



R | Royal Harbinger

Traditional market in peril?

Gone are the days when newspapers would come full of ads of your local market. Now that very space has been covered by E-commerce. Download apps and get going. Discounts and offers are such that even if you had no plan or budget of shopping, you would consider it at least once. This ease of use has of course made life of buyer easy. People now wait for the best deal time and hit the shot as they find a loose ball.

On the other hand the traditional market is facing the music and feeling heat. Not just young section of the society but the seniors are also learning to use app in their smartphones and getting addicted to order food, furniture, medicines, and even vegetables online.

This entire transformation has changed the market scenario upside down.

The traditional market sellers and dealers who would feel glad of owning a huge showroom in the main market are now succumbing to low sale and high bills of maintenance. Even with least margin of no profit-no loss, they are not able to attract customers.

Initially supermarket and malls reduced the shop-based market and now this app-based market is throwing bigger challenges. Almost every shop or service provider is competing with a parallel and somewhat easier competitor. A tailor seems defeated against readymade market, a confectioner is facing challenges from packed sweets from big brands, and so on. Features like cash on delivery, free home trial, easy returning, and EMIs have become invisible factors in favor of E-commerce. Service providers and small manufacturers are also heading towards this electronic market where the website or app owner manages door-step pickup and online money remittance of sale instantly. Those who can go online are queuing up at website developers to refresh their sales while those in denial of new trends will have to join sometime later.

The renown web developer Nishant Shrivastava of Avid Web Solutions shares that most of the web development orders come from local vendors who want to transform their business and its saleability at par with the market. People ask for responsive e-commerce websites that can be opened across all smart devices like phones, tablets, and computers.

There has been lot of protest from traditional shopkeepers against the online e-commerce but you cannot obstruct the innovation. Recently when medicines were made available from online sites, chemists came protesting. This is initial reaction which has due to die. Things will change and you cannot stop that. It's high time that traditional shops too start offering good discounts, free delivery services, good after sale services, and deploy proper business ethics with customers. Today your customer not only has another shop in neighborhood, they also have that smartphone.

Govt. propose to 'de-protect' old temple monuments

Udaipur : Continuous failure in their efforts to protect the 'antiquarian' value of heritage structures has led the department of Archaeology and Museums to propose 'de-protection' of five protected monuments in Udaipur division. Two monuments are each at Udaipur and Rajsamand while the fifth one lies in Pratappgarh. The proposed list includes structures build between 10th to 13th century which are now believed to have lost their originality and lustre owing to the renovation activities undertaken by the local residents in their respective areas. Besides the proposed list, there are a dozen other protected temple monuments in the region that have either been disfigured, distorted or robbed of idols years back but authorities have been refraining from taking stringent steps against the wrong doers.

"A proposal to de-protect five monuments is underway, which includes Charbuja temple and Durga temple (Unwas) in Rajsamand, Pratimaon-ka-Chabutra and Tri-purush Dev temple in Udaipur and Purasthal at AamJhara" informed Mubark Hussain, the superintendent of Archaeology and Museums, Udaipur. Villagers and committees have been encroaching and de-facing

these heritage properties for years but lack of manpower and non co-operation from government departments to contain illegal activities has led to constant damaging of these monuments area. Villagers have disturbed the originality of the Sabhamandap, Garbagriha and the gallery by carrying out renovation activities at the Charbhujia temple in Khamnor.

The department claims that lack of coordination between various civic agencies has aggravated the problem. At Durga temple in Unwas (Rajsamand) locals white washed away the age old stone inscriptions which was later restored by the department. The residents have been opposing installation of stone slab here claiming the narrative content to be untrue. The Pratimaon-ka-Chabutra monument situated at Taneshwar originally had 6 magnificent idols but none are to be seen now.

At AamJhara which is 6-7th century monument area, a kutcha hut that housed a temple has been replaced by permanent structure. People fail to realize the heritage value of such monuments and undertake restoration activities by their own which ultimately leads to de-facing and degradation of their antiquarian value.

'Indianink' launches it's 1st store in Udaipur

Udaipur : Suditi Industries Ltd, a BSE listed company known for its knitwear solutions is all set to enter the Udaipur market with its nascent brand Indianink, under subsidiary company Suditi Design Studio Ltd. The 1st store of Indianink will create its landmark at Lake City Mall located in Ashok Nagar. With this launch (that took place on 9th November 2015), the company intends to offer a comprehensive wardrobe solutions for today's women, who are highly fashion conscious.

Indianink will be catering to categories like kurtas, tunics, skirts, pants, salwar kameez, pants, palazzo's, dresses, duppatas, chudidars and CKD sets, Indianink brings that ornamental touch of elegant, classic & fusion wear yet keeping it rooted to the Indian culture.

With a space of 900 sq ft, the store offers some of the most elegant & stylish apparels, giving an ultimate expe-

rience to the shopper. And to create an ambiance that complements every collection and story-line of the garment, the store has been characterized by delicate carving with bright colors which is sure to be liked by all.

Speaking about the launch Mr Ajay Nihalani, CEO - Indianink, Suditi Design Studio Ltd. says, "The store showcases an ultimate symbol of contemporary & fusion wear yet very much rooted to the Indian culture. Our range consists of unique silhouettes, styles, prints, hues that conveys a story in itself. And Udaipur being a beautiful lively city full of colors, we try to give an attire that every women of today will love to be in."

With its aim to craft apparel that women love & inspire, the brand is working towards providing best of fashion styles that are determined to spread its presence through iconic retail hubs.

Mineral Lake City Open Chess Championship started from 14th

Udaipur : Chess in Lakecity hosts Mineral Lakecity Open Chess Tournament commencing from 14th November at MDS Public School situated at Sector 3. The coordinator of Chess in Lakecity Rajendra Teli said that the player in top two will have the first entry in Chess Club Live Open FIDE Rated Chess tournament to be held at Baroda. The total prize money of Rs 20,100 will be at stake in the contest. President Rajeev Bharadwaj said that all groups under-7, 9, 11, 13, 15, 19 and senior group will take part in the competition.

Amitabh Bachchan Inaugurates Kolkata International Film Festival

Films remain the most pervasive form of communication in entertainment in the contemporary world. Now, more than ever, we need to talk to each other, listen to each other and understand ourselves with respect to the world, and cinema is the best medium for doing this," said Amitabh Bachchan

India's plurality and greatness in diversity resonated here at the inauguration of the 21st edition of the Kolkata International Film Festival as megastar Amitabh Bachchan on November 14, emphasised on cinema's role in communication in the wake of controversies over communal prejudices dividing the world.

The ceremony began in style with a session of fusion music titled



Home and The World, which was directed by percussionist Bikram

Ghosh. The East-West fusion witnessed American saxophonist

George Brooks, Indian classical musician Rashid Khan and sev-

eral others deliver renditions of themes from Hollywood hits such as The Godfather, Titanic and Mission Impossible as well as the Bollywood classic Abhimaan.

Special guest Sharmila Tagore and guests of honour Jaya Bachchan, Vidya Balan and Moushumi Chatterjee lauded the musicians for the spectacular show. West Bengal Chief Minister Mamata Banerjee presided over the function while veteran Bengali actresses Madhuri Mukherjee and Sandhya Roy also attended the event.

Mr Bachchan gave his inaugural speech with a comprehensive history, packed with anecdotes of Indian cinema and its umbilical ties to Bengal's rich literature and culture.

Aircel celebrates with "Apno Ke Saath" roaming pack

Customers can enjoy 100-167 minutes for free incoming and outgoing calls on roaming, Additional benefits of 100MB of 2G and 3G data

Udaipur : Going back home for the festive season just got better, as Aircel, one of India's leading telecom operator, keeping up with its unflinching commitment of offering the best value-for-money products to its customers, today launched an exciting roaming pack "ApnoKeSaath" that would provide 100-167 minutes of free incoming and outgoing local and STD calls with additional benefits of free 100MB data for a nominal price of Rs.35-51 in nine circles across India.

Aircel's prepaid customers in



Andhra Pradesh, Chennai, Delhi, Karnataka, Mumbai, Maharashtra, Orissa, Rajasthan and Tamil Nadu can talk freely during the festive season without worrying much about their roaming charges for a validity of 30 days during the festive season. They will also get to enjoy 100MB of 2G or 3G data enabling them to send online season's greet-

ings to their relatives and friends.

Anupam Vasudev, Chief Marketing Officer, Aircel, said, "This festive season Aircel, keeping up with its commitment of doing a little extra for the customers, has launched an exciting and holistic roaming pack 'ApnoKeSaath' that is tailored for travelers. The pack offers 100-167 minutes of free incoming and outgoing roaming calls. We have also taken into account the needs of the growing data user and our customers can also enjoy 100MB of free 2G and 3G data."

Vodafone Announces Exciting Offers

Here is your chance to have a cracker of a Diwali. Vodafone India brings you an opportunity to rejoice this Diwali with an interactive social media selfie contest, 100 MB free data and free video calling facility. This Diwali, 8.5 million Vodafone customers in Mumbai can make the most of three exciting offers from Vodafone.

Vodafone has announced an interactive social media selfie contest which will run till 16th November 2015 & give customers a chance to win a iPhone 6s! To participate in the contest, Vodafone customers in Mumbai need to click a selfie and post it on their Facebook page with hashtag #VodafoneDiwali. Winners shall be announced on the Vodafone Facebook page which participants have to like & follow to get contest updates. One lucky Vodafone Mumbai customer stands a chance to win the most anticipated handset of the year, the iPhone6S.

This is not all! Vodafone customers in Mumbai can walk-in to select Vodafone stores between 9th and 11th of November to make a complimentary one minute video call to wish friends and family!

Additionally, as a gesture of appreciation for being the preferred telecom services provider of 8.5million* customers in Mumbai, Vodafone India is offering 100MB of free Data on the occasion of Diwali. Vodafone customers can thus enjoy web browsing, send



Diwali e-greetings, and Diwali e-messages to wish their friends and family, for free. This special offer is available to all Vodafone customers in Mumbai on Wednesday, November 11, 2015 and they can avail the free 100MB data by just sending a SMS 'DIWALI' to 199.

Conveying his Diwali greetings to Mumbaikars, Ishmeet Singh, Business Head - Mumbai Circle, Vodafone India said, "Diwali is undoubtedly the most popular festival in India. It is synonymous with festivities, gifting, spreading cheer and smiles. Vodafone wants to amplify the joy and spirit of Diwali, in multiple ways and hence we are initiating three engaging and value added offers that bring in a fun element as well as help our customers gain. So this Diwali, make the most with Vodafone."

So Mumbai, come participate in Vodafone's Diwali Contest and win iPhone 6s to further brighten lighten up your Diwali.

Salman Asked Prince To Behave Himself

Salman is undoubtedly a fun-loving mentor to all the housemates, but being a mentor his responsibility is also to guide everyone and maintain the decorum of the house and that is exactly what he did on Saturday.

After warning Kishwer, Salman's next target was the Punjabi munda, Prince Narula. During the highway task, Prince violated the task rules when he started helping Kishwer even after getting eliminated. This wasn't the only problem with Prince, he even brought out Mandana's suitcase and took out her clothes which was not only unethical towards the task but also towards general human conduct.

Salman thrashed Prince by saying that he did a disrespectful thing and asked him if she was his own sister and somebody did this to her, what would have been his reaction. Salman accused him of bullying other members of the house too and suggested him to change and be a more respectful person from that moment onwards.



Salman thanks fans for watching 'Prem Ratan Dhan Payo'

Salman Khan is elated on the success of his latest release 'Prem Ratan Dhan Payo' and he thanked his fans for having watched the film which brought in good numbers at the box office. Directed by Sooraj Barjatya, 'Prem Ratan Dhan Payo' also starring Sonam Kapoor opposite Salman released last Thursday (November 12) and collected Rs. 40.35 crores on first day

breaking all previous records. The movie further made Rs. 31.03 crores on day two, taking the collections up to Rs. 71.38 crores in just two days. This movie has also shattered all previous records of Salman Khan's films.

Salman's brother-in-law, director Atul Agnihotri took it to Instagram to share a video of the actor thanking his fans for watching the movie.

Sada e Sufia e Hind condemned Barbaric attack

Sada e Sufia e Hind ie Sufi Voice of India (SUVOI) a Sufi Muslim organization strongly condemned deadly barbaric attack in Paris, France. SUVOI President Syed Babar Ashraf referred to the attack as a criminal act saying that "Islam denounces any Violence". This barbarian act is a double act of violence, as it represents not only attack on French citizens 'life and security' but also an attack on whole of humanity.

SUVOI always have aware to the World leaders not to allow Wahabism to prevail as it has nothing to do with Islam. But This particular extreme pervert inhumane Wahabi ideology used as an instrument to ruin, ravage the peaceful World just to plunder abundant and extreme rich natural resources lying into their regimes. And now this virulent Wahabi ideology killed innocent Paris citizens.

Wahabism is a particular

extremist disturbance unfortunately within Islam. Wahabism is a state sponsored movement in Saudi Arabia & Qatar. Wahabis declare all non-wahabis and those who do not think Wahabi way to be unbelievers (most Muslims in the World are non Wahabis) and thus (according to their ideology) must be terminated. This is how Wahabi scholars justify and call for and justify (through fatwas) suicide bombers, terrorist groups such as Al qaida, ISIS, Jabhat Al-Nusra Front etc.

SUVOI at this crucial juncture want to tell the World of the terrorist danger of this movement and the teachings of it scholars. Wahabis with the support of Saudi-Qatar petrodollars are spreading the message of hate and intolerance. SUVOI strongly felt that these developments make it extremely necessary to confront this threat with tenacity.

Strengthening UK-India Ties through Skills Development

Mr. Anil Agarwal, Chairman, Vedanta, tweeted: "#UKIndia partnership develops opportunities for private sector participation in #skilldevelopment & boosting #entrepreneurship. #SkillIndia"

Udaipur : India and UK are 'Natural Partners' in development. A shared history has led to more similarities between the two countries than meets the eye. Where on the one hand Indian culinary flavours dominate taste buds in the UK, India continues to enjoy a large English speaking population, providing it with an edge over others in international business & trade.

The Honourable Prime Minister of India, Mr. Narendra Modi's visit to Britain this Diwali is both historic and symbolic. It will be the first such visit by an Indian Prime Minister in over a decade. That Mr. Modi's development agenda has resonated so widely across

the globe makes this visit all the more special.

With its huge population of 1.2 billion, India can easily become the global hub for human capital. At a time when foreign investors are investing and establishing businesses in the country, more and more Indians are playing pivotal roles in driving multinational corporations.

While trade, investments policy and taxation will dominate much of the discourse between Mr. Modi and the Honourable Prime Minister of the UK, Mr. David Cameron, the area of skills development is bound to gain traction at a broader level in the days to come.

Mr. Modi's Skill India campaign is designed to do just this; make the millions of Indians eligible for skilled and semi-skilled jobs. The initiative will directly connect India's 600 million youth to



'Make in India'. How can UK-India relations boost this massive workforce and gain further momentum?

The Indian Council for Research on International Economic Relations (ICRIER), a think-tank, has observed that by 2025 India will have 25 per cent

of the world's total workforce while the UK is struggling with an ageing population. As a result, a qualified and trained workforce from India can help UK meet its labour demands. It adds that, in terms of training and skill development, only around 5 per cent of the total workforce in India has formal skill training while in the UK, 68 per cent of the population has formal training.

Especially in the logistics and supply chain management sectors, India can benefit a lot from UK's expertise. However, Mr. Anil Agarwal, Chairman, Vedanta, believes that the area of skill development is neither the exclusive forte of the Government nor that of the private sector enterprises. A truly skilled workforce is a collaborative effort of both.

While the Central Government has launched the National Skill Development Mission, National

Policy for Skill Development and Entrepreneurship, the National Skill Development Fund (NSDF), Pradhan Mantri Kaushal Vikas Yojana (PMKVY) and the Skill Loan scheme to boost skilling initiatives, corporations must find out ways to go beyond stipulated requirements to kickstart a revolution.

Britain is a global leader in the fields of education and certain vocational skills (mostly in advanced manufacturing).

Through private participation or public-private partnerships, incubation centres and training facilities across the country will provide impetus to Mr. Modi's Skill India. The Indian Prime Minister has projected a target of training 40 crore youths by 2022. Through strategic partnership Britain can make a critical contribution, thus deepening ties between the two countries.