question is: How far can he go?

The thrill of the movie is watching Shah Rukh Khan trying to one up himself. It is Shah Rukh versus Shah Rukh. Director Maneesh Sharma gives Khan a chance to be self-indulgent in a film that celebrates his Darr-Baazigar-Anjaam days. In a way, Sharma demands the superstar to surpass his previous hit roles. But Shah Rukh walks a tight rope, for he plays both an ageing superstar and a no-name nobody.

With his years of practice, SRK aces this role with ease. We see film stars making appearances at wedding parties or ready to do anything as long as they are getting paid. Aryan Khanna is no exception. He is humiliated in the process, but also understands the value of his stardom. Self-deprecating humour and honesty is what makes Aryan Khanna a character to watch out for.

Karbonn Mobiles launched VR Smartphone range

Udaipur : To make virtual reality an affordable experience for Indians, Karbonn Mobiles, the leading Indian Smartphone brand, introduced Karbonn VR glasses for an immersive Smartphone experience. The glasses would be available with the newly launched VR Smartphone range comprising of Karbonn Quattro L52 and Karbonn Titanium Mach 6.

Made of sturdy ABS plastic fibre, Karbonn VR Glasses offer an enhanced, life-like viewing experience and has implications for variety of users including entertainment buffs, gamers, educationists, fashionistas, archeologists, etc.

Speaking on the launch Mr. Shashin Devsare, Executive Director, Karbonn Mobiles says, "Virtual reality is the next big growth area in consumer technology. As per a recent report, the global Virtual Reality market is expected to touch an estimated \$120bn by 2020. While the technology offers huge growth potential in India with the burgeoning Smartphone market, affordability would be key to encourage mass adoption. Karbonn's VR glasses available with Karbonn Quattro L52 and Mach Six are an effort to address this challenge by bringing



VR technology to consumers across economic spectrum at disruptive price-points in the under 10K bracket. We are optimistic about the consumer response and are confident that Karbonn's range of VR Smartphones will be a key cog in bringing the benefits of VR technology to the masses."

The glasses come fitted with bi-convex lenses which augment a video to provide a theatre-like experience making it a highly useful tool for archiving walk-throughs of pop-

ular historical monuments, museums etc. It also takes entertainment to a whole new level by enabling viewers to enjoy films, music videos and other entertainment clips on Karbonn Quattro L52 and Karbonn Mach Six with a big-screen experience within the comfort of home. Both the devices come pre-embedded with a library of engaging games and video content to delight the customers. Users can also create their own VR videos using the pre-embedded VR app.

Sadma Is Not Being Shelved!, Says Director Lloyd Baptista

Mudslingers beware, filmmaker Lloyd Baptista isn't among those who'd take it lying low. While many are rubbishising off his much awaited remake of the critically acclaimed '80s hit Sadma by saying with Kareena's ouster from the project the film is shelved, Lloyd is going strength to strength to make it his magnum opus!

Refuting the rumours Himanshu Jhurjunwala of Dwapar Promoters, the spokesperson, says, "There's no truth in the stories doing the rounds. Neither has Kareena turned down the project nor has the film been shelved. We aren't saying Kareena is on board neither are we saying she rejected the film. My request to journalists is to at least confirm with us or the director before filing any rubbish."

It is learnt that even the reports of Vidya Balan being approached to



essay the role played by Sridevi in the original film were false. Speaking on the matter Lloyd says, "I request media to relax on this matter and all details of the film shall come out soon. This is a very big film and I want to do full justice to its remake. No decision shall be rushed. We have roped in leading casting director Mukesh Chhabra to do the casting for the film and the names will be revealed after being locked."

Sadma remake will be made both in Hindi as well as English. The casting even for the Hollywood project is on.

Ola Auto now in Udaipur; expands to 24 cities across India

Udaipur : Ola, India's most popular mobile app for transportation, today announced the launch of auto-rickshaws on its platform in the city of Udaipur, making the service available in 24 cities across the country. Udaipur was one of the 12 cities where auto-rickshaws were launched today apart from Bhopal, Ranchi, Bhubaneswar, Kota, Surat, Madurai, Guwahati, Coimbatore, Nagpur, Jodhpur and Visakhapatnam. This will allow citizens to book their auto rides from the comfort of their home or office within minutes, at standardized fares, bringing immense economy and predictability to their auto

rides. Udaipur continues to grow as a major Tier 2 market, and as a centre of major economic and cultural activity. Using technology, Ola aims to connect more cities and towns like Udaipur for improving the state of mobility in promising markets like these. With the launch in these 12 markets, Ola Autos are now available in 24 cities across India - making Ola the largest aggregator of auto rickshaws in the country.

The conventional process of hailing an Auto-rickshaw is known to be cumbersome for citizens. With Autos now being available to hail from the Ola App, users can request a ride

at their doorstep within minutes, with the assurance of travelling at metered fares. Customers can track their rides on the app and also share their ride details in real-time on a live map with friends and family. Ola Autos are available 24x7 in all the 24 cities, with an ETA of less than 5 minutes. Ola has also launched a new billing system that will record the details of the trip including time of booking, distance travelled and fare payable, either in cash or through Ola Money. Users can request a bill on completion of their ride from the Ola app and pay for their rides with Ola money.

Vedanta receives 'Letter of Award' for re-development of Mormugao Port

Udaipur : Vedanta Limited, India's only diversified natural resources company today received the 'Letter of Award' for Redevelopment of Berth No.8, 9 and Barge Berths at Port of Mormugao, Goa ('Project') on Design, Build, Finance, Operate and Transfer (DBFOT) Basis.

It was handed over to Vedanta's Iron Ore business CEO, Mr. Kishore Kumar by I. Jayakumar, Chairman - Mormugao Port Trust in the presence of Road, Transport, Highways and Shipping Minister Mr. Nitin Gadkari at the Maritime India Summit (MIS), 2016 being held at

Mumbai. Speaking at the occasion, Mr. Gadkari said, "Vedanta must use this opportunity to upgrade the Mormugao Port and invest in inland waterways so that it can be used for trade extensively he said."

Mr. Kishore Kumar stated, "We are excited about the project and the opportunity to partner with the Government of India. The redevelopment of the Mormugao Port is essential for Goa as modernisation and improvement of the port will bring a cascading of larger vessels giving it the necessary impetus for enhancing and stimulating growth of maritime traffic,

enhanced efficiency and create sustainable ports infrastructure. It augurs well for Vedanta which is a diversified natural resources company with its operations close to ports and has the domain expertise to address the challenges in the maritime industry for the beneficiation of resources. Vedanta is the largest exporter of iron ore from Goa and this project would provide logistic integration to our iron ore business apart from handling other cargo. The ramp up of the Goan iron ore industry beyond 20 million tons through this port will be a significant gateway for the

mining industry in the state giving them the added advantage of end to end scale of operations in terms of cargo movement and consolidation. This Public Private Partnership enables Vedanta partner in the growth story and vision of building a progressive India through innovation."

The Project will be handled by Sterlite Ports Limited ('Sterlite Ports') a Wholly Owned Subsidiary of Vedanta Limited ('Vedanta'). Vedanta, through one of its subsidiary, currently owns and operates a 14 MMTPA capacity fully mechanized coal terminal in

Visakhapatnam Port, Andhra Pradesh. The Project has been awarded through a competitive bidding process on DBFOT Basis for the 19 MMTPA capacity multi-cargo Port terminal in Mormugao Port, Goa. The re-developed berths are planned to handle all type of cargo including iron ore, coal, limestone, bauxite and general cargo with an expected capacity of 19.22 million tonnes per annum. With this Vedanta's Sterlite Ports will have a strategic presence on both West and East Coasts in the traditional iron ore and coal hubs respectively.